

HTML Hierarchy

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<!DOCTYPE html>
<html lang="en">
  <head>
    <meta charset="utf-8" />
    <meta http-equiv="X-UA-Compatible" content="IE=edge" />
    <meta name="viewport" content="width=device-width, initial-scale=1" />

    <title>Hello!</title>

    <!-- import the webpage's stylesheet -->
    <link rel="stylesheet" href="/style.css" />

    <!-- import the webpage's javascript file -->
    <script src="/script.js" defer></script>
  </head>
  <body>
    <h1>Hi there!</h1>

    <p>
      I'm your cool new webpage. Made with
      <a href="https://glitch.com">Glitch</a>!
    </p>

    <!-- include the Glitch button to show what the webpage is about and
         to make it easier for folks to view source and remix -->
    <div class="glitchButton" style="position:fixed;top:20px;right:20px;"></div>
    <script src="https://button.glitch.me/button.js" defer></script>
  </body>
</html>
```

The **<head>** is a container for metadata (data about data). It is specific information about the web page that is not displayed to the user. Metadata typically defines the document title, character set, styles, scripts & other meta information (such as author and important key words to describe the document). It can also include links to CSS (if you choose to style your HTML content with CSS or links to custom Favicons.

Favicons are the mini, 16×16 pixel graphics that represent your Website up in the address bar, in a user's list of bookmarks or in their browser tabs. They allow your visitors to create a visual connection with your site.