

Discussion: Recommendation to the Leadership Team

You have just been hired as the new operations manager for a quickly growing manufacturing firm. Internet sales due to a viral video have driven sales through the roof but the company is experiencing a severe cash flow problem. Currently, the management team is using financial accounting information to make decisions about how much to produce, what to produce, and how to produce it.

What recommendations will you make to the leadership team?

Make sure you justify your recommendations based on what you have learned so far.

LICENSES AND ATTRIBUTIONS

CC LICENSED CONTENT, ORIGINAL

- Module 1 Discussion: Recommendation to the Leadership Team. **Authored by:** Joseph Cooke. **Provided by:** Lumen Learning. **License:** [CC BY: Attribution](#)