

Market research for Impact Mouthguards:

https://docs.google.com/document/d/14H5WRHb5cA_V3ji6_q6zRnUm7B6Rdym6PF9Y2R3ItRk/edit

Email 1

SL: DO this if you want to lose your teeth...

Are you a heavy teeth grinder?

Well luckily for you,

You're in the right place, at the right time...

Because here is what you NEVER want to do...

(unless you want your gums sticking out like an old creepy woman when you smile)

Firstly, ditch the meds

The truth is, medication will only leave your wallet burnt (because you will have no money)

And not to mention the horrible side effects,

"What do I do then, let my teeth perish and crumble into oblivion??!"

Not at all, don't worry,

If you request a solution,

You shall most certainly receive 😊

So take action upon this advantage I've given you

Unless you want to cover your mouth every time you open it **for the rest of your life**

[Well then you can just click here now and save yourself paying thousands for dentures](#)

(plus some savory and sweet snacks you can actually chew rather than boring soup 🙄)

All the best,

(Your name)

Email 2

SL: An athlete's guide to overcome DOUBT - use this simple trick!

Once upon a time there was an aspiring athlete,

With dreams of becoming the world's preeminent player mankind had to witness

Onward went the young courageous hustler,

Vision full of hope and dreams to make it to the pinnacle of his undying potential

When suddenly, a dark shadowy figure appeared

DOUBT.

It felt like an upward battle against his own mind,

But despite the noise, he blocked it out and strived ahead,

Determined and hungry to win,

This story is about the endeavors of a man who never quit.

Imagine how far you could go,

How your life would look if you just never ever quit and **kept showing up**.

No matter what the scenario looks like, if you're still alive, healthy, breathing and reading this right now,

There is no excuse, and there is always...

HOPE

Keep your head up and keep striving towards that big goal you have.

Anyways, that's it for today's daily inspiration for yall tenacious fellas.

If you're serious about expanding your physical potential,

Then it's essential to think long term and take care of your body to avoid injuries.

Better than any warm-up routine or special therapy,

At Impact we design **customized** mouthguards for the unyielding sheer will of gritty athletes like yourself

Become unstoppable and into the zone,

If you're genuinely serious about claiming your golden-ticket to the top,

Remember:

"Safety is the number ONE priority"

If you want to protect your teeth while crushing it on the field, in the ring or on the mats...

Then you can do so by going here:

<https://www.impactmouthguards.com/>

All the best,
(Your name)

Email 3

SL: WHY your mouthguards are garbage - how to ACTUALLY wear them...

The truth behind why your mouthguards are garbage is actually because of the shape of your mouth and teeth,

If you find it that everytime you wear your mouthguard, it doesn't fit quite well-

OR

You have a sensitive gag reflex...

Then that begs the question...

"How do I fix these issues?"

Well presenting an innovation unlike any other...

This is your moment to shine,

Gone are the days you **ever** have to worry about an uncomfortable and dreadful feeling or constant worry

These bad boys will fit you just perfectly, and if you have any gag sensitivity issues...

All you have to do is [click here now.](#)