

TASK: Write a short FB video ad copy and an IG Reel (organic, not an ad - does not need to have a CTA) for The Growth Partner - around 60s - 90s

Website: <https://www.thegrowthpartner.io/>

Ads landing page: learn.thegrowthpartner.io/apply

VSL script: [Direct VSL](#)

Our best ads: [TGP Best Ads 2025](#)

!! DO NOT rewrite our ads - we want to see you come up with new angles to use **!!**

IG profile of our co-founder for who the IG Reel should be written:

<https://www.instagram.com/itsjacoblevine>

(It's also the profile that the ads run from and the person who records the ads)

Audience description: [TGP Audience Description](#)

Market criteria: [TGP Market criteria](#)

!! We do not want you to COPY us - we want to see how you can raise the standard of the team with your copy. **!!**