

Mission Outreach

Subject line: Discover the Uncharted Potential of Edge Lifestyle's Impact

Hello David,

I hope this message finds you well. I recently came across your Youtube channel, How to Beast, and I was truly inspired by your dedication to helping struggling men increase their confidence and physique. Your down-to-Earth and personal approach sets you apart from other Youtubers, and I found it very refreshing.

As I looked further into your content, I discovered that you have built several successful businesses focused on empowering men in their confidence and physique journeys. The Gains Club and Beastly App particularly caught my attention, and I was impressed by their exceptional performance.

In my research, I found that the Gains Club has experienced a significant increase in member engagement over the past year, and the Beastly App has collected great reviews for its user-friendly interface and effective workout programs that feature easy calorie tracking. It's clear that you've created impactful solutions that resonate with your audience.

David, I envision taking your business, Edge Lifestyle, to new heights, reaching a wider audience of men. One aspect that stood out to me is the remarkable joggers featured in your videos. However, I believe there are a few simple roadblocks that we can address to propel your business to an even greater level of success. Specifically, by upgrading the welcome sequence and enhancing the content within each email, I am confident that we can achieve a better conversion rate, ultimately helping more men boost their confidence.

I appreciate your consideration of this collaboration opportunity, and I look forward to discussing the possibilities further.

Sincerely

Jacob Stearns