



Gun Violence Awareness Month, June 2026

Social Media Toolkit

June is Gun Violence Awareness Month, also known as #WearOrange Month. This document reviews key anniversaries and major events happening throughout the month of June. For each, we include **sample social media language, messaging,** and [Brady-branded graphics and assets](#) that we recommend using in your communications!

Visit <https://www.bradyunited.org/wear-orange>

IMPORTANT JUNE DATES	
All month	Gun Violence Awareness Month, LGBTQ+ Pride Month, Home Safety Month
June 1	Tulsa Race Massacre (1921)
June 2	Hadiya Pendleton's birthday (1997)
June 5	- Breonna Taylor's birthday (1993) - RFK Assassination (1968)
June 5-7	National Gun Violence Awareness, Wear Orange Weekend
June 12	- Pulse Nightclub Shooting (2016) - Rayshard Brooks Shooting (2020) - Assassination of NAACP Civil Rights Leader Medgar Evers (1963)
June 13	Denver Nuggets Shooting (2023)
June 14	- Congressional Baseball Shooting (2017) - Assassination of State Rep. Melissa Hortman & husband, Mark; Shooting of State Sen. John Hoffman & wife, Yvette (2025)
June 17	Charleston Shooting (2015)
June 19	Juneteenth/National Day of Healing
June 21	ASK (Asking Saves Kids) Day - Father's Day
June 25	Bipartisan Safer Communities Act signed into law (2022)
June 27	Jayland Walker Shooting (2022)

June 28	Capital Gazette Shooting (2018)
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Note for Brady Chapter Leaders: If you're planning a Brady event, [be sure to submit it to Brady's Mobilize America page](#). This will allow your event to appear on bradyunited.org and you'll be able to access email signups.

GRAPHICS

[Download Here](#)

SAMPLE SOCIAL COPY

Honor all victims and survivors by calling for action to end gun violence. See below for sample language for your social media. Please use #WearOrange and tag @BradyBuzz.

Gun violence is the #1 cause of death for kids in the U.S.

We can each play a part to end this crisis. Join @bradybuzz in taking action to free America from gun violence. #WearOrange <https://www.bradyunited.org/take-action/join-movement>

Gun violence is preventable. 76% of school shooters get their gun from the home. Always keep your guns locked, unloaded, and away from ammo. By promoting safe firearm storage, we can keep our kids and families safe. Together, we can #EndFamilyFire.

#WearOrange <https://x.com/EndFamilyFire/status/1657380926786093057/video/1>

America's deadliest shootings are the ones we don't talk about. We lose 69 people to gun suicide every day. These tragedies can be prevented. When you practice safe firearm storage, you could save a life. #WearOrange <https://www.bradyunited.org/resources/issues/family-fire>

June is National Gun Violence Awareness Month.

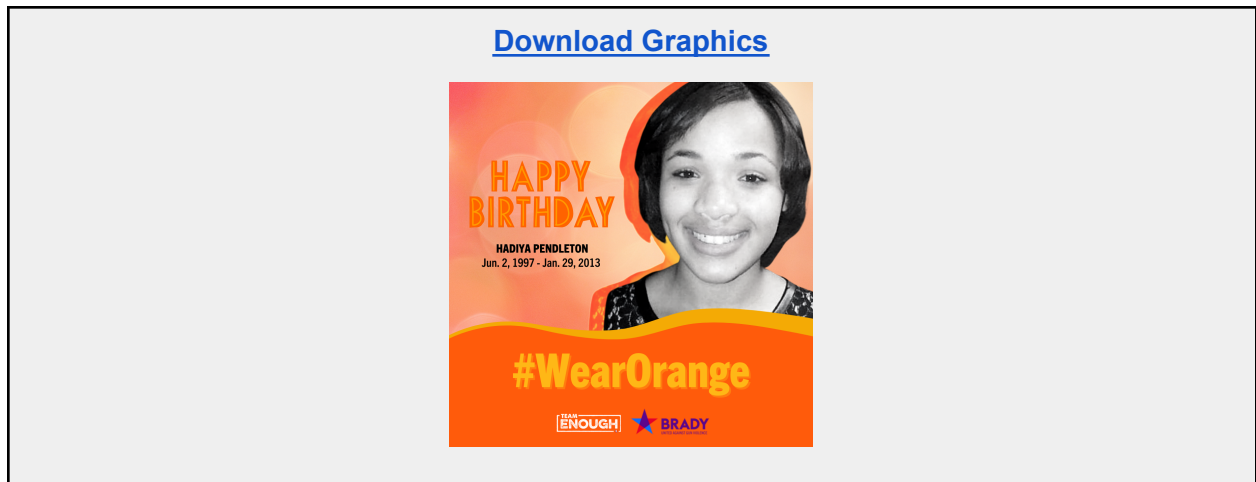
Gun violence is a public health epidemic in America, killing 117 people a day on average, wounding hundreds more, and impacting countless others. Join me in calling for action to #EndGunViolence. #WearOrange <https://www.bradyunited.org/take-action/join-movement>

DATE SPECIFIC SAMPLE SOCIAL COPY

Please use #WearOrange and tag @BradyBuzz.

June 2: Hadiya Pendleton's Birthday

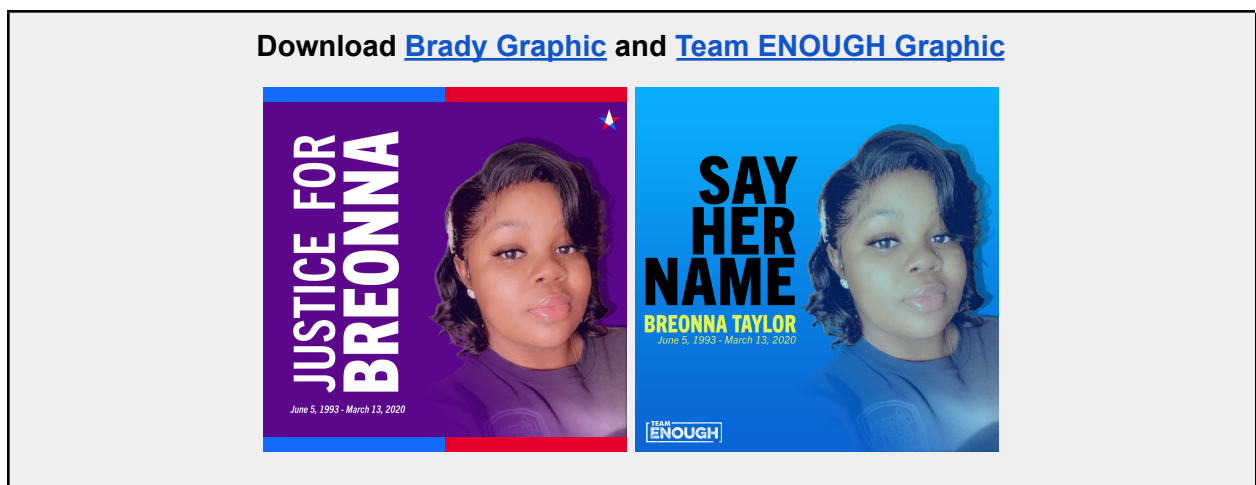
- #WearOrange was started by the friends of 15-year-old Hadiya Pendleton, who in 2013 was shot and killed outside her high school. We honor Hadiya — and the 100+ people who are killed by gun violence every day — by taking action to end this epidemic.



June 5: Breonna Taylor's birthday

- Breonna Taylor was only 26 years old when Louisville police officers shot and killed her in her home. As we celebrate her birthday today, we demand justice, systemic change, and safety for all Black women and girls.

<https://www.bradyunited.org/resources/issues/gun-violence-is-a-racial-justice-issue>



June 12: Pulse Shooting

- 8 years ago today, 49 people, most of them Latinx, were shot and killed at Pulse. It remains the worst attack against the LGBTQ community in U.S. history. Guns make hate lethal. We as a nation must fight to #disarmhate and #endgunviolence once and for all.

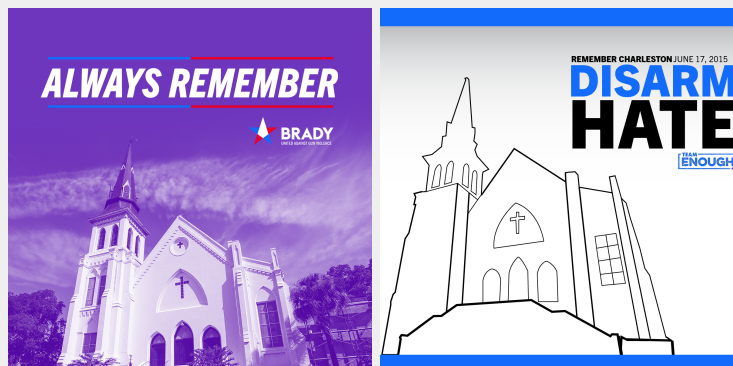
[Download Graphics](#)



June 17: Charleston Shooting

- Today marks 9 years since a white supremacist gunman murdered 9 Black worshippers at Emanuel AME Church. White supremacy kills. And it is made even more deadly by our nation's weak gun laws. Join @bradybuzz and demand action at www.bradyunited.org. #WearOrange

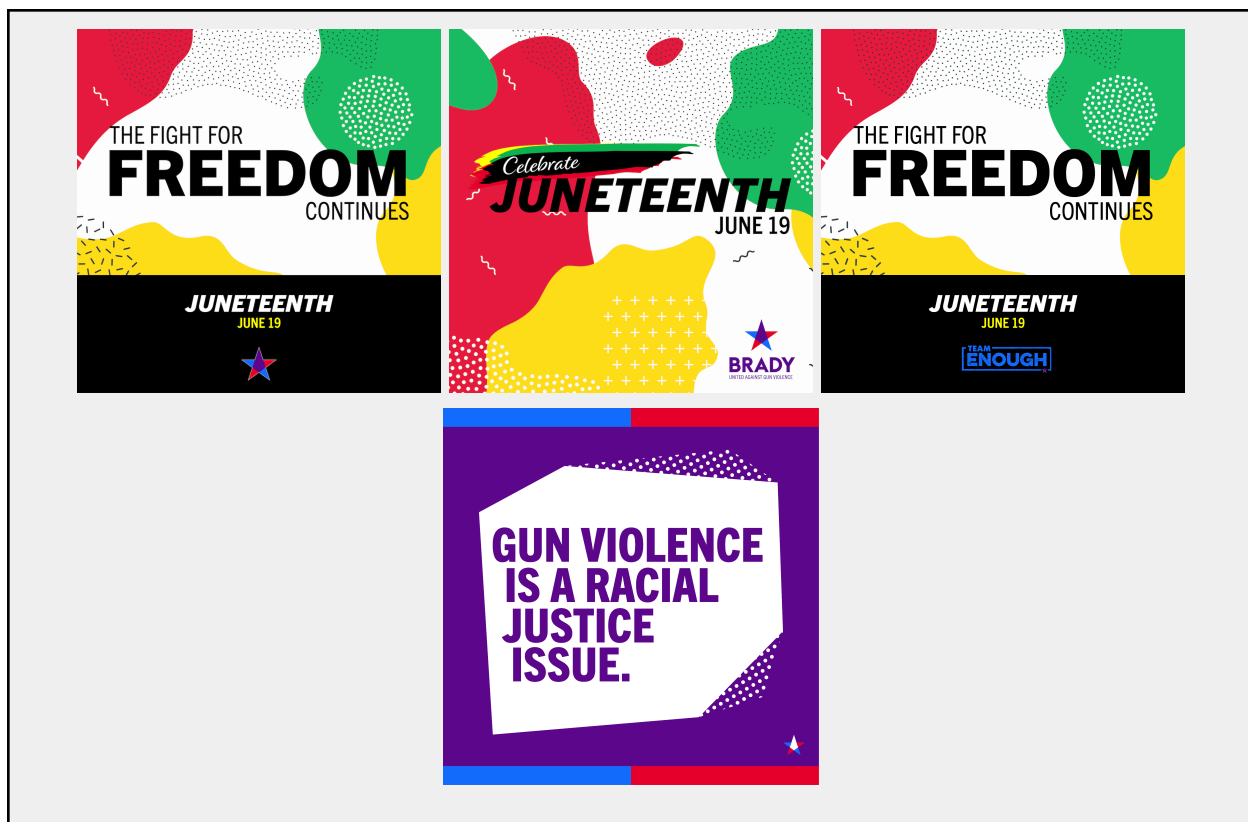
[Download Graphics](#)



June 19: Juneteenth

- Gun violence is a racial justice issue. Black Americans are 10x more likely than white Americans to die by gun homicide. As we celebrate #Juneteenth, we must continue to fight for racial justice and an America free from gun violence. <https://www.bradyunited.org/resources/issues/gun-violence-is-a-racial-justice-issue>

[Download Juneteenth Graphics](#)



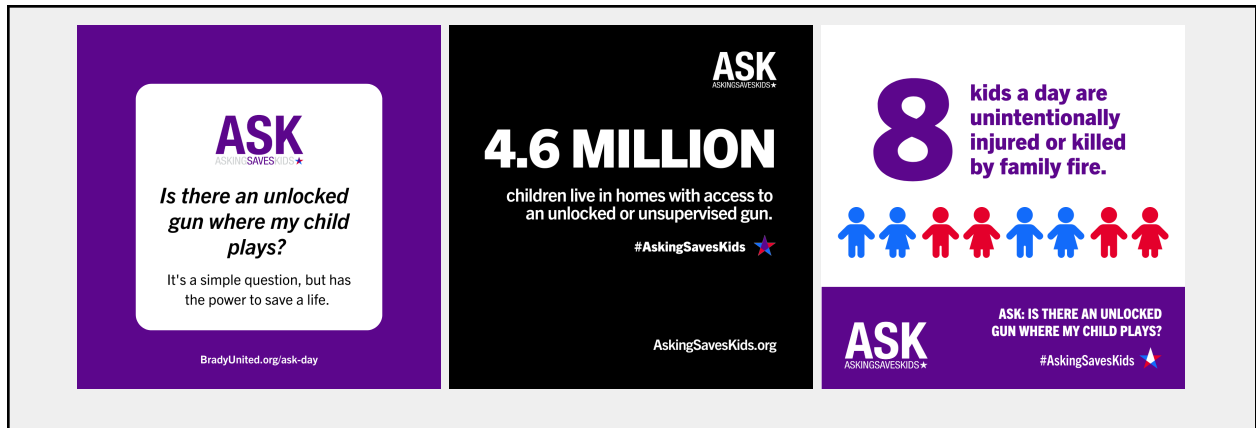
June 21: ASK Day (Find more at bradyunited.org/ask-day)

- Today is #ASKDay — because **A**sking **S**aves **K**ids.

Always ask: "Is there an unlocked gun where my child plays?" This is a life-saving question. Learn more about safe firearm storage from @bradybuzz at bradyunited.org/ask-day. #EndFamilyFire

- [For more ASK Day materials, check out our [social media toolkit](#) and [ASK Day Partner collab document](#)]

[Download ASK Day Graphics](#)



June 21: Father's Day

- This #FathersDay, please join @BradyBuzz in urging dads and Americans everywhere to join the movement against gun violence. Together, we can create a better, safer world for our kids. #DadsForGunSafety #WearOrange

