

RASTRIYA ROJGAR PRAWARDHAN KENDRA (RRPK)

LALBANDI, SARLAHI

Job Scope

Title: Market Coordinator

Background and Purpose of the Position

WVI Nepal's Country Strategy 2026–2030 is designed to enhance the well-being of 1 million vulnerable children across Nepal. It aligns with national efforts to achieve the Sustainable Development Goals (SDGs) and integrates World Vision's core project models and approaches through the **Integrated Program Framework (IPF)**. This framework guides implementation within WVI Nepal's Area Programs (APs), ensuring a focused response to key child well-being issues in respective APs.

Each Area Program has developed a tailored implementation plan through a participatory and consultative process led by the local NGO partner. These partners will establish dedicated teams to lead and manage project execution. The position will be a vital member of this team, playing a key role in driving the project toward its intended outcomes.

This position will work within a framework established by the project implementing the Inclusive Market for Communities (M4C) project model to assist and mentor Local Market Facilitators and specific groups to develop effective economic development initiatives for their areas. This will involve guiding the groups to become cohesive, exercise strong governance, gain appropriate registration, generate a mission, vision and strategy and develop practical action plans. S/he will also play a key role in communicating with the appropriate Programme/Project Managers about activities and developments within the M4C project in AP. Key duties will include; working with producers to understand the opportunities for local production and marketing, conducting participatory value chain analysis, identifying key market players, opportunities and constraints, formulating innovative market hypotheses, generating real market orders and coaching/mentoring of producers in producer groups.

Key responsibilities:

Situation Analysis of Local Producers and Market Opportunities

Formation of Producer Groups and conduct training and to build capacity

Participatory Value Chain Analysis with Producers

Planning and Implementing M4C Interventions

Link suppliers with buyers

Network and liaise with Local and Government, likeminded agencies and Business Groups.

Establish database of producers groups and monitoring and evaluation of M4C project initiatives

Maintain accurate records and prepare reports on project progress, communicating key findings to project team and stakeholders

Facilitate or assist the team in conducting responsive fact-finding through focus group discussions and other tools to better understand the challenges and opportunities that arise.

Maintain accurate records and prepare reports on project progress, communicating key findings to project team and stakeholders

Document good practices and learning of M4C project initiatives

Required Education/Knowledge, Skills, Competencies:

Bachelor's in Agriculture, Economics, or related fields
Strong understanding of commercial market operations and systems,
Demonstrated experience in market assessment, market analysis, market research or a closely related role.
Knowledge of value chain analysis and effects on poor producers
Knowledge of primary production and agriculture and market-led projects
Understanding of market development projects and methods
Experience in working with community-based organizations
Strong experience in networking with facilitation and negotiation skills
Monthly budget forecast and planning, quarterly expense tracking and review of expenses.
Good report writing skills for semi-annual and annual reports
Sound skills in capacity assessment/training need assessment process and tools for staffs and target group
and project staff mentoring and onsite support
Skilled in using Microsoft Office applications