

5 Killer Google Adsense Tips for beginners

-- [Prashant N Mhatre](#)

OneSmartClick.Com

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#1 Get Rid of “Advertise on this site” Link

[Blog](#)

Looking to find blogs? Browse our blogs directory.
[BlogsListings.com](#)

[Seeking personal stories](#)

Common Ties pays \$200 for compelling short stories.
[www.CommonTies.com/stories](#)

[Ads by Google](#)

[Advertise on this site](#)



By default, google activates “Onsite Advertiser Sign-up”,

- (1) Log on to your account
- (2) Click on “My Account Tab”
- (3) Find the text like “Onsite Advertiser Sign-Up”.
- (4) Click on “edit”
- (5) Uncheck “Include me in Onsite Advertiser Sign-Up”

Subscription: ☐ Include me in Onsite Advertiser Sign-Up

- (6) Hit 'Save Changes' button
- (7) You should now see “You are not currently subscribed to Onsite Advertiser Sign-Up” under “Onsite Advertiser Sign-up”
- (8) It might take about a week to see the effect on all pages but it improved my CTR

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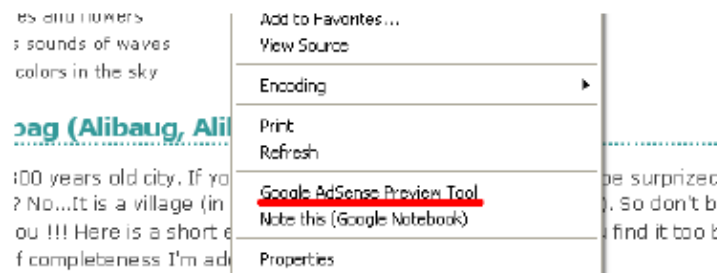
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#1 Get Rid of “Advertise on this site” Link

#2 Preview Google Ads / Get Advertiser URLs

You invite trouble if you click on your OWN ads. If you are curious to see ads that might get displayed on your web page or you want to block your competitor's ads on your page, use google adsense preview tool. [Here](#) is the more information and installation instructions. Once you install, you can access it by opening up a web page and right clicking on it.



To select the destination URLs, use check boxes as shown above and click on “Show Selected URLs”. It'll display URLs like this.

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The ads displayed are sample ads, l:|ased en standard i!!d5ense targeting and Filtering. All Fid5ense publishers have the dptidn df Filtering ads td Fine-tune the selettidn df advertisements en their page. Gddgle will autdmatitally Filter dut ads that wduld inapprppriate if a page contains sensitive pr negative cpntent. IF vpur site receives mere than millipn pageviev-.ls per mpnth, a Gppgle accpunt manager can v-Jerk with vpu tp custpmize the i!ici5ense targeting tp site's specific cpntent. Learn mere i!!ci5ense.



You can copy and save the URLs.

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Close

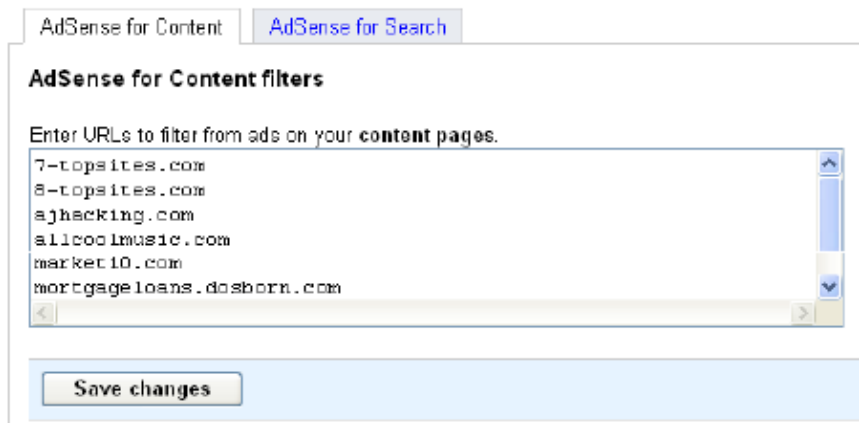
#3 Get Rid of Low Paying / Irrelevant Ads

Google does “smart-pricing” on your account that controls the money you get per click. If you see totally irrelevant ads on your page, you could block some of the URLs.

- (1) Log on to your account
- (2) Click on “AdSense Setup” tab



- (3) Click on “Competitive Ad Filter” link
- (4) Enter the list of URLs in the “AdSense for Content filters” text area. Use AdSense Channels and google adsense preview tool described in tip #2 to find out low paying ads on your web page.

The image shows the 'AdSense for Content filters' form. At the top, there are two tabs: 'AdSense for Content' and 'AdSense for Search'. The 'AdSense for Content' tab is selected. Below the tabs, the heading 'AdSense for Content filters' is displayed. Underneath, there is a text area with the instruction 'Enter URLs to filter from ads on your content pages.' and a list of URLs: 7-topsites.com, 8-topsites.com, ajhacking.com, allcoolmusic.com, market10.com, and mortgageloans.dashorn.com. At the bottom of the form, there is a 'Save changes' button.

- (5) Save Changes
- (6) You'll see the effect in few days

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AdSense for Content

AdSense for Search

AdSense for Search

AdSense for Content filters

Enter URLs to filter from ad

5 on your content pages.

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#4 Section Targeting

If your web page has lots of unrelated keywords (menu, other affiliate links etc) you would like AdSense to exclude for pulling advertisements or you would like put more emphasis on certain sections of content, use Section targeting.

Make sure that you've enough content on your web page. Section targeting works only between `<body></body>` tags of a web page.

Here is what [google](#) says about section targeting :-

To implement section targeting, you'll need to add a set of special HTML comment tags to your code. These tags will mark the beginning and end of whichever section(s) you'd like to emphasize or de-emphasize for ad targeting.

The HTML tags to emphasize a page section take the following format:

```
<!-- google_ad_section_start -->
```

```
<!-- google_ad_section_end -->
```

You can also designate sections you'd like to have ignored by adding a (weight=ignore) to the starting tag:

```
<!-- google_ad_section_start(weight=ignore) -->
```

With these tags added to your HTML code, your final code may look like the following:

```
<html><head><title>Section targeting</title></head>
<body>
```

```
<!-- google_ad_section_start -->
```

This is the text of your web page. Most of your content resides here.

```
<!-- google_ad_section_end -->
</body>
</html>
```

You can use section targeting to make suggestions about as many sections of a page as you like. However, please be aware that we can't guarantee results, and that it may take up to 2 weeks before our crawlers take into account any changes you've made to your

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#5 Put Less Ads / Less Links

Don't put all ads allowed by google. Use 1 or 2 ad blocks. 336 x 280 Large Rectangle ads on the top left of the page works best for me.

Don't give too many links to the other sites. (I'm still doing that mistake - eventually I'll correct). Chances of getting your ads clicked get reduced.

Since this was a short tip, I'll add few "general" tips most of the AdSense Publishers already know - and in case you don't know.

- (1) Don't click on your own ads
- (2) Make borders and background the same color as your website
- (3) Use link color that stands out on your page
- (4) Add more quality content with good related keywords
- (5) Learn how [google adwords](#) work. You'll get pretty good idea how adsense displays ads and how you could make MORE money.

That's it friend !

Recommended eBooks - Videos

[Dave's Cool Little Website](#)

[AdSense Gold-Your Fast Track To Profits](#)

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Recommended eBooks - Videos

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