



# GRAZIADIO FACULTY RESEARCH NEWSLETTER

Dear Colleagues,

Welcome to the **Spring 2026** edition of our Research Newsletter.

Thank you to everyone who contributed to this edition. There were some incredible accomplishments between December 2025 and April 2026. We are delighted to share them with you here.

Best wishes,  
Jillian, Ken, Jaclyn, Brian, and Michael

## PUBLICATIONS

**Dave McMahon, Stephen LeMay** | *Journal of Small Business Strategy* | **Scm, Tariffs, Trade Policies:** Using theoretical frameworks and real world examples, this research studies the effects that tariffs, along with trade policy uncertainty (TPU), have on the supply chains of SMEs. The paper evaluates emerging academic findings about SME responses to supply chain disruptions and recommends policies for improving resilience in trade policy volatility. [You can find out more here](#)

**Doreen Shanahan, Clark Johnson** | *Journal of Business-to-Business Marketing* | **Technology Adoption:** A fresh look at how Net Promoter Score, technology adoption, and organizational change dynamics intersect in B2B contexts, especially for SaaS and other technology-enabled services — bridging marketing analytics, innovation adoption, and change management; areas that are often studied separately but tightly coupled in practice. [You can find out more here](#)

**Doreen Shanahan, Lynda Palmer, Charla Griffy-Brown** | *Journal of Management Education* | **Industry Collaborative Learning:** We emphasize the importance of experiential learning through industry collaborative educational activities and propose an expanded conceptualization of Kolb and Kolb's learning space. [You can find out more here](#)

**Brandon Parsons, Mike Kimel** (Pricimetrics) (former PGBS Adjunct) | *Public Choice - Springer Nature* | **Fiscal Fingerprints:** This study investigates whether U.S. presidents exert partisan influence on federal tax revenue via administrative discretion, independent of congressional legislation. Analyzing data since 1929, the research finds that Democratic administrations are statistically linked to increases in the revenue-to-GDP ratio, while Republican presidencies correlate with decreases. Notably, congressional partisan control has no significant effect. These results suggest that executive enforcement and regulatory authority are primary drivers of fiscal outcomes, highlighting the

president's substantial power to shape tax policy through interpretation rather than just lawmaking.

[You can find out more here](#)

**Brandon Parsons** | *Economic Analysis and Policy - Elsevier* | **Economic Freedom Conflict:** This study examines how economic freedom affects state fragility and internal conflict across 92 developing countries from 1985 to 2020, finding broad support for capitalist peace theory. While it consistently reduces civil disorder, its impact on civil wars and coups is weaker. Paradoxically, economic freedom increases terrorism in peaceful settings but stabilizes it in high-terrorism environments. Quantile analysis shows that conflict-reducing effects are strongest in high-conflict areas, driven by legal systems and trade freedom. Conversely, smaller government and deregulation may worsen fragility by weakening institutional capacity. [You can find out more here](#)

**Brandon Parsons**, Ayoub Rahhi (International University of Rabat) | *Research in Globalization - Elsevier* | **Wages To Conflict:** This study examines the impact of real wages on internal conflict across 65 developing countries from 1990 to 2021. The findings indicate that real wage increases consistently reduce political violence, terrorism, and civil disorder, particularly in volatile settings. Conversely, while real wage declines do not universally trigger new conflicts, they do amplify existing instability, specifically political violence and civil disorder. Ultimately, wage improvements serve as a central tool for mitigating unrest, whereas adverse income shocks tend to intensify current conflict dynamics rather than acting as a primary catalyst for violence. [You can find out more here](#)

**Cristel Russell**, Michael Solomon (St Joseph University) | *15th edition of Consumer Behavior textbook* | **Textbook Publication:** Consumer Behavior is a deeply researched account of why and how we select, purchase and consume products, services or experiences. This classic text, now in its 15th edition, explores the social, economic and technological factors that have fundamentally changed consumer behavior in this age of digital ubiquity, and with particular focus on the impact of AI on decision-making and consumer behavior. [You can find out more here](#)

**Dana Sumpter**, Vrinda Khattar, Upasna A. Agarwal, and Mona Zanhour | *European Management Journal* | **Career Shock Publication:** Drawing on Conservation of Resources theory and 33 in-depth interviews, this study examines how Indian professional women cope with career shocks — a population and context largely absent from existing careers scholarship. Findings reveal a rich repertoire of coping strategies, including spirituality, social support, and agency, that are deeply shaped by cultural context and challenge dominant Western-centric models. The study advances theory on career resilience by surfacing underrecognized, culturally embedded coping mechanisms and their downstream effects on women's careers. [You can find out more here](#)

**Robert Lee**, Christopher Boone (Umass), Helen Choy (Hope College) and Michael Paz (Purdue NorthWest) | *International Review of Applied Economics* | **Shared Capitalism:** This paper develops a conceptual framework linking shared capitalism to internal control by viewing internal control as an applied economic institution within the firm. Using the COSO internal control framework, the analysis identifies mechanisms through which employee ownership influences the control environment, risk assessment, control activities, information and communication, and monitoring.

**Robert Lee**, Michael Paz (Purdue Northwest) and Anthony Curatola (Drexel) | *Journal of Forensic and Investigative Accounting* | **Cybersecurity Attacks:** Using cybersecurity incident data compiled by Audit Analytics, this study provides a descriptive analysis of material cyber incidents publicly disclosed by U.S. public companies across multiple reporting channels. The analysis examines patterns in attack frequency, industry concentration, repeated incidents, and the types of information most commonly compromised, while also highlighting how disclosure practices shape the observable distribution of cyberattack categories. The results show that reported cyber incidents are not randomly distributed across firms, but are concentrated among certain industries and a subset of firms experiencing repeated exposure over time.

**Cristina Gibson**, Aida Hajro, Milda Žilinskaitė | *Organization Science* | **Refugee Migration And Organizational Scholarship:** This article traces the refugee experience across its full arc—pre-migration, mid-migration, and post-migration—to show how organizations such as humanitarian agencies, smugglers, refugee camps, resettlement agencies, and employers shape outcomes at every stage. The article demonstrates that refugees often live with posttraumatic stress and posttraumatic growth at the same time, and that those effects ripple outward into families and workplaces in ways the dominant "victims or burdens" narrative misses entirely. The piece ultimately reframes the central question not as whether refugees contribute, but as whether the organizations surrounding them are built to deepen trauma or unlock resilience.

**Cristina Gibson, Lusk, C.** | *Journal of Management, Spirituality, and Religion.* | **Religiosity As A Source Of Intrinsic Motivation:** This article utilizes empirical data to explore a question rarely asked plainly in management research: where does the inner fuel for purpose-driven leadership actually come from in a world organized around profit? In it, Gibson argues that religiosity—understood broadly as a wellspring of values, meaning, and moral grounding—offers leaders a sustaining source of purpose that transactional incentives simply cannot replicate. The article invites both scholars and practitioners to look beyond the spreadsheet and consider the deeper sources of motivation that shape how leaders show up for their people.

**Cristina Gibson**, Wilkinson, R., Shiba, K. Gibson C.B., Okafor, C.N., Chen, Y., Padgett, R.N., Johnson, B.R., & VanderWeele, T.J. | *Social Indicators Research* | **Cross-Cultural Variation In Social Relationship Quality**: Drawing on the Global Flourishing Study, an unusually large and nationally representative sample of 202,898 adults across 22 countries, this study examined how people rate the quality of their relationships and how those ratings shift with age, gender, marital status, employment, education, religious attendance, and immigration status. Notably, wealthier, more "WEIRD" countries (Western, Educated, Industrialized, Rich, Democratic) did not lead the pack on relationship quality; instead, people in less individualistic, more collectivist nations such as Indonesia, the Philippines, and Mexico reported stronger ties than those in Japan, Turkey, or Australia. The findings offer a clearer map of the populations most in need of support amid today's loneliness epidemic—the unemployed, the recently divorced, and the socially isolated young.

**Cristina Gibson, Kevin Groves, Jaelyn Margolis, Carol Lusk**, Kevin Sakamoto | *Academy of Management Discoveries* | **AI's Dehumanizing Effect In Workplaces**: This article confronts an urgent threat to dignity at work—namely, the fact that mass layoffs, the devaluation of public sector professionals, and the defunding of critical agencies are frequently "justified" by the argument that automation and artificial intelligence offer an effective replacement for human labor. The study calls on organizational scholars to lead research that rehumanizes work, exposes the potential dark side of AI, and reinstates hope and dignity to workers during digital transformation. Finally, the article warns that, as companies and governments race to embrace AI as a cost-cutting substitute for people, they may be trading away something far more valuable than efficiency—the dignity, purpose, and societal contributions of human workers themselves.

**Cristina Gibson**, Victor Counted, Katelyn N. G. Long, Richard G. Cowden, Charlotte V. O. Witvliet, Alicia Cortright, Emily Purcell, James Walsh, William Hathaway, Fernando Garzon, Byron R. Johnson, Tyler J. VanderWeele | *Journal of Happiness Studies* | **Mapping Variance In Levels Of Hope Globally**: Drawing on the Global Flourishing Study, a nationally representative sample of 202,898 adults across 22 countries, this research examined how levels of self-rated hope vary across nations and demographic groups, and revealed that hope differs dramatically by place, with the highest levels of hope found in Indonesia, Mexico, and Argentina, and the lowest levels of hope found in Japan, Sweden, and Hong Kong. The single largest demographic driver of hope was religious service attendance, with frequent attendees reporting substantially higher levels of hope than their peers. The study's broader contribution is to reframe hope as something societies can — and should — actively cultivate through policy, community design, and supportive institutions, rather than as something individuals must summon alone.

**Cristina Gibson**, Bialowolski, P., Makridis, C., Bradshaw, M., Weziak-Bialowolska, D., Gundersen, C., Le Pertel, N., Jang, S.J., Padgett, R.N., Johnson, B.R., & VanderWeele, T.J. | *Nature: Human Behavior* | **Relationship Between Demographic Factors And Financial Wellbeing**: Drawing on the Global Flourishing Study, a nationally representative sample of 202,898 adults across 22 countries, this research examined how demographic factors and recalled early-life conditions—childhood health, family finances, abuse, parental relationships—relate to four dimensions of adult financial well-being. The data reveal that childhood adversity casts a long economic shadow decades later, as do experiences such as family financial difficulty, parental divorce or loss, and the sense of being an "outsider." The article pushes back on the assumption that financial well-being is solely a matter of earnings and instead makes the case that several factors (including country, relationships, community ties, and early childhood experiences) play a role in an individual's future financial health, which in turn has real implications for the kinds of policies needed to provide the most comprehensive support to children and their families.

**Agus Harjoto**, Indrarini Laksmana, Hoyoung Kim, Sergio Garcia-Vega, Andreas Hoepner | *British Journal of Management* | **Lobbying and Political Risk Disclosure**: Drawing on theories of strategic communication, legitimacy, impression management and moral capital, this study investigates whether firms use political risk disclosure to offset negative perceptions associated with corporate lobbying. Using a sample of 10,120 observations from 1362 US firms between 2002 and 2018, we find that firms with greater lobbying expenditure and frequency provide more political risk disclosure. This positive association is stronger for firms with higher corporate social responsibility (CSR) performance, suggesting that CSR-performing firms disclose more to align their actions with stakeholder expectations. However, firms lobbying for CSR-related issues disclose less, relying on the reputational insurance CSR provides and aiming to avoid disclosing firms' political risk that may contain sensitive information. Our findings contribute to the voluntary disclosure and lobbying literatures and offer practical insights into how firms strategically manage stakeholder perceptions and moral capital. [You can find out more here](#)

**Agus Harjoto, Michael Williams** | *Journal of Applied Business & Economics* | **Sustainability**: Following institutional theory and the concept of "creation care" this study argues that religious adherents in the Christian tradition exhibit practices to protect the environment and care for nature. Using county-level Christian adherence from the Association of Religion Data Archive (ARDA) during 2010 and 2020, the study shows that Christian adherence and corporate environmental performance is positively related and sheds a caution for studies that make inferences on the relationships among local religiosity, local culture, social capital and corporate performance using time-series data through interpolation and extrapolation.

## PRESENTATIONS

**Ken Ko** | Presented research on "The Optimal Level of R&D Spending for High-Tech Companies" at the 2026 Western Decision Sciences Institute Conference | **Analytics Model:** High-tech companies such as Nvidia, Alphabet, Apple, and Microsoft are the most successful in the world. Foundational to their success is R&D spending. My research looks at how much high-tech companies should spend on R&D.

**James DiLellio, Fabien Scalzo (Seaver College), Jonah Abraham (Seaver College), Terren Chang (Seaver College)** | Advised the update of SilverDecisions online Decision Tree software for senior capstone project presented as a poster on 24 April 2026. | **Open-Source Analytics Model:** Decision analysis models using Decision Trees now benefit from this updated and free open-source project that runs in a web browser. [You can find out more here](#)

**David Smith, Brandon Parsons** | National Business and Economics Society Conference. | **Economic Freedom Underground Economy:** Parsons and Smith co-authored research, titled "Does Economic Freedom Light the Shadows? Economic Freedom and the Informal Economy in Developing Countries," which was presented at the 2026 National Business and Economics Society Annual Conference.

**Donn Kim** | The research paper "Single-Family Rent: Cost Pass-through" was presented at the 42nd American Real Estate Society Annual Conference. | **Single-Family Rental Market:** This paper examines how leasing and property management integration affects rental prices and leasing speed in the single-family rental market. Using data from 15 major U.S. metro areas, it finds that property managers and institutional investors offer lower rents due to economies of scale, while real estate agents pass through higher costs. However, agents lease properties faster, highlighting a trade-off between lower prices and quicker leasing.

**Donn Kim** | The research paper "What Determines House Search Traffic?" was presented at the 42nd American Real Estate Society Annual Conference. | **Housing Market:** Using unique house search traffic data from London, Ontario, Canada, this paper examines the determinants of housing search activity. It decomposes these drivers into macroeconomic conditions and property-specific characteristics. It also applies textual analysis to capture the effects of qualitative listing features.

**Cristel Russell, Klaus Wertenbrock (INSEAD); Sheena Iyengar (Columbia U)** | Webinar on Control and Consumption for the Journal of the Association of Consumer Research | **Research Seminar:** Keynote speaker at a research webinar of the Journal

of the Association of Consumer Research on the topic of Control and Consumption. [You can find out more here](#)

**Dana Sumpter** | Pepperdine corporate partner speaker series | **Careers Presentation:** Dana presented a webinar as a part of Pepperdine's Corporate Partner Development speaker series entitled "Why Strategic Career Development Matters Right Now." [You can find out more here](#)

**Clark Johnson, Hayden Wempe, Brittney C Bauer (Loyola University Chicago)** | Academy of Marketing Science World Marketing Congress | **Sufficiency Marketing:** How can marketing effectively shift consumer behavior and desire from material accumulation to perceived sufficiency without triggering negative consumer responses, such as psychological reactance or loss of identity? This paper contributes by examining potential consumer reactions to sufficiency messaging, and by outlining contextual factors and strategies that can make sufficiency messaging more effective. We develop three testable propositions which we are currently seeking to test empirically.

**Nelson Granados, Heather Chen (Blizzard), Robert Beck (ICONIQ Capital), Cristie Zellmer (OpenAI), Carolyn Hobson (Nvidia)** | Waves Innovation Summit, Pepperdine University, March 28 | **AI Industry Outlook:** Participated as panel moderator on a panel analyzing the AI industry, and how it is bound to affect other industries. [You can find out more here](#)

**Cristina Gibson** | Center for International Business Research, Georgia State University. | **Conducting Research With Rigor And Impact:** Gibson delivered a distinguished keynote presentation at Georgia State University, focusing on designing and executing research that meets the highest methodological rigor while still generating meaningful real-world impact. The presentation encouraged fellow scholars to see rigor and relevance not as competing demands but as complementary commitments that, together, allow scholarly work to genuinely matter for organizations, policy, and society.

**Cristina Gibson** | Academy of International Business South East, Dominican Republic. | **Developing Social Cohesion In A VUCA World:** Gibson delivered a distinguished keynote presentation at the Academy of International Business South East, addressing an increasingly urgent question: how can organizations and communities build and sustain social cohesion amid the volatility, uncertainty, complexity, and ambiguity that define today's global business environment? Drawing on prior research and field experience, Gibson offered the audience a set of practical orientations for fostering cohesion—even as the ground beneath leaders and institutions keeps shifting.

**Cristina Gibson** | *Western Academy of Management, Santa Fe, New Mexico.* | **Charting A**

**Career:** In this presentation, Gibson shared perspectives from her career on navigating professional pathways, building meaningful trajectories, and making strategic decisions across the long arc of an academic and management career. The presentation offered attendees, especially those earlier in their journeys, practical guidance alongside the reassurance that a meaningful career is built one thoughtful choice at a time.

**Cristina Gibson**, Hwang, S., Gibson, C.B., Piekari, R., & Zhang Zhang, Y. | *European Association of Management, Kristiansand, Norway.* | **How Women Navigate Career Disruptions In Global Career**

**Development:** In this presentation, Gibson drew on women leaders' own career narratives to explore how they navigate the disruptions and shocks that so often punctuate global careers. The analysis centers on making visible the relational, temporal, and agentic processes that enable women leaders to chart meaningful career trajectories despite setbacks—patterns of resilience that warrant more attention and study than they currently receive in mainstream career theory.

**Sean Jasso** | *Eurasia Consortium Entrepreneurial Leadership Seminar at Mansfield College, University of Oxford* | **Entrepreneurial Leadership:** This talk reframes entrepreneurship as the disciplined creation of new value through innovation, risk, and market transformation. Blending economic theory, strategic frameworks, and global case studies from Ford to OpenAI, it explores how entrepreneurs disrupt industries, solve problems, and drive the future of economic and social progress.

**Sean Jasso** | *Claremont Graduate University Alumni Lecture - Division of Politics and Economics* | **Entrepreneurial Leadership:** This talk examines Mexico's waste crisis as an interconnected economic, environmental, and governance failure and explores how German innovation, American entrepreneurship and finance, and circular economic development can transform crisis into opportunity. Through advanced recycling technology, foreign direct investment, and carbon finance, waste becomes infrastructure, jobs, clean water, and long-term economic growth.

## MEDIA QUOTE OR ARTICLE

**Nelson Granados** | *Forbes* | **Article On AI:** Analysis of the disruptive impact of AI on creative industries, concluding that many human creative jobs are at risk. [You can find out more here](#)

**Brandon Parsons** | *Axios* | **Airline Merger:** This article examines how soaring fuel prices and labor costs are forcing a major shakeout in the U.S. airline industry, potentially leading to liquidation for

carriers like Spirit and "mega-mergers" among industry leaders. Brandon Parsons notes that sustained high fuel costs threaten to shift the entire industry's focus from growth to survival mode. [You can find out more here](#)

**Brandon Parsons** | *Yahoo Finance* | **Iran War:** This article identifies five critical ways that escalating tensions with Iran could destabilize retirement savings through energy spikes, market volatility, and suppressed corporate earnings. Economist Brandon Parsons highlights that disruptions in the Strait of Hormuz can rattle stocks, suggesting that while long-term investors should remain steady, those nearing retirement may need to shift toward safer assets like bonds. [You can find out more here](#)

**Brandon Parsons** | *GoBankingRates* | **Housing Market:** This article explores diverging economic forecasts for the 2026 housing market, ranging from flat growth due to high price-to-income ratios to modest gains driven by supply-and-demand shifts. Economist Brandon Parsons suggests that home prices could accelerate if mortgage rates fall faster than anticipated, noting that the appointment of a new Fed Chair may signal more aggressive rate cuts. [You can find out more here](#)

**Brandon Parsons** | *Fox News 11 Los Angeles* | **Gas Prices:** Economist Brandon Parsons appeared on Fox 11 News, Los Angeles. Parsons says it won't take long for gas prices to go up as the war in Iran continues. Experts say, for now, there are adequate amounts of fuel, but that could change at any time. Predicts a 50 percent increase in gas prices. Discusses possible supply shocks and inflation. [You can find out more here](#)

**Brandon Parsons** | *Yahoo Finance* | **Save Act:** This article explores the potential economic trade-offs of the SAVE Act, focusing on how stricter voter registration requirements could impose new administrative costs on local governments. Economist Brandon Parsons notes that these expenses may lead to higher taxes or DMV-style fees, though he suggests these financial impacts would likely be phased in gradually over one to two years. [You can find out more here](#)

**Brandon Parsons** | *Washington Examiner* | **Airline Mergers:** Brandon Parsons provides expert analysis on the strategic maneuvers behind recent airline merger speculation, identifying United Airlines' proposal to acquire American Airlines as a behavioral economics play of "anchoring and framing." He argues that by floating a massive, high-resistance merger, leadership may be attempting to shift regulatory benchmarks to make a smaller, secondary acquisition of a carrier like JetBlue appear more reasonable and less anti-competitive by comparison. [You can find out more here](#)

**Dana Sumpter** | *Business Insider* | **Media Quote:** Dana was quoted in an article in Business Insider titled "This year's Super Bowl showcases the best sort of workplace revenge", identifying how being fired "can be a powerful motivator for people to level up their career." [You can find out more here](#)

**Bobbi Thomason** | *Business Insider* | **Media Quote:** Bobbi Thomason was interviewed by Business Insider for commentary on the decisions by Zoom and Deloitte to roll back family leave. Thomason critiqued the burden this places on employees with caregiving responsibilities. Reductions in paid time off, she notes, can place an added burden on workers who rely on these benefits to balance professional and personal demands, underscoring the human impact behind corporate cost-cutting decisions. [You can find out more here](#)

**Bobbi Thomason** | *The Guardian* | **Media Quote:** Bobbi Thomason was interviewed by The Guardian for an article examining recent decisions by large employers to reduce parental leave offerings, noting that such moves may reflect broader changes in the labor market. Thomason emphasized that these decisions often prioritize short-term cost considerations over the employee experience, highlighting the risk of overlooking the human impact behind policy changes. [You can find out more here](#)

**Gia Honnen-Westbourne** | *financebuzz.com* | **Car Warranty And Cost Advice:** The pros and cons of car extended warranties, prepaid plans, and related long-term maintenance costs, in owning versus renting a car. [You can find out more here](#)

**Gia Honnen-Westbourne** | *WalletHub.com* | **Car Insurance Advice:** Pros and cons of full car insurance coverage. When it is a necessity versus a luxury. [You can find out more here](#)

**Ken Ko** | *wallethub.com* | **Budgeting Advice:** Provided insight on budgeting percentages. Commented specifically on the 50/30/20 and 70/20/10 rules. [You can find out more here](#)

**Clemens Kownatzki** | [www.businessinsider.com](https://www.businessinsider.com) | **Federal Reserve:** Kownatzki contributes to a broader discussion among economists and financial experts assessing Powell's leadership during a period marked by significant economic disruption and recovery. [You can find out more here](#)

**Clemens Kownatzki**, Emma Trincal | <https://www.prospectnews.com/spdetails.html> | **Financial Derivatives:** Clemens Kownatzki highlighted key risks including crypto volatility, regulatory uncertainty, and growing competitive pressure from Robinhood, but expressed cautious optimism about the notes' structure. He estimated a 45% probability the stock finishes above the 75% step-down threshold, making a favorable outcome reasonably likely. [You can find out more here](#)

**Clemens Kownatzki**, Emma Trincal | <https://www.prospectnews.com/spdetails.html> | **Financial Derivatives:** This article examines the merits of Citigroup's Freeport-McMoRan-linked notes. Clemens Kownatzki raised concerns about this note citing the stock's extreme volatility and an extreme valuation above fair value. He acknowledged the autocall feature offering a 15% annualized return as the structure's strongest element, but concluded that the 30% buffer was insufficient protection for a stock so closely tied to Copper being one of the world's most volatile commodities. [You can find out more here](#)

**Clemens Kownatzki**, Emma Trincal | <https://www.prospectnews.com/spdetails.html> | **Financial Derivatives:** Clemens Kownatzki examined UBS's AMD-linked notes, an underlying volatile stock currently trading in bear market territory. AMD's competitive positioning in AI inference chips and projected revenue growth of 34-43% over the next two years should support a constructive outlook. He found the note's structure attractive, highlighting the 15.5% annualized coupon, the memory feature's ability to recoup missed payments, and the 50% barrier as adequate protection, concluding it offered a solid return for a sideways-trading scenario. [You can find out more here](#)

**Gia Honnen-Westbourne** | *WalletHub.com* | **Credit Cards For Financing Small Businesses:** Guidance regarding how small businesses should obtain and use credit cards and whether a small business should self-finance with credit cards. [You can find out more here](#)

## HONOR OR RECOGNITION

**Donn Kim, Abraham Park, Michael Cusumano** | *Real Estate Economics* | **Top Cited Article:** Our paper "Road to net zero: Greenness of Leadership in Energy and Environmental Design and California Green Building Standards Code in the multifamily sector, by Jamie Chung, Michael Cusumano, Donn Kim and Abraham Park, has been recognized as one of the top 10 most-cited papers published in 2024 in Real Estate Economics, the journal of the American Real Estate and Urban Economics Association. [You can find out more here](#)

**Donn Kim** | *American Real Estate Society* | **Reviewer Award:** I was awarded the Red Pen Award by the American Real Estate Society for my manuscript review contributions to the Journal of Real Estate Practice and Education.

**Cristina Gibson** | *Pepperdine University* | **Community-Based Research Program Grant**

**Cristina Gibson** | *Pepperdine University* | **Bernadette Fellowship**

**Cristina Gibson** | *Western Academy of Management* | **JMI Eminent Scholar Award**

**Cristina Gibson** | *Center for International Business Research* | **Ogram Global Distinguished Scholar**

**Cole Short**, Jeremy Short (University of North Texas) | *Elsevier* | **Top Cited Article**: Cole Short's co-authored research, "The Artificially Intelligent Entrepreneur: ChatGPT, Prompt Engineering, and Entrepreneurial Rhetoric Creation", received recognition by Elsevier as the top-cited article in *Journal of Business Venturing Insights* since its date of publication.

**Cole Short**, Jonathan Bundy (Arizona State University), Michael Pfarrer (University of Georgia), Timothy Coombs (Texas A&M University) | *Sage* | **Most Read Article**: Cole Short's co-authored research, "Crises and Crisis Management: Integration, Interpretation, and Research Development", received recognition by Elsevier as a most-read article in *Journal of Management*. This research has been cited in policy documents by the WHO, EU, CDC, and the governments of Brazil, Finland, Latvia, and Sweden.

**Cole Short** | *Strategic Management Society* | **Reviewer Award**: Cole Short received the "Outstanding Reviewer Award" in *Stakeholder Strategy* by the Strategic Management Society (SMS) for his academic peer-review work. SMS is the leading global member organization that fosters and supports rigorous and practice-engaged strategic management research.

## EDITORIAL BOARD

**Robert Lee** | *Journal of Accounting Education* | **Editorial Board**

**Clark Johnson** | *European Journal of Marketing* | **Editorial Review Board**

**James DiLellio** | *Financial Planning Review* | **Associate Editor** [You can find out more here](#)

**James DiLellio** | *Financial Services Review* | **Editorial Review Board** [You can find out more here](#)

**Cole Short** | *Strategic Organization* | **Editorial Review Board**: Cole Short was appointed to the editorial review board of *Strategic Organization* (SO). SO is an ABDC "A" Journal and a leading outlet dedicated to publishing interdisciplinary research on strategic and organizational processes.

## OTHER

**Alfonso Berumen** | *Coursera* | **Course Developer & Instructor**: 2 courses sponsored by IBM: Introduction to Management Consulting; Generative AI for Management Consulting. [You can find out more here](#)

**Alfonso Berumen** | *SSRN* | **White Paper**: The Data Quality Gap: How Bad Data Breaks BI and AI and How to Fix It; this paper highlights the challenges of data quality within organizations as internal stakeholders rush to adopt and/or integrate AI without considering data readiness. [You can find out more here](#)