



To our valued Sponsors and beloved Benson Community:

Benson Little League would like to ask for your support of this vital community focused program now and for years to come.

Established in 1967, Benson Little League operates as a 501c(3) non-profit, and is run by volunteers from the community. The league offers an outlet for children to build lifelong skills and learn valuable lessons that will enhance their development as contributing members of our community. We are devoted to enriching the lives of our youth and fostering a love for the game. Along with our volunteers, sponsors and donors are a crucial part of our team.

Benson Little League believes that all children, regardless of their family's financial status, deserve the chance to pursue their dreams. Registration fees are kept as low as possible and will only cover a portion of our costs. The remaining costs are covered by donations from our wonderful sponsors and donors. We are unique in that we offer a 'pay what you can' registration fee that enables families to register their children for free, or at reduced rates. Your generous sponsorship dollars provide an opportunity for children to learn the games of baseball and softball, understand the value of teamwork, and establish childhood memories that will last a lifetime.

Fundraising helps pay for field maintenance and utilities, uniforms, baseballs and other equipment, umpires, as well as insurance and other fees. Most importantly, we strive to provide community and playing opportunities for every child, and your financial support helps keep our registration fees affordable.

Sponsorship/Donor opportunities

- **Field Signs:** Sponsor name and/ or logo printed on a 4' x 6' outfield mesh banner; Logo and link to company website on Benson Little League website; Special recognition given on all Benson Little League social media platforms. You will also receive a vinyl cling for your business to display that you are a proud sponsor of the Benson Little League.
 - \$500 for your banner to be on one of the ballfields
 - \$850 to get your banner on both ball fields
- **Team Sponsor:** \$500 per team: Sponsor name and/or logo printed on the team jersey; Logo and link to company website on Benson Little League website; Special recognition given on all Benson Little League social media platforms. You will also receive a vinyl cling for your business to display that you are a proud sponsor of the Benson Little League.
- **League Donor** – \$100 or greater: Logo and link to company website on Benson Little League website; Special recognition given on all Benson Little League social media platforms.
- **Sponsor a Player** - \$70: Special recognition on our website



On behalf of our community of players, coaches, volunteers, and families, the Benson Little League Board of Directors would like to thank you for your support.

Benson Little League is a registered Nebraska Charitable Organization, and all donations are tax deductible (EIN 23-7299377).

Thank you,

Mark Brannen, President
Benson Little League Inc.
Tax ID 23-7299377
PO Box 4023
Omaha, NE 68104
bensonllomaha@gmail.com
402-214-7365

Please fill out and return the following form and include a check written out to Benson Little League Inc. Forms can be mailed to the listed address -or- requested to be picked up at your place of business by contacting us at the phone number listed.
← **Contact Information for Ad Sales...**

Business Name:

Contact Person:

Address:

Phone:

Email address:

Website:

Please email (bensonllomaha@gmail.com) with the information from each of the fields listed here... or... Fill out this form and mail it in...
Address is listed above...
← **Requested information...**

Sponsorship Level:

- Outfield Banner – \$500 (1 field) ☐ / \$850 (2 fields) ☐
- Team Jersey Sponsor – \$500 per team ☐
- League Donor (you choose the amount \$(_____))

Check the box next to the banner(s) you choose to purchase

For the consideration above, the Sponsor understands that the amount received is to benefit the entire league.

Accepted and agreed to:

Sponsor's Signature

X_____Print

Date: _____

Name/Title

League Representative Signature:

X_____Print

Date: _____

Name/Title