

# Project Proposal to the Subscribe to Open Community

Dear Subscribe to Open community members,

As presented in the call last week, please find below a summary of the project proposal supporting the implementation and growth of the S2O model. We have already received financial and in-kind commitments and would further welcome support.

Please send an email to [max@knowledgeunlatched.org](mailto:max@knowledgeunlatched.org) and [willinsk@stanford.edu](mailto:willinsk@stanford.edu) to ask any further questions/indicate your (level of) support. In order to support this year's subscription cycle with the technology, we would appreciate receiving your expression of interest by Friday 19th of February, 2021.

A short summary of the project can be found below. Alternatively, you can also access the more detailed document [here](#) (where technical details are subject to change).

Best regards,

John Willinsky, Public Knowledge Project and Stanford University

André Gaul, CEO, EMS Press

Max Mosterd, Head of Operations & Analytics, Knowledge Unlatched

## Deliverables

|                                                    |                                                                                                                                                                                                                                                                                             |
|----------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <b>S2O Analytics Dashboard</b>                     | Institutional and Publisher access to a S2O dashboard providing information on journal and article-level OA usage, publication and customers. The information supports the implementation and growth of S2O models via access to such key analytics & external widgets.                     |
| <b>Study on establishing comparable OA metrics</b> | Collaborative research project with PSI Registry/LibLynx and Project COUNTER on developing comparable OA metrics for use by Publishers and Institutions, including off-campus OA usage and broader community OA usage, that publishers can use in sustaining and growing S2O participation. |

## Benefits

|                                 |                                                                                                                       |
|---------------------------------|-----------------------------------------------------------------------------------------------------------------------|
| <b>Scope and Grow OA models</b> | Direct publisher access to the required usage analytics for scoping and/or growing existing collective action models. |
|---------------------------------|-----------------------------------------------------------------------------------------------------------------------|

|                                     |                                                                                                                                                       |
|-------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------|
| <b>Comprehensive Reporting</b>      | Rich reporting solution across OA models, for business development, sales, or library acquisition/licensing teams.                                    |
| <b>Easy Implementation</b>          | Easy usage data implementation through PSI Registry/LibLynx partnership. If you are already a customer, then no further setup is needed.              |
| <b>Free Founding Partner Access</b> | As a founding partner, you will be able to access the OAble Analytics system in perpetuity at no additional cost (e.g., only the LibLynx/PSI charge)  |
| <b>Marketing</b>                    | Be part of the first data-driven Subscribe to Open community research project and promote the awareness and growth of this collective action OA model |

## Timeline

|                     |                                                    |
|---------------------|----------------------------------------------------|
| Mid-February, 2021  | Kick-off meeting                                   |
| End-February, 2021  | S2O dashboard defined                              |
| End-March, 2021     | First dashboards live and accessible               |
| End-April, 2021     | <b>Delivery:</b> S2O Analytics Dashboard delivered |
| May – June, 2021    | Widget development                                 |
| July-December, 2021 | Studying of OA metrics                             |
| January, 2022       | <b>Delivery:</b> Final report                      |

## Pricing

|                                    |                                   |
|------------------------------------|-----------------------------------|
| Total Project Need                 | 90.000 USD                        |
| Anticipated Number of Institutions | 7 representing different types    |
| Anticipated Number of Publishers   | 7 in different disciplinary areas |