

One Lenawee is: ...a
collaboration of concerned people
dedicated to **The Vision of making**
Lenawee County a Great Place to
live, work, learn, worship, play
and invest.

We do that through a grassroots
strategic planning process that
identifies community needs &
wants, community resources,
appropriate leadership, and
potential collaborations.

Our purpose is to unite and
connect community partners who
will develop initiatives and
projects that optimize community
*resources toward **that vision.***



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Steering Committee Notes

January 15, 2019 7:30 a.m.

LISD Ross Bldg.

2019 Objectives

- **Strategic Vision and Action Plan for Lenawee-nine priority areas, have them all be active.**
- **Kiwanis Trail – OL will support the completion and finish signage.**
- **OL-Organization structure and succession plan**

Present:

Chris Miller, Sue Lewis, Mark Haag, Jackie Bradley, Dave Maxwell, Lynne Punnett, Don Taylor, Joe Williams, and Randy Yagiela

Strategic Plan:

Eric's last update is the final but Dan Swallow will add an update on Infrastructure. Joe will talk with Marty and Kim regarding updating the OL information on the web site.

2019 Objectives:

Vision – No change.

Overall Objectives

- Nine Priority Areas – have them all be active
- Branding – complete. Just need the files.
- Kiwanis Trail – OL will support the completion and finish the signage.
- Succession Planning – Chris will facilitate this in the future in an effort to bring in new blood and get more people involved. Every current member should do their best to bring in one person to mentor who could be their replacement.

Dave distributed a handout on *The Sustained Transformation Model*, a tool to guide communities and organizations from self-identified, undesirable "Current State" to a desirable "Transformed State." The big question is...are we making progress?

Assignment for the February meeting: Each of the nine Priority Areas need to update their 2019 individual action items/objectives.

Priority Areas Reports:

Marketing and Promotion:

Justin's report was the article in the Daily Telegram on January 6th.

Entrepreneurial:

Chris reported on the Adrian/Tecumseh Smart Zone. The MEDC is working with research institutions and pairing them up with schools to grow entrepreneurship. Adrian/Tecumseh is a satellite Smart Zone and Lenawee Now is managing it and students from Adrian College and Siena Heights University are participating. Lenawee Now is currently meeting with the area high schools and discussing entrepreneurship as a career. Launch Lenawee is moving forward and the first class will finish in March. The kitchen incubator is still in the works, trying to do crowdfunding and receive match dollars from the State.

Upstart the business plan is working with Launch Lenawee and the schools. Two upcoming new businesses in Adrian are The Buzz and Acropolis Games (web site localstake.com) go there to find out more. Localstake.com is a crowdfunding web site.

Workforce Development/Talent:

Randy reported the ISD applied with Lenawee Now for Marshall Plan money with a focus on credentialing. Lenawee County doesn't have the national business to receive funding. If funding is available in the future, they will reapply. ISD will continue to do what they can to move forward even without funding. Their focus is on three areas: advanced manufacturing, healthcare, and chemical industry.

Other: Entrepreneurial will be the next priority area featured in the Telegram.

Next meeting – February 19, 2019 at 7:30 a.m. at the William Ross building. Facilitator – Randy

The following priority groups will report:

- 1. Placemaking**
- 2. Infrastructure**
- 3. Community Services**