

Privacy Policy for Swift

Last Updated: 28th July 2025

Welcome to swift. We are committed to protecting your privacy and ensuring the security of your personal information. This Privacy Policy explains how we collect, use, disclose, and safeguard your data when you use our platform.

By accessing or using swift, you agree to the terms of this Privacy Policy. If you do not agree, please do not use our services.

1. Information We Collect

We collect the following types of information:

A. Information You Provide Directly

Account Information: Name, email, phone number, date of birth, profile picture, and username.

User Content: Posts, messages, comments, photos, videos, and other media you upload.

Payment Information: If applicable, billing details for premium services (processed securely via third-party payment processors).

Contacts: If you choose to sync your contacts for friend recommendations.

B. Information Collected Automatically

Device & Usage Data: IP address, browser type, operating system, device identifiers, and usage patterns.

Cookies & Tracking Technologies: We use cookies, pixels, and similar technologies to enhance your experience and analyze trends.

Location Data: Approximate or precise location (if enabled by you).

C. Information from Third Parties

- Social media integrations (if you log in via Facebook, Google, etc.).
- Advertisers and analytics providers.

2. How We Use Your Information

We use your data to:

- Provide, personalize, and improve our services.
- Facilitate social interactions (e.g., connecting with friends, sharing content).
- Communicate with you (e.g., notifications, updates, customer support).
- Analyze trends and monitor platform security.
- Deliver targeted ads (if applicable).

- Comply with legal obligations.

3. Sharing Your Information

We may share your data with:

Other Users: Based on your privacy settings (e.g., public posts, direct messages).

Service Providers: Third parties assisting with hosting, analytics, payments, and marketing.

Business Partners: Advertisers and affiliates (in anonymized or aggregated form where possible).

Legal & Safety Reasons: If required by law, to protect rights, or prevent harm.

Business Transfers: In case of a merger, acquisition, or sale of assets.

4. Your Privacy Choices & Controls

Account Settings: Adjust visibility of your profile, posts, and personal data.

Cookies: Manage cookie preferences via browser settings.

Marketing Communications: Opt out of promotional emails.

Access & Deletion: Request access to or deletion of your data (subject to legal limitations).

5. Data Security

We implement industry-standard security measures to protect your information, but no system is 100% secure. Please use strong passwords and enable two-factor authentication (if available).

6. Children's Privacy

Our platform is not intended for users under ****[13/16]**** (depending on jurisdiction).

We do not knowingly collect data from children without parental consent.

7. International Data Transfers

Your data may be processed in countries with different privacy laws. We ensure adequate safeguards are in place.

8. Changes to This Policy

We may update this Privacy Policy periodically. We will notify users of significant changes via email or in-app alerts.

Thank you for trusting Swift.