

Explorer Award Application for Content Curation Project

<https://explorerawards.org/>

- Is this proposal coming from an existing organization or company? *
- Have you worked with and/or are you affiliated with Filecoin Foundation or Unfinished?

Please provide a short description of your organization or company.

The Token Engineering Commons (TEC) is a Decentralized Autonomous Organization, organized as a commons. We are community-funded, having raised just under \$1.1 million through the issuance of our community token, the \$TEC. This funding serves as a “common pool” that we use to fund advances in the field of token engineering. Our 268 initial backers come from an important segment of the blockchain technical community who share our commitment to sustainable and ethical design for token ecosystems and using this exciting new technical discipline to build a better world.

- Share your idea for a project that helps you and/or your community explore decentralized technologies. *Max 250 words.

The Token Engineering Commons (TEC) is collaborating with the Common Sense team at DAOstack and Tangible AI to build a content curation service for communities. We will pilot the service in the TEC, using community members’ emoji responses to Discord posts as curation signals. We will then publish the resulting curated knowledge to the community and broader

public. This service will, in short, help our community “learn, explore, and educate others about decentralized technologies.”

Token engineering is a new discipline that applies engineering principles to the design of blockchain and broader crypto-economic systems. The Token Engineering Commons launched this year as a “Schelling Point,” or nexus, for using these decentralized technologies to enable “the creation of ethical, safe, resilient and diverse economic systems to benefit societies around the world.” Knowledge sharing is essential to this mission, which is why this project is so important to us.

The initial aim will be two-fold. First, we will use the service to discover and share content across the community as a whole. The curated results will be published in a community Discord channel, with another stream for the broader public through the TEC’s Twitter account. The second application will enable more targeted, domain-specific knowledge curation. The initial work here will focus on curating content at the intersection of ethics and token engineering, and we see this quickly expanding to many more “shared interest groups” around the intersection of token engineering and such topics as governance, safety and security, sustainability, civil liberties, and more.

- How will you know your Explorer Award has been successful? *e.g., Something you are hoping to learn, a specific impact metric, etc.

"This project lends itself to concrete evaluation metrics. We will be able to track community posts, community engagement with posts, and growth in relationships and overall engagement on both Discord and Twitter. Our goal for this first iteration is to increase Twitter followers and daily new joiners on Discord by 25% each, or to 6,000 followers and 1.8 new joiners per day by the end of January 2023. Growth in these metrics is vitally important to building the Schelling Point for token engineering that is at the heart of our mission, and ultimately to spreading these ideas beyond the choir and into new segments of society.

In this initial release, we will concentrate on these quantitative metrics (outputs and outcomes), but see this project evolving over time to eventually assess more qualitative impacts, such as shifts in opinion and knowledge resulting from the service.

- What is your timeline? *If it is a single event, please provide the ideal date. If it is a project, series of events, etc., please provide the ideal start and end dates.

Our plan is to launch the initial service in mid-October and use a two-month feedback process to assess the service and make adjustments for its next iteration.

- Please share your budget-- what are your expenses to make this exploration successful? *The range for these Awards is \$1,000 - \$10,000.
 - 1 part-time Project Coordinator: 2 months at \$1344 = \$2688
 - 2 part-time Community Organizers: 2 months at \$2688 = \$5376
 - 1 part-time TEC Community Steward: 2 months at \$504 = \$1008
 - Software development work from Tangible AI and project management costs and software development are being contributed by DAOstack.
 - Total costs = \$9072
- Please share here any additional details, notes, or questions you may have for us. (optional)

The content curation service will be open source. The Common Sense team at DAOstack and Tangible AI are partnering with the TEC on the first of what they hope will be many communities to adopt collective knowledge curation in shared interest networks within the web3 ecosystem and beyond. In addition to Discord, they are planning integrations with many other tools that are popular within the web3 space, including Notion, Airtable, and Clarity. The team also envisions the service evolving over time to enable a variety of additional use-cases. From the TEC's perspective, one

of the most intriguing is using the service to curate feedback on various community-driven governance proposals.

The TEC is very excited at the prospect of partnering with Filecoin and Unfinished on this project to advance the field of token engineering in ways that seem aligned with the missions and values of your organizations. Please feel free to reach out to us with any questions. Thanks very much for your consideration!