



# Prayer Group Launch Plan

# Launch Plan - Prayer Group



## 1) Prayer Group Location

*Will your group be meeting on zoom or in person at a location?:*

## 2) Prayer Group Frequency

*What are the proposed days and times your prayer group will take place?:*

## 3) Prayer Group Focus

*Is there a specific prayer focus for your group?:*

## 4) Launch Group

*Who could you launch a prayer group with? Write your invite list below.*

- 1.
- 2.
- 3.

## 5) Promotion

*What promotional strategies will you use? How much will they cost? What networks will you use? Do you need to set up messenger groups, design and print flyers, or make a video?*

## 6) Plan

|                                                                  |  |
|------------------------------------------------------------------|--|
| <b>What is your starting date?</b>                               |  |
| <b>When will you invite others? Make a due date for yourself</b> |  |
| <b>Is there anything else you need to do?</b>                    |  |