Andrew Stone, Quelab 1 Year Membership proposal idea/contest planning notes

Scope of the contest: A simple video of an idea,
- Embrace Open source,
- A kit or device or Software application to be developed at/with Quelab.
- Local entries encouraged, local themes to (solve some local problem)

Themes of Art, Science, electronics, programming, chemistry, textiles, photography, recycling....

Maximum length 5-7minutes

This contest should: Be locally oriented, target potential members, be an achievable goal

Quelab's Involvement:
- offer hacknight or other night to help people shoot a video of their idea.
- setup public voting on videos to narrow it down to 5 -10 of the best
- members do the final vote. (allow people to join just to vote?)
- publicity

Andrew's involvement:
- putting some cash into the system
- possible help/support if people are programming in ruby/IOS?

Timeframe: Starting 6 weeks before Maker Faire.
- 2 weeks of announcing the contest
- 2 weeks of accepting submissions
- 1 week of public voting, with a member vote at the end,
- 1 week to work on a mockup with the winner to bring with us to the Maker Fair.

To do:
- Submit to Quelab board,
- Contact Stone with plan.
- Announce the upcoming contest
- Shoot a video for people to respond to on Youtube.
- Advertise.
- …
- Profit!