

QUICK RESEARCH FOR CONTEXT

1. Who is your avatar? (the person you are trying to sell to)

Micheal is 23 years old. He wants to build a shredder body so girls are attracted in him.

2. What is their current situation and why is it so bad?

He is training hard but the results aren't as fast as he thought. It frustrates him and he is constantly unmotivated.

3. What is their dream situation and why is it so desirable?

He wants to get a shredded body as fast as possible

4. What problems are stopping them from getting to their dream situation

He doesn't provide enough building material to build muscle

5. Solution

He needs to supplement some nutrients that are responsible for building muscle.

6. how will your product help with the solution?

It supplements high-quality proteins which are the main muscle-building material in an easy-to-consume and tasty way.

COPY BELOW (FACEBOOK AD)

Get a shredded body fast.

With these high-quality proteins, you will build muscles like on steroids.

And with the jet-puffed marshmallow flavor, you'll want to go to the gym just so you can taste it.

[Click here to discover the fastest way to get a shredded body.](#)