

Outline

Subject: 1 simple trick to increase sales using improved communication skills!

Problem: we often tend to use complicated and confusing words thinking we sound more interesting.

Agitate: The reality we don't. We simply put the reader to sleep and force them to quit reading our copy.

Solve: Write like a human would write, and don't over complicate things, just use simple writing.

Close: Contact us "TODAY" and see if we are a match to work together. If we are not, no hard feelings, it's all good.

No tricks. No gimmicks. No fluff and certainly NO overselling!

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