


I'm using this  Slack

DIC Framework : For Cold Audience

Disrupt

Intrigue

Click

Subject Line/Heading : WARNING ! Your Competitors Are Dominating The Market

Reason why your competitors are outperforming you isn't because their employees are better than yours.

They are crushing it because they use a very specific , simple , easy to use and cohesive communication platform used by world's leading companies to boost productivity and communication **LIKE NEVER BEFORE** and NO it's not Google Meet or Zoom.

[Click this link and start maximising profits by boosting your team's performance at work.](#)

PAS Framework : Best for warm audience and trigger massive emotional motivation to take action

Pain/Desire

Amplify

Solution

Subject Line/Heading : It's Never Too Late To Communicate Better And Effectively


Your employees are the soul of your company. If they don't communicate effectively, they're merely wasting company's time and valuable resources.

Imagine your employees always meeting their deadlines,you would be swimming in a pool full of money the very next day.. **BUT THEY DON'T**. To be honest, they can't without **SLACK**.

There's no better communication software present on this planet which is better than it. We're not saying that but our clients are. Have a look at it.

"Having all the information about a specific partner available at once is super-important. We have a direct line of communication to our counterparts at the companies we work with most frequently"

~ Mike Yakovlev , Manager of Technology Alliances

 At the end of the day , there are really two types of managers/business owners, first who communicates with the team effectively and boost their productivity to maximise growth. Second , who ignores.

Which one are you ?

[Click This Link To Access Slack for free and boost productivity of your company](#)

HSO Framework

Hook

Story

Offer

Subject Line/Heading : I Couldn't Believe Watching My Empire Fall

...and the last client I had left discontinued my service.

To keep my identity a secret, I'll call myself Jake

So I used to run a video editing agency based in London for social media influencers. Everything was going great until the **doom's day arrived**.

One of my clients started complaining that we take a lot of time in producing a single video. He spread the words amongst my other clients as he referred me to his influencer friends.

A few days later when a few contracts ended, 3 of the highest paying clients simply stopped replying to my messages, it's kinda like they blocked me.

I was devastated, couldn't believe it. I tried shaking the earth to stop them from leaving but it was inevitable. One after the other , they started complaining about my productivity.

And when the last leaf shed, I lost everything. I had some money to survive for a few weeks. I need to strike back.

I looked at my work flow and I sat there looking and analysing every aspect of my business. I instantly knew what went wrong.

Fast forward to 2 weeks, I now earn more than ever. I am able to provide my team with their full salaries.

This major improvement comes from improving team communication. I found a very simple , free and easy to use team/client communication software that decreased my time that was earlier wasted in explaining clients about the progress , and allocating tasks with the team.

[Click this link to know how Jake drastically improved his team and client communication after hitting the rock bottom and earning more than ever.](#)

