

Sample Project: Trainer / Facilitator

Seattle, United States

Training in Digital Marketing Tools

Support Partnership for The Goals

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Skills Needed

Online Marketing

Social Media

Training

Estimated Workload

One-Off (up to one day)

Role

Trainer/Facilitator

Language Proficiencies

You must be able to speak *English*.

When Can You Start?

The ideal start date for this project is *ASAP*.

Project Duration

The estimated duration of this project is *flexible - whatever period it takes to complete the project*.

Project Details

Deliverables

Our team of 4 would like training, which can occur on one day or over multiple days depending on Experteer availability, in the following areas:

- Social media optimization by audience/segment
- Using ads on various platforms (Google, LinkedIn, Facebook, etc.)
- How to use SEO in marketing

Our team currently has basic knowledge of these platforms.