

“How I Turned a Bonus into a Buyer Magnet Thanks to a \$17 Trick”

Honest review of The Bonus Flip Method by JayKay Dowdall

I've been doing affiliate promos for a while now, some decent results here and there, but the pattern was always the same:

Promote → get some clicks → maybe make a few sales → and then... nothing.

No long-term momentum. Every promo felt like starting from zero.

I can definitely see that changing since I picked up The Bonus Flip Method by JayKay Dowdall.

It's a simple \$17 training, but the strategy inside flipped how I think about affiliate marketing.

Instead of treating bonuses like throwaway extras, he shows how to build real assets from the promos I'm already doing and then flip those bonuses into evergreen lead magnets that keep working long after the promo ends.

Let me give you a quick example...

I took one of my old bonuses, something I had made for a past WarriorPlus product, and applied the “Flip” strategy from the training. I tweaked it using JayKay's framework, added a quick opt-in flow (also covered inside his course), and within 2 days I had 41 buyer leads on my list.

These were people who never would've joined otherwise.

That same bonus is now part of my follow-up sequence and helps me close other affiliate offers automatically. One piece of content... now doing triple duty.

The best part? I didn't need to create anything from scratch. JayKay even shows how to use Ai to build these assets fast, which I tested for another promo last week...

... It took me under an hour to set up the whole thing.

Who This Is Perfect For:

If you're tired of promoting with no long-term gain, this fixes that, If you don't have a product or lead magnet yet, this gives you both. And if you've been stuck in the cycle of “just sending traffic”, this gives you leverage.

There are also two bonus strategies included, one of them helped a tester earn \$244 in under 48 hours from traffic that he didn't even know he was already getting... which tells you how powerful this is when used right.

The training isn't some bloated course either, it's short, direct, and very "do this, then this."

Final Thoughts:

For \$17, this is probably the most practical affiliate strategy I've seen all year.

But JayKay's taking it offline on August 5th, and he says there won't be a replay or re-open.

So if you want to grab it while it's still live, do it now:

[Insert Your Affiliate Link Here]

“He Built This in Private. Now It’s Live... But Not For Long.”

My honest review of The Bonus Flip Method by JayKay Dowdall

I’ve followed JayKay Dowdall’s work for years now (he’s been doing this for over a decade) and if there’s one thing that sets him apart, it’s this:

He is an excellent teacher, one of the best in the business outside of private coaching, and he builds systems that actually get used.

The Bonus Flip Method is a perfect example.

Before this ever became a product, JayKay ran the method six different times this year in real affiliate promos. Then he took it live to a private group of 105 insiders who had never seen it before.

The feedback was instant:

“The most value-packed session I’ve ever attended.”

“You made me feel like I can actually do this.”

And now, for the first time ever, he’s released the full training to the public.

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But here's the twist:

It's not sticking around.

Just a flat \$17 today and once the timer hits midnight on August 5th, it disappears.

This isn't fake scarcity, JayKay's done this before with past trainings. If he says it's coming down, it is.

And honestly... at \$17, it's a steal.

Inside, you'll learn how to:

- Create bonuses that flip into lead magnets and evergreen products
- Multiply your affiliate promo ROI (without more work)
- Turn WarriorPlus traffic into real buyer leads
- Stack long-term leverage even if you don't have your own product

There's even a bonus tactic that helped one user pull in \$244 in under 48 hours from traffic that he didn't even know he was getting!

If you're still grinding out promos that don't build anything long-term, this is your fix.

But you've got to move fast.

Grab it before it disappears: [Insert Your Affiliate Link Here]

(\$17 until August 5th — then it's gone.)