

ROOT CAUSE ANALYSIS:

Problem: not being able to do market research effectively

Factory line:

1- I watched beginner live call 6 but I didn't focus

2- andrew gave out the mission

3- I started doing market research

WHY?

Didn't focus on beginner live call 6

Why?

I just couldn't focus

Why?

I don't know

Solution: go watch beginner live call 6 again if you didn't focus then do a root cause analysis