



Lisa Gail Wilson

(Owner, Casa Fortuna)

Candidate for At-Large Seat

Permanent Legal Resident of both Quintana Roo & Washington, DC

My husband and I make our home in Washington, DC but we are both permanent legal residents of Mexico and enjoy spending at least 4 months a year in North Akumal. I am fluent in Spanish and have been a member of Vecinos since 2018 when my husband and I purchased Casa Fortuna.

I'm a retired marketing executive with professional experience in non-profit fundraising and membership development for environmental organizations. I remain active in many U.S.-based environmental groups and recently joined the board of the Yucatan Environmental Foundation (YEF). I'm also an active supporter of other local non-profits including the Hekabe Library, the Centro Ecologico de Akumal (CEA), and the HMB Sargassum Project.

I realize some members associate me only with my involvement on the HMB Sargassum Project, but I pledge this will have no effect on my Board service. Vecinos is officially neutral on the project and has already dedicated 100% of the budget to other community projects - all of which I wholeheartedly support - so there really should be no conflict between the two groups. I have skills and energy to help Vecinos boost revenue and make progress on community issues that matter to everyone. So I respectfully ask for your vote, no matter how you feel about sargassum management.

If elected to serve as an At Large Member of the Vecinos Board, I'd focus on improving communications about association goals to everyone in Akumal Norte regardless of their membership in our organization and would also seek broader community engagement through surveys, shared resident profiles, and informal brainstorming events. Most

importantly, I'd want to apply my professional experience in non-profit development to help Vecinos boost membership recruitment and fundraising initiatives.

On a more personal note, I'm a nature girl. I love hiking through the jungle to Laguna Lagartos at sunrise and snorkeling outside the reef in Half Moon Bay. It's a privilege to have such natural beauty right outside my door. But the natural environment here in North Akumal has suffered significant damage in recent years and I care deeply about engaging our community in more responsible stewardship of the natural world around us.

I can be reached via email at <lisagwilson@gmail.com>.