

Rachel Platten [SOUND CAMPAIGN]

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Rules

Platforms: TikTok, Instagram Reels

Audience: 60%+ from North America (UK USA CANADA AUSTRALIA) focused

Use the provided SONGS audio in the video, ONLY POST WITH THE GIVEN TIMESTAMPS

Any content niche is allowed

Content must be high quality — no slop, spam, or low-effort reposts

No fake analytics or bottled views

Videos must feel organic and platform-native

Resources:

Rachel Platten - Set Me Free:

<https://www.tiktok.com/music/Set-Me-Free-7382791125130708993>

<https://www.instagram.com/reel/DXpejnuEgmh/> start at :41 or 1:33

Requirements:

1. Use Only the given timestamps for the song
 2. Not using the given timestamps = Rejection
 3. Minimum length of the video 20 seconds
 4. Audio must be at 100% volume
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Pay Rate & Budget

CPM / RPM: \$0.75

Minimum Payout: \$1

Maximum Payout Per Video: \$75

Register & Payouts

Submit your video within 30 minutes of posting through Whop.
Include your analytics screenshot when submitting.
Payouts are handled automatically through the Content Rewards.
