



List of Tools and Systems for The Align Group

Tools

- Tracking Number Spreadsheet
- Daily Goal Planning (Online and Doc)
- Monthly Goal Planning (Online and Doc)
- Yearly Goal Planning (Online and Doc)
- Buyer's Guide Digital and Print
- Seller's Guide Digital and Print
- Seller's Listing Presentation
- Buyer Document Checklist (Highnote and Webform templates in place)
- Seller Document Checklist (Highnote and Webform templates in place)
- Member access to all past recordings and training.
- Property Portfolio for investors
- Social Media Consulting
- Follow Up Boss CRM with Dialer (subject to qualification)
- Best Lead Gen system (subject to qualification & fees)
- Digital OPEN HOUSE sign-in Sheet (direct to CRM) under The Align group Website resources.
- Your own Lead Capture Landing page for buyers and sellers.(included in Lead gen system)
- Daily Morning Role Play (Mondays, Thursdays and Fridays)
- Weekly Prospecting Clinic (Mondays and Wednesdays)
- Client Events and Team events
- Many exclusive educational seminars opportunity.
- Team meetings and many one on ones
- Weekly Newsletter
- Access to Highnote app

Rooms:

- Accountability Chatroom (Your one and only place to be focusing on your goals)
- Presale Chatroom
- Door knocking Chatroom

- Commercial expert guidance
- Ishot Chatroom (For Booking Photos and Floor Plans)

Values Added by eXp Realty Cutting-Edge Technology & Tools

- **Canva Pro Access:** Create stunning marketing materials, social media posts, and branded content with ease.
- **SISU App Integration:** Track team goals, productivity, and KPIs in real-time, enabling data-driven decisions and better accountability.
- **FTNI App:** Simplify deposit payments virtually with ease
- **FINTRACKER App:** Canadian FINTRAC compliance app to track all the form needed
- **Telelisting App:** Maximize your prospecting efforts with this powerful tool for tracking and organizing listing opportunities.
- **eXp World App:** Access eXp's virtual campus for live training, networking, and real-time support. And also mingle globally.
- **WorkChat App:** Stay connected with your team and the eXp network for seamless collaboration and communication.
- **90-Day Boot Camp for New Agents:** Accelerate your success with comprehensive training designed for new agents to master the fundamentals.
- **Best Support from Managing Brokers:** Get expert guidance and personalized support from experienced brokers to navigate every transaction.
- **Access to eXp Enhanced Training:** Tap into world-class training resources to sharpen your skills and grow your business.
- **Make It Rain Program:** Generate high-quality leads with eXp's exclusive lead generation system KVKore
- **Free Instacard Access:** Create and share digital business cards directly from your phone for a professional touch.
- **Zoocasa Program:** Leverage online lead opportunities with this powerful platform tailored for real estate agents.

Other resources:

- Virtual Staging (Bella)(subject to fees)
- Lawyer Title Review (Terra Firma) (subject to fees)
- Ai Strata review (Real Report, also offer a QR code for lead gen in Open houses)(subject to fees)
- Manual Strata Report (Condo Clear services)(subject to fees)
- Property Manager Rental and Lease advice (Ericko Toni)