Name: ___________________________________ Date: _________

Mr. Larsen Social Studies - Intro to Equilibrium Economics

COMBINING SUPPLY AND DEMAND

1. Graph the following demand and supply schedules for Ice Cream Bars:

Ice Cream Bars		
Price of a Ice Cream Bar	Quantity Demanded	Quantity Supplied
$.25	300	50
$.75	250	100
$1.25	200	150
$1.75	150	200
$2.25	100	250
$2.75	50	300

2. Label the following:

- Supply Curve
- Demand Curve
- Equilibrium Price and Quantity
- Indicate one price level where there would be a shortage (show excess demand on graph)
- Indicate one price level where there would be a surplus (show excess supply on graph)

3. Find out the shifts and explain what is happening

Draw the shift line and shift in price/equilibrium price

What happens when

A) income rises
B) Scientific Study shows that eating ice cream is good for your heart
C) What happens when price of milk falls

COMBINING SUPPLY AND DEMAND

1. Graph the following demand and supply schedules for Red Bull Energy Drinks:

Red Bull		
Price of a Red Bull Can (16oz)r	Quantity Demanded	Quantity Supplied
$3.00	300	50
$3.50	250	100
$4.00	200	150
$4.50	150	200
$5.00	100	250
$7.00	50	300

2. Label the following:

- Supply Curve
- Demand Curve
- Equilibrium Price and Quantity
- Indicate one price level where there would be a shortage (show excess demand on graph)
- Indicate one price level where there would be a surplus (show excess supply on graph)

3. Find out the shifts and explain what is happening
Draw the shift line and shift in price/equilibrium price

What happens when

D) The Price of Inputs (Tin - the material needed for the Red Bull can rises)
E) Energy Drink Study Comes out – it causes cancer!
F) Travis Kelce (NFL) – does an ad campaign for Red Bull