

Toolkit

[I Support Image](#)

[Email Header](#)

[Social Media Template](#)

Sample Messaging

Community Fundraising Template Ask Email

Remember to utilize the Canva templates (see above) when creating a banner for your emails.

Subject: Help Me Scale Technology for Good to Create Change

Dear << SALUTATION>>,

This year, for #IEEEGivingTuesday, I am asking my friends and family to support a very worthy program that solves some of the world's most complex global issues through technology. The IEEE Women in Engineering Program seeks your support for IEEE WIE outreach and educational activities to promote and advance youth and women in engineering and science

Will you consider making a donation of US\$10 or more on my Community Fundraiser page by 2 December to benefit IEEE Women in Engineering? <<LINK THE PREVIOUS SENTENCE TO YOUR INDIVIDUAL FUNDRAISING PAGE>>

This program is important to me because <<INSERT YOUR PASSION>>. I know that together we can give them the resources they need to scale their capacity for good.

Sincerely,

<SIGNATURE>

Community Fundraising Template Ask Social Media Posts

Remember to utilize the Canva templates (see above) when creating social media content.

- This #IEEEGivingTuesday I am raising support for IEEE Women in Engineering so they can support grants and educational activities to promote and advance youth and women in engineering and science.
- Please consider joining me with your donation of US\$10 or more on my individual fundraising page: <<INDIVIDUAL FUNDRAISING PAGE LINK>>
- I want to scale technology for good, and use technology to solve complex problems and advance innovation that matters. I am asking you to join me by supporting IEEE Women in Engineering on #IEEEGivingTuesday. With your donation of US\$10 or more, we can build a bright future: <<INDIVIDUAL FUNDRAISING PAGE LINK>>
- I volunteer for IEEE Women in Engineering and have seen firsthand the amazing impact they have on supporting and advancing youth and women in engineering and science.. Help me do more by giving a charitable gift this #IEEEGivingTuesday to support IEEE Women in Engineering on my community fundraiser page: <<INDIVIDUAL FUNDRAISING PAGE LINK>>