

NADIA WOODS

(571) 309-6969 | nkwoods25@outlook.com | [LinkedIn](#) | Public Trust Clearance

Product/UI UX Designer & Certified Scrum Master (CSP-SM)

Focused on Visual Interaction, Accessibility & AI-Supported Product Development

Federal & Health Sector Experience

OBJECTIVE

Creative and analytical UI/UX Designer and Certified Scrum Master with a background in accessible web design, human-centered design thinking, and AI-assisted workflows. Skilled in leading Agile ceremonies, cross-functional collaboration, and iterative design, with a focus on delivering intuitive, accessible, and high-performing digital products. Eager to contribute expertise in federal digital modernization while continuing to grow in AI-supported product development, accessibility, optimization, and product lifecycle strategy.

PROFESSIONAL SUMMARY

Ms. Nadia Woods, M.S. in Engineering (Systems Engineering), is a UI/UX Designer, Scrum Master, and web content manager with over 15 years of experience delivering accessible, user-centered digital solutions for federal agencies and healthcare systems. Her strengths span the full product development lifecycle: from discovery and user research to wireframing, prototyping, testing, and optimization — combined with Agile facilitation, project leadership, and growing fluency in AI-powered UX research, design, and technical SEO.

Currently, she contributes to **UX research and design for BARD Mobile** at the Library of Congress (National Library Service for the Blind and Print Disabled) while also serving as Scrum Master — leading sprint ceremonies, supporting cross-functional teams, and ensuring timely delivery of functional, accessible products.

Over the past eight years, she has supported key U.S. Department of Health & Human Services (HHS) agencies — including the National Institutes of Health (NIH), Substance Abuse & Mental Health Services Administration (SAMHSA), and Administration for Children & Families (ACF) Children's Bureau — through contract engagements with leading consulting firms.

She is experimenting with AI-assisted product design and ML, aiming to become an expert in future-ready technologies.

VISIT [MY PORTFOLIO WEBSITE](#) | Coming Soon: [GOV-UX Design](#) (take a pick)

CORE COMPETENCIES

Product Design

- UX Research, Research Design, Screener/Survey, User Contextual Interviews, Usability Testing, Journey Mapping, Personas, Affinity Diagrams, Information Architecture
- Human-Centered Design (HCD), Design Concepts, Wireframing, Prototyping, Responsive Design, Design Systems
- Figma, Canva, Adobe Creative Suite

Web Content & Front-End Support

- Drupal, WordPress, Webflow, and other CMSs; HTML/CSS
- Visual Studio Code, Git/GitHub, SEO Best Practices

Accessibility & Compliance

- WCAG 2.1, Section 508, ADA, USWDS
- ANDI, JAWS, WAVE, Silktide, SiteImprove, Monsido, Adobe Acrobat

AI Tools & Optimization

- UX Pilot, Attention Insight, ChatGPT, Visily, Relume, Framer
- Frase.io, Ahrefs, Surfer SEO, Clearscope, Google Search Console

Project Coordination & Analysis

- Agile/Scrum, Task Prioritization, Stakeholder Communication, Requirements Elicitation, Functional Specifications, Process Improvements, Documentation
- JIRA, Kanban, Asana, ServiceNow, Google Suite, Microsoft Office (including SharePoint and Teams)
- Currently pursuing CAPM certification

PROFESSIONAL EXPERIENCE

UI UX Designer | Scrum Master

Aretum – Bethesda, MD | July 2025 – Current

[Contractor, Library of Congress – National Library Service for the Blind and Print Disabled \(BARD Mobile\)](#)

- Contributed to UX research and design for BARD Mobile App(s): developed BARD Mobile UX Research Plan (Goals, Questions, Methods, Artifacts), Recruitment Screener, Usability Testing Facilitation Guide, Research Product Roadmap, Strategic Product Roadmap, and Process Timeline based on the past studies, surveys, BARD subscribers data, and stakeholder discussions.
- Moderated contextual interviews and usability testing dry runs for executing the research to synthesize and ideate findings and produce Research Report and Research Artifacts for modernization of the app, accessibility and usability improvements for NLS patrons with blindness, visual, and print disabilities.

- Serving as a Scrum Master, facilitating sprint ceremonies (backlog grooming, planning, daily standups, reviews, retrospectives), identifying priorities and blockers, and documenting decisions and deliverables in Jira and Confluence to keep the project on schedule.
- Supporting cross-functional collaboration between researchers/designers and stakeholders (subject matter experts, product owner, program manager, Patron Engagement Section) to deliver accessible, user-centered mobile experiences.
- Humanizing research artifacts by creating user personas and journeys/user flows and information architecture, and designing wireframes and interactive prototypes, informed by user feedback and accessibility standards.

User Experience Designer

The Scientific Consulting Group, Inc. – Gaithersburg, MD | Nov 2020 – Apr 2025

- Led redesigns for the NIH's Office of AIDS Research (OAR) (see [drafts](#)) and [OSC Common Fund](#) websites, plus sponsored by NIH and EPA [Asthma Community Network](#) website.
- Acted as liaison between NIH stakeholders and developers to define digital product requirements and deliver user-centered solutions; managed tasks, presented concepts, and assisted project managers.
- Contributed to quantitative and qualitative research, usability studies, and stakeholders' & users' interviews.
- Designed concepts, responsive wireframes, reusable components library, prototypes aligned with branding and accessibility requirements, and iterated feedback to validate and refine design solutions.
- Built scalable design systems in Figma aligned with USWDS; supported front-end development and Section 508 compliance.
- Supported operation and maintenance and Drupal-10 migrations across multiple NIH web applications including [Clinicalinfo](#), [HIVinfo](#), [OAR](#), [Common Fund](#), [NCATS](#), [ORIP](#), and [OBSSR](#).
- Participated in user experience research; initiated and implemented process improvements; conducted training sessions; contributed to the process documentation, including SOPs, SOWs, and user guides.

Senior Web Content Developer (Contract)

Leidos – Bethesda, MD | Oct 2019 – Nov 2020

- Maintained and updated public and internal web platforms for [NIH NHLBI](#); ensured alignment with accessibility and agency standards.
- Supported cross-functional collaboration on metadata, content strategy, and CMS improvements.

Web Content Manager (Contract)

Sekon Enterprise, Inc. – Rockville, MD | Feb 2019 – Sep 2019

- Managed and optimized [SAMHSA](#) public-facing websites and microsites, contributing to branding and accessibility improvements.

Senior Digital Specialist

ICF International – Fairfax, VA | Nov 2017 – Feb 2019

- Supported operation and maintenance for Children's Bureau platforms ([acf.gov/cb](#), [childwelfare.gov](#)); drove Section 508 compliance and digital enhancements.

Website Manager

VHC Health – Arlington, VA | Jun 2011 – Nov 2017

- Led the day-to-day operation of the Virginia Hospital Center Health system’s public website and the integration of the CACTUS credentialing system; contributed to the implementation of the Epic patient portal and Billing application.

EDUCATION

Degree

Master of Science (M.S.) in Engineering, Systems Engineering — St. Petersburg State Polytechnic University

Certificates & Training

- UX / Web Design— General Assembly, Design Lab, LinkedIn, NoVA Community College, Google (in progress)
- Accessibility — DHS, LinkedIn, Interactive Design Foundation
- [Certified Scrum Professional - ScrumMaster \(CSP-SM\)](#) — Scrum Alliance
- Front-End Web Development— General Assembly, NoVA Community College
- Drupal Theming & Site Building—Debug Academy
- Project Management Professional (in progress) — PMI CAPM, Google

REFERENCES

Available upon request.