

Postcarding Guidance and Resources

Many progressive groups offer Postcarding campaigns; we're focusing on a few from groups that Third Act partners with. In studies, hand-printed postcards to voters have been shown to increase voter turnout by about 1.3%. If you're just getting started, you can get training on one of the websites listed below, or perhaps join your neighbors at a local postcarding party.

- *Progressive Turnout Project* offers a Get-Out-The-Vote (GOTV) postcard campaign called [Postcards to Swing States](#). They will mail you state-themed postcards, a script and address lists, and you provide stamps.
- *Activate America* offers [GOTV postcard campaigns](#) also; they will send address lists and scripts but ask you to provide postcards and stamps.
- [Environmental Voter Project](#), whose goal is to transform inactive environmentalists into active voters, is offering postcarding campaigns in targeted areas. Once you complete their training, they will send you postcards, addresses, a specific script, and also stamps if you need them. Their next orientation session, for their [Virginia campaign](#), will be held on July 9.
- Third Act doesn't have its own Postcarding campaign but does have a template for postcards you can print out on card stock. You can also read more about why and how postcards are a proven tactic for achieving desired outcomes at the [Third Act Postcards to Voters](#) site.

For more details about specific postcard campaigns, please check our regularly updated [Defending Democracy Portal document](#). Contact Judi Michaels @ judimichs@gmail.com or Carole Tenny @ carole.tenny@gmail.com for postcarding support.