



VENVEO

# Senior Graphic Designer

**Specialization:** Websites, UX/UI, Branding & Art Direction

Full-time Contractor | Remote | EST Business Hours

Preference will be given to candidates located within 1-2 hours of the EST time zone.

*No agency applications, please.*

**To Apply:** Email portfolio and compensation requirements to [jennifer@venveo.com](mailto:jennifer@venveo.com)

**Subject line:** Dribbble: Senior Graphic Designer

## About Venveo

Venveo is a creative, collaborative digital marketing agency partnering with innovative building materials manufacturers. We help brands reach builders, contractors, architects, designers, homeowners, and distributors.

We're looking for a talented **Senior Designer** who combines UX/UI expertise with a strong grasp of branding, and who thrives in creating polished, purposeful designs that elevate existing brands while staying true to their core identity.

## What You'll Do

- Design websites, landing pages, logos, graphics, and brand assets that push brands forward while respecting their guidelines
- Lead UX/UI strategy for websites and landing pages, focusing on user flow, calls to action, and aligning site structure with business goals
- Evaluate existing websites and content to make the most of current assets before proposing new content

- Create site maps and recommend necessary page types (templates) that balance functionality and budget  
Conduct UX and content audits, identifying user flow challenges and opportunities
- Translate audit findings into effective, user-centered wireframes
- Present design work with clarity and confidence, building client trust by explaining decisions through expertise
- Document design decisions clearly to support seamless collaboration with other designers
- Balance bold, elevated design recommendations with client comfort, guiding them toward improvements without losing their trust

## **What You Bring**

- Proven experience designing websites and landing pages with a strong UX/UI foundation
- Ability to elevate existing brands through refined typography, color tweaks, and updated visual systems without full rebrands
- Strong sense of layout, visual hierarchy, and polished, clutter-free design
- Ability to discern when a rebrand is strategically beneficial—and help position it as an upsell opportunity
- Experience designing for audiences in the building materials or B2B industries (preferred but not required)
- Proficiency in Adobe Creative Suite (Photoshop, Illustrator, InDesign) and Figma
- Ability to lead conversations around site objectives, user journeys, and design strategy
- Excellent English communication skills (written & verbal)

## **Bonus Points For**

- A portfolio of work related to building materials or manufacturing
- Familiarity with CraftCMS capabilities
- Ability to custom code landing pages in Hubspot or small adjustments in Squarespace
- Ability to code responsive HTML emails compatible across popular email clients
- Experience conducting UX and IA audits

We're a team that values purposeful creativity, collaboration, and designing with intention. If you're passionate about producing beautiful, functional work – and helping brands evolve while honoring their identity **please submit your portfolio and target compensation to [jennifer@venveo.com](mailto:jennifer@venveo.com)** Subject line: Dribbble: Senior Graphic Designer