

ASSESSMENT RUBRIC FOR iCERI 2024 INNOVATION COMPETITION

REPORT ASSESSMENT (60%)

No.	Criteria	Marks	Description
1	Introduction to the Innovation	10	<p>The report provides a comprehensive account of:</p> <ul style="list-style-type: none">• The key issue or problem that prompted the creation or development of the innovation.• The significance of the creation/development of the innovation in fostering critical and creative thinking and design.• The objectives of the created or developed innovation.
2	Description of the Innovation	25	<ul style="list-style-type: none">• A comprehensive description of the innovation created or developed.• The report includes the uniqueness of the innovation in achieving the established goals and objectives.• Supporting materials, such as images, diagrams, tables, QR code, etc., are included to reinforce the provided description.
3	Impact of the Innovation	15	<ul style="list-style-type: none">• A comprehensive explanation of the impact or effects of the innovation's use on the target group.• Supporting materials such as images, diagrams, tables, QR code, etc., are included to substantiate the validity and reliability of the innovation project's data.
4	Expansion / Commercialisation	10	<ul style="list-style-type: none">• Information on the expansion of the innovation, including evidence of usage and dissemination, copyright (such as MyIPO, ISBN, SSBN, etc.), validation of the innovation (awards, confirmation letters from relevant parties, etc.), as well as sharing and sales of the innovation across various platforms with commercial value included in the report.

VIDEO ASSESSMENT (40%)

No.	Criteria	Marks	Description
1	Introduction to the Innovation	5	<u>A clear presentation in the video regarding:</u> <ul style="list-style-type: none">• The key issue or problem that prompted the creation or development of the innovation.• The significance of the creation/development of the innovation in fostering critical and creative thinking and design.• The objectives of the created or developed innovation.
2	Description of the Innovation	10	<u>A clear presentation in the video regarding:</u> <ul style="list-style-type: none">• A description of the innovation that has been created or developed.• The uniqueness of the innovation in achieving the established goals or objectives.• Supporting materials such as images, diagrams, tables, QR code, etc., included to reinforce the description.
3	Impact of the Innovation	10	<u>A clear presentation in the video regarding:</u> <ul style="list-style-type: none">• The impact or effects of using the innovation on the target group.
4	Expansion / Commercialisation	5	<u>A clear presentation in the video regarding:</u> <ul style="list-style-type: none">• The expansion of the innovation, copyright, validation of the innovation, and commercialisation.
5	Video Quality	10	<ul style="list-style-type: none">• Resolution with a minimum of 720p (HD) and a maximum of 1080p (FULL HD)• Video format display: landscape (aspect ratio 16:9)• Audio quality: minimum 128kbps