

Overview



Social Media Resources

For Impact Screenings of
Sound of Hope: The Story of Possum Trot



CHRISTIAN
ALLIANCE
FOR ORPHANS



Sound of Hope

Social Media Resources

Resources for Promoting Impact Screenings of *Sound of Hope*

Thanks to Angel Studios, the opportunity to host a free, private screening of *Sound of Hope: The Story of Possum Trot* is now available for churches, nonprofits and child-serving agencies.

If you are a church or organization **hosting** a screening of the film, [click here](#).

If you are an organization **inviting other organizations or churches** to host a screening in their communities, [click here](#).

Host a Screening



Sound of Hope

Social Media Resources

If You're Hosting a Screening...

Who should use this?

Churches, nonprofits or child-serving agencies hosting a free impact screening of *Sound of Hope: The Story of Possum Trot*.

If you haven't signed up to host a screening yet, you can learn more and do so [here](#).

What is the goal?

To encourage those in your community to attend your screening of the film.

Visual Assets

Use these [customizable social media graphics](#) to promote the screening. Select "Use template for new design" and add details about your event!

Copy Suggestions

Below are example talking points you can use in your caption to promote your event. Feel free to use it as is or to edit it and make it your own!

This Foster Care Awareness Month, join us for *Sound of Hope: The Story of Possum Trot* and discover how one small church made a God-sized impact for children and families!

You can catch the screening on [date] at [time] at [location].

Come experience the true story of how God used an East Texas church to change the lives of 77 of the county's most difficult-to-place children in the foster care system.

It's time to #endthefostercrisis. Find your place in the movement today!

Small Group Discussion Guide

[Use this free small group discussion guide](#) to help your people process the film, understand the foster crisis and identify their right next step.

Sample Script for Reels

If you're looking to drive engagement and reach new audiences, Instagram Reels are a great way to do that. Grab your phone, put it in selfie mode and hit record! It's best to keep Reels casual and conversational; but if you'd like a script to follow, you can use this one below:

Hey, everyone! I just wanted to get on here and tell you about an exciting event we have coming up in honor of May being Foster Care Awareness Month.

On [date] at [time], we'll be hosting a private screening of *Sound of Hope: The Story of Possum Trot* here at [location].

If you haven't seen it yet, *Sound of Hope* tells the incredible true story of how a small church in East Texas stepped up for children in the foster system where they live. It's an inspiring and powerful reminder that when we join God on mission to love and serve the vulnerable, He is faithful to multiply our efforts and to change lives.

I really don't want you to miss this – it's going to be an amazing time of fellowship, of celebrating what God did in Possum Trot, Texas and of prayerfully considering what He wants to do here in [city].

[Other info about the event here – will you provide food? Will you break into small groups afterwards? Where and how can they sign up? Etc.]

I hope we'll see you on [date] at [time]. I can't wait to watch this film with you!

Invite Others to Host a Screening



If You're Inviting Others to Host a Screening...

Who should use this?

Organizations that are inviting churches, nonprofits and child-serving agencies to host a screening of *Sound of Hope: The Story of Possum Trot*.

What is your goal?

To encourage those within your network to sign up to host a free impact screening.

Visual Assets

Use these [customizable social media graphics](#) to promote the screening opportunity. Select “Use template for new design”, then add your own logo and details as you see fit!

Copy Suggestions

Below are example talking points you can use in your caption to promote the screening opportunity. Feel free to use as is or to edit and make it your own!

Bring the powerful story of Possum Trot to your community.

Courtesy of Angel Studios, you can host a free, private screening of *Sound of Hope: The Story of Possum Trot* within your church, nonprofit or child-serving agency!

Plus, you can use the small group discussion guide at cafo.org/purereligion/possum-trot to help attendees process the film, understand the foster crisis and identify their right next step.

Inspire your community to to #endthefostercrisis today. Learn more and sign up to host a screening at possumtrotimpact.com.

Small Group Discussion Guide

[Use this free small group discussion guide](#) to help your people process the film, understand the foster crisis and identify their right next step.

Sample Script for Reels

If you're looking to drive engagement and reach new audiences, Instagram Reels are a great way to do that. Grab your phone, put it in selfie mode and hit record! It's best to keep Reels casual and conversational; but if you'd like a script to follow, you can use this one below:

Hey, everyone! As many of you know, May is Foster Care Awareness Month.

So I just wanted to jump on here and let you know about an exciting opportunity for you to inspire your community to take a stand on behalf of children and families impacted by foster care.

Sound of Hope: The Story of Possum Trot tells the incredible true story of how a small church in East Texas stepped up for children in the foster system where they live. It's an inspiring and powerful reminder that taking a single step of faith can ignite a movement of radical change.

Here's the exciting thing: if you're a church, nonprofit or child-serving agency, you can request to host a free, private screening of the film for your community! Just go to PossumTrotImpact.com to request a screening today.

You can also download a free small group discussion guide for the film at cafo.org/purereligion/possum-trot, to help your audiences process the film and identify their right next step.

I'm so excited to see how this film inspires your communities to end the foster crisis!