

Analyzing an Argument Note-Taking Guide

Video

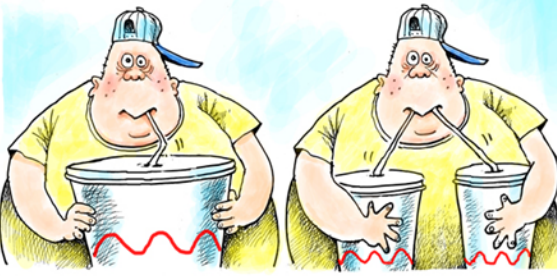

What is the purpose of Casey Neistat's video?

Based on his presentation, what is his position on the soda ban? How do you know?

What techniques does he use to present his thoughts on the topic?

Does he make a convincing argument? Why or why not? Refer to logos, pathos, and ethos.

Cartoons

<p>New York City considers ban on giant sodas...</p> <p>Before After</p>  <p>DAVE GRANLUND © www.davegranlund.com</p>	 <p>RISE UP AGAINST THE SODA BAN</p> <p>I CAN'T</p>
<p>What is the purpose of this cartoon?</p> <p>What is the cartoonist's position on the soda ban? How can you tell?</p> <p>What techniques does he use to present his thoughts on the topic?</p> <p>Does he make a convincing argument? Why or why not? Refer to logos, pathos, and ethos.</p>	<p>What is the purpose of this cartoon?</p> <p>What is the cartoonist's position on the soda ban? How can you tell?</p> <p>What techniques does he use to present his thoughts on the topic?</p> <p>Does he make a convincing argument? Why or why not? Refer to logos, pathos, and ethos.</p>

Infographics

What is the purpose of an infographic?

How do the infographics in the lesson relate to the soda ban?

What techniques do they use to present their information?

Do they make a convincing argument? Why or why not? Refer to logos, pathos, and ethos.

Article

What is the purpose of Arumugam's article?

What is her position on the soda ban? How can you tell?

What techniques does she use to present her thoughts on the topic?

Does she make a convincing argument? Why or why not? Refer to logos, pathos, and ethos.