

Media Studies Assessment Feedback for:

Unit 22 – LO3 – Be able to produce the script for a media product, in response to a client brief

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Blog link – <https://tecianeves.blogspot.com/p/unit-22.html>

Assessment Criteria		
Pass	Merit	Distinction
P4: Write the planned extract to meet the client brief	M1: Explain the conventions to be used in the formatting and layout of the extract	D1: Evaluate how the written extract meets the requirements of a pre-production script

LO3 Grade Received (U, P, M or D)	Current Media Studies Grade (U, P, M or D)	Media Studies Target Grade (P, M, D or D*)
U	TBD	TBD

WWW –

14. P4/M1 - Final decisions for the intended script – A good start on the final decisions for your short horror film script
15. P4/M1 - Draft 1 – Developing action and scenes in a script – A good start on your use of scene headings and action in your first draft
16. P4/M1 - Draft 2 – Developing the dialogue and mode of address in a script – Excellent use of incorporating effective dialogue and mode of address in your script
17. P4/M1 - Draft 3 – Incorporating music and sound effects – Excellent use of incorporating effective music and sound effects in your script
18. P4/M1 - Draft 4 – Incorporating transitions – Excellent use of incorporating effective transitions in your script
19. P4/M1 - Final Draft – A good start on the final draft of your script with some correct formatting and features
20. P4/M1 - Incorporating camera directions – n/a
21. D1 - Final draft of short horror film script (after client feedback) – n/a
22. D1 - Evaluating the final product – n/a

EBI –

14. P4/M1 - Final decisions for the intended script – **Each task should be labelled 1-4. Task 4 should then be split up into four separate sentences (labelled a-d) with full sentence answers from the PPT.**
15. P4/M1 - Draft 1 – Developing action and scenes in a script – 1. title page is incorrectly formatted (alignment of your name) 2. Emma's first line of dialogue is incorrectly formatted (shouldn't have action after a character name). - **Script link is on private and I cannot view it, please amend**

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16. P4/M1 - Draft 2 – Developing the dialogue and mode of address in a script – 1. Because task 15 is incorrect, so is this one 2. Once corrected, needs to be saved and linked as a .pdf file
17. P4/M1 - Draft 3 – Incorporating music and sound effects – 1. Because task 15 and 16 are incorrect, so is this one 2. Once corrected, needs to be saved and linked as a .pdf file
18. P4/M1 - Draft 4 – Incorporating transitions – 1. Because task 15, 16 and 17 are incorrect, so is this one 2. Once corrected, needs to be saved and linked as a .pdf file
19. P4/M1 - Final Draft – There are too many formatting mistakes before this can be submitted to the client for feedback. Please remember the exercise we did in class and go through your script very carefully: title page, sluglines, describe setting first, punctuation or lack of, action issues. spacing mistakes etc. all found on the first page and throughout. When complete, needs to be saved and linked as a .pdf file.
20. P4/M1 - Incorporating camera directions – Please complete and hyperlink the task
21. D1 - Final draft of short horror film script (after client feedback) – Please complete and hyperlink the task
22. D1 - Evaluating the final product – Please complete and hyperlink the task

Evidence of Improvements (EOI)	
What <u>evidence</u> can you provide to show you have acted on the points given in the EBI above? (E.g. Summarise what changes you have made and where they can be found.)	
Date when you made the improvement:	
Teacher comment and date of witnessed improvements:	
Grade after changes?	