

Dear **(insert company name) Leadership,**

As the Asian employee resource group of (insert company name), we request (insert company) to **stand with our Asian American & Pacific Islander (AAPI) associates and allies and support the AAPI community.**

Last week's Atlanta massacre was the inevitable result of hatred and violence against the AAPI community reaching a breaking point.

We would like to formally request that **(insert company name) support a national movement gaining momentum called StandWithAsians.**

[StandWithAsians](#) is calling for **non-essential AAPI workers to take a day off from work on Friday, March 26 and for them to use the day to support and strengthen the AAPI communities.**

Companies across corporate America have already committed to honoring this day off. They are **encouraging their ERGs to partake in volunteer projects at AAPI nonprofits as well as free AAPI educational and live programming organized by StandWithAsians that day.**

Supporting this cause on March 26 is important to us. (insert company name) can participate by:

1. **taking a moment of silence** for the victims of the Atlanta mass shooting on March 26
2. **publicly denouncing the recent increase in hate crimes** against Asian Americans
3. **showing solidarity** by sharing emotional support resources with employees
4. **proactively sending AAPI customers** a message of support during this difficult time and
5. **committing to support the broader AAPI community** with a corporate donation or long-term project commitment.

Thank you for your support in this matter.

We believe **(Insert company name) taking leadership in supporting the AAPI community** is essential to the well-being of our AAPI employees and to the long-term success of the company's relationship with the AAPI community.

Best regards,
(name)