

**Do not share this link — this is for IAP registrants & supporting orgs only.
Please ask people to [register](#) and they will then receive the link. Thank you!**

Interfaith Action for Palestine Outreach Toolkit

* June 29-July 1 DC Action*

Resources for recruiting your community!

Please note: Participant registration closes on Thursday, June 26 at 3PM EST

Basic Information

[Links](#)

[Intro](#)

[Loose Schedule & Locations](#)

[Convening Organizations](#)

Outreach Tools

[Email blast script](#)

[Social Media Script & Graphics \(can be used for mass text\)](#)

[Convener Social Media Tags & Hashtags](#)

[Calling party script](#)

Basic Information

Links

Action Page: interfaithforpalestine.com

Registration form: interfaithforpalestine.com/takeaction

Outreach to organizations:  Organization Ask IAP

Organization Support Form: interfaithforpalestine.com/organizations

⇒ **Organization Recruiting Toolkit:** <http://tiny.cc/iaporgtoolkit>

Outreach Toolkit (this doc): <http://tiny.cc/IAPoutreachtoolkit2025>

Intro: Why take action?

As bombs rain down, as people starve, and as the death toll climbs, Christians United for Israel (CUFI) and other Christian Zionists continue to cheer. We who seek to be on the side of justice,

peace, and liberation cannot stand idly by. The Interfaith Action for Palestine (IAP) is bringing together a coalition of faith-rooted activist organizations to counter CUFI during their Annual Summit June 29-July 1, 2025 in National Harbor, Maryland, near Washington, DC.

CUFI — the largest “pro-Israel” organization in the United States — promotes hawkish, Christian supremacist, and genocidal policies. In contrast, the Interfaith Action for Palestine (IAP) offers a glimpse of the world we’re all fighting for — one that is rooted in justice, peace, and liberation, and one that is free from religious nationalism.

CUFI is a Christian Zionist organization founded by far-right televangelist John Hagee, who is known for promoting extremist anti-Muslim and antisemitic tropes. Core to Christian Zionist theology is the belief that all Jews must move to Israel and ethnically cleanse all Palestinians from the “holy land” in order to hasten the “end times” including the return of Jesus Christ, after which all non-Christians will be condemned to hell. This dangerous theology is part of White Christian Supremacy.

CUFI is, by far, the largest Zionist organization in the United States, with over 10 million members. The annual CUFI Summit meets each year in DC with the goal of galvanizing its base and influencing members of Congress to continue supporting the State of Israel, even in the face of its current genocidal campaign in Gaza. We know the Trump administration continues to extend unconditional support of Israel’s far-right leader, Prime Minister Benjamin Netanyahu, and mainstream leaders of the Democratic Party have also persisted in their complicity with these policies.

As people of faith, we are sickened that our elected leaders are fulfilling the goals of a far-right, Christian supremacist organization — an organization whose chief spokesperson has a long history of making anti-Muslim and antisemitic statements. As compassionate, justice-seeking people committed to human rights for all regardless of religion or ethnicity, we refuse to ignore our government’s unconditional arming of Israel, no matter what political party our leaders belong to. **We are grieved by the relentless bombing and the deplorable genocidal tactics of starvation and withholding of humanitarian aid, and know it is our duty to condemn this callous disregard for the sacred worth and human dignity of each person.**

In response, we have created a multiracial, queer-affirming, multifaith coalition with a shared commitment to peace, liberation, and justice, and with a shared vision of a world that is free from religious nationalism. **We will call on our elected officials to align themselves with what a majority of Americans support — an immediate and permanent ceasefire in Gaza, the return of all captives, de-escalation of violence across the region from the West Bank to Iran, and the unimpeded, safe delivery of humanitarian aid in Gaza.**

We will do this through a variety of activities over three days. We will hold an interfaith worship service, host political education opportunities, take direct action, and lobby our elected officials. We have structured our time to enable anyone to participate, including through online activities and a solidarity prayer service toolkit for those who cannot be in DC in person. The in-person IAP will also feature interpreters, accessibility plans, and activities for children.

We are grateful for your participation! Please use the scripts below to recruit your community to join us in DC.

Loose Schedule & Locations

We will have opportunities for everyone to get involved. We even have a slate of online actions and activities for those who can't make it to DC. This is a preliminary schedule and is subject to change.

- **Sunday, June 29:**
 - All day: Art build, community time, political education
 - 3-6pm Direct Action training (mandatory for anyone participating in 6/30 action)
Location: TBA
- **Monday, June 30:**
 - Morning: Interfaith rally and activities in National Harbor, MD
 - Afternoon: political education (with online options) and affinity group gatherings
 - 4:30-6pm Direct Action training (mandatory for anyone participating in 7/1 action)
 - 4:30-6pm Lobbying training
Location: TBA
- **Tuesday, July 1:**
 - Morning: Interfaith worship service
 - Afternoon: Lobbying and activities on Capitol Hill
 - Afternoon: Affinity group gatherings and online political education options
Location: TBA

Convening Organizations

- Buddhist Peace Fellowship
- Christians for a Free Palestine
- Christians for Ceasefire and a Just Peace Coalition
- Fellowship of Reconciliation
- Hindus for Human Rights
- IfNotNow
- Jewish Voice for Peace
- Jewish Voice for Peace Rabbinic Council

- Mennonite Action
- Tending Futures
- Rabbis for Ceasefire

Outreach Tools

Email blast script

Please adapt this script to your specific constituency.

SUBJECT: We are exposing the largest anti-Palestinian organization you've never heard of. Join us!

Dear xx,

The Interfaith Action for Palestine (IAP) is bringing together a coalition of faith-rooted activist organizations to counter Christians United for Israel (CUFI) — the largest “pro-Israel” organization in the United States — during their Annual Summit June 29-July 1, 2025 in National Harbor, Maryland, near Washington, DC.

Will you join us?

CUFI promotes hawkish, Christian supremacist, and genocidal policies. In the face of these far-right Christian extremists, we are planning the largest interreligious protest for Palestine. Together, we will lift our voices, we will take action, and we will offer a glimpse of the world we're all fighting for — one that is rooted in justice, peace, and liberation, and one that is free from religious nationalism.

We did it last year, and we have a plan to be even bigger, louder, and more powerful this year. Please join us!

The annual CUFI Summit meets each year in DC with the goal of galvanizing its base and influencing members of Congress to continue supporting the State of Israel, even in the face of its current genocidal campaign in Gaza. We know the Trump administration continues to extend unconditional support of Israel's far-right leader, Prime Minister Benjamin Netanyahu, and mainstream leaders of the Democratic Party have also persisted in their complicity with these policies.

As people of faith, we are grieved by the relentless bombing and the deplorable genocidal tactics of starvation and withholding of humanitarian aid, and know it is our duty to condemn this callous disregard for the sacred worth and human dignity of each person. We are also sickened that our elected leaders are fulfilling the goals of a far-right, Christian supremacist organization — an

organization whose chief spokesperson has a long history of making anti-Muslim and antisemitic statements. As compassionate, justice-seeking people committed to human rights for all regardless of religion or ethnicity, we refuse to ignore our government's unconditional arming of Israel, no matter what political party our leaders belong to.

In response, we have created a multiracial, queer-affirming, multifaith coalition with a shared commitment to peace, liberation, and justice, and with a shared vision of a world that is free from religious nationalism. We will call on our elected officials to align themselves with what a majority of Americans support: an immediate and permanent ceasefire in Gaza, the return of all captives, and the delivery of humanitarian aid to Gaza.

[Will you join us?](#)

In Solidarity,

Social Media Script & Graphics (can be used for mass text)

Graphics:



INTERFAITH ACTION FOR PALESTINE

Online Program June 29-July 1

Featuring

- Power Hours
- Reports from Palestine
- Political Education
- Poetry
- Theological Reflections
- And more...



June 29-July 1, 2025

interfaithforpalestine.com/online

INTERFAITH ACTION FOR PALESTINE

Rally at the Capitol July 1, 9 am

Upper Senate Park, 200 New Jersey Ave NW



Our interfaith coalition is taking
on the largest pro-Israel
organization in the country.

Will you join us?

Interfaith Action for Palestine

Washington, DC
June 29-July 1
(in person or online!)



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[Click photo for a downloadable version](#)

Twitter/X:

- **For organizations:** We are joining the Interfaith Action for Palestine June 29-July 1 in Washington, DC, to take on Christians United for Israel (CUFI), the largest “pro-Israel” organization in the country, and a right-wing Christian Nationalist org. Please join us! Learn more and register: interfaithforpalestine.com/takeaction
- **For individuals:** I’m joining the Interfaith Action for Palestine June 29-July 1 in Washington, DC, to take on Christians United for Israel (CUFI), the largest “pro-Israel” organization in the country, and a right-wing Christian Nationalist org. Please join me! Learn more and register: interfaithforpalestine.com/takeaction

Instagram/Facebook:

- **For organizations:** We are joining the Interfaith Action for Palestine June 29-July 1 in Washington, DC, to take on Christians United for Israel (CUFI), the largest “pro-Israel” organization in the country. In the face of these far-right Christian extremists, we are planning the largest interreligious protest for Palestine. Please join us!
interfaithforpalestine.com/takeaction (Link in bio.) #interfaith4palestine
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interfaithforpalestine.com/takeaction (Link in bio.) #interfaith4palestine

Text:

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Convener Social Media Tags & Hashtags

Instagram

- Buddhist Peace Fellowship — @buddhist.peace.fellowship
- Christians For a Free Palestine — @christiansforafreepalestine
- Christians for Ceasefire & Just Peace — @christians4ceasefire_justpeace
- Fellowship of Reconciliation — @FORUSApeace
- Hindus for Human Rights — @hindusforhumanrights
- IfNotNow — @ifnotnoworg + @ifnotnowdc

- Jewish Voices for Peace — @jewishvoiceforpeace + @jvpdemetro
- Mennonite Action — @mennoniteaction
- Tending Futures — @tendingfuturesorg
- Rabbis for Ceasefire — @Rabbis4Ceasefire

Twitter / X

- Christians For a Free Palestine — @xians4Palestine
- Fellowship of Reconciliation — @FORpeace
- Hindus for Human Rights — @hindus4HR
- IfNotNow — @IfNotNowOrg
- Jewish Voices for Peace — @jvp + @JVPDCMetro
- Mennonite Action — @mennoniteaction
- Tending Futures — @tendingfuturesorg

Hashtags: #interfaith4palestine

Call party script

Arrange with organization volunteers to call through your organization list inviting people to the action. This can be done together as a community-building exercise.

- Find a few friends to meet for an hour or two where you can each commit to splitting the list and calling through it. Follow the scripts provided in this document to help recruit members of your community.
- **Some tips:**
 - Centering your personal connection and your personal stake in why YOU are committed to this action will be the most convincing piece in inviting others to our movement.
 - Remember to breathe & connect with what you care about and with the person you're talking with.
 - During these conversations, make sure you make one clear ask: Join us in DC June 29-July 1!
 - Calls can be as short as 5 minutes or much longer depending on who you are talking with and how much time you have to give!

- If you don't know the answer to questions, tell them you will find out and get back to them.

Phone call script & talking points:

1) Intro - ask for consent

Hi! This is *[your name]*, I am a member/organizer of *[organization name]*. Do you have a few minutes to talk?

- If no, ask if there is another time when you can talk in the next week or so. Also, let them know you'll send them a brief email.

2) Start with gratitude.

Thank you for your commitment to Palestinian freedom and for your past (or present) involvement and support of *[organization name]*.

- *Take a breath after saying thank you, give them a chance to respond if they want to.*

3) BRIEF framing.

I'm calling to share about an important opportunity to take action with *[organization name]* this summer. **Have you heard of Christians United for Israel (CUFI)?** *Share the aspects of these notes that are most meaningful to you. Don't read the whole thing. Also feel free to share more personally why YOU are getting involved with targeting CUFI (don't just rattle off the whole list).*

- Christians United for Israel is the largest, most well-funded, and most powerful "pro-Israel" organization in America. CUFI has **over 10 million members** including white Nationalist leaders and leaders of the Republican party.
- CUFI Founder and President John Hagee noted "when we launched CUFI there was a sleeping giant of Christian Zionism in this country. That giant has now been awakened." That sleeping giant of Christian Zionism awakened by CUFI is rooted in antisemitism, islamophobia, and right-wing Christian Nationalist ideologies.
- CUFI's goal is to move Jews to Israel to usher in the second coming of the Messiah and begin the "end times", and send all non-Christians to hell. They are ideologically invested in war continuing in the region as part of this belief, and reject a ceasefire because they oppose outcomes that would recognize Palestinian rights and freedoms and possibly bring stabilization to the region.
- Netanyahu was brought to speak at their 2017 conference and stated, "Israel has no better friend in America than you."

4) Interfaith Coalition Action

CUFI is holding its annual summit in DC June 29-July 1 with thousands of their members. *[Organization name]* has joined an interfaith coalition that is mobilizing to shine a light on CUFI's role in Israel's ongoing bombing and starvation of the people of Gaza. There are different ways to get involved — public rallies, rituals, nonviolent civil disobedience, lobbying, and more.

I'm reaching out to invite you to join us for this critical action — are you in?

5) Follow up

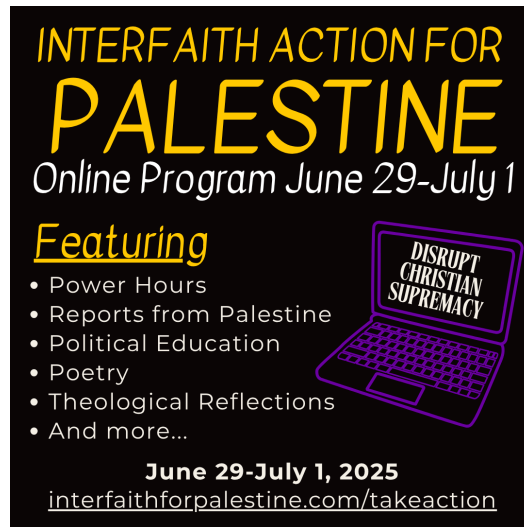
- If yes, Wonderful!
 - Get specific (if time allows)— ask the questions in this form and fill it out.
 - Follow-up with a detailed email thanking them and including a link to the registration form, and any upcoming educational opportunities).
- If maybe, say THANK YOU for considering it,
 - Ask if they have any questions that would help them decide. If they say they need more time, thank them for taking the time to talk to you today and ask **when** you (or someone) can call them to follow up — **make sure** to set up a time for follow-up.
 - Check if there is an informational webinar by one of the convening organizations, and invite them to join. (Send a follow-up email.)
- If no,
 - Ask if they want to take action from home.
 - If yes, have them register, so they will be informed about opportunities to take action during that time.
 - If no, say thank you for your time!

Preview	Last chance to register for the Interfaith Action for Palestine!
Subject	Registration closes at 3pm ET on Thursday, June 26!

Name,

The Interfaith Action for Palestine is just a few days away — [will you join us?](#) The deadline to register is Thursday (tomorrow!) at 3pm ET.

In addition to bringing together a beautiful coalition of faith-rooted activist organizations to counter Christians United for Israel (CUFI) *on the ground*, we also have a powerful line-up of online programs in store, including first person reports from Palestine, political and theological education workshops, spiritual offerings, and more.



If you are longing for a glimpse of the world to come, the Interfaith Action for Palestine is for you! Our multiracial, queer-affirming, multifaith coalition is creating a space where we get to practice living into our shared commitments to peace, liberation, and justice, and where we get to struggle together for a world that is free from religious nationalism.

[Register to be a part of this powerful movement today!](https://interfaithforpalestine.com/takeaction)

Love & Solidarity,
CFP's National Leadership Team
