

Assessing mobilization stakeholders

When working in EL, it's important to plan for KMb from the perspective of any external partners, but also from the perspectives of students and any faculty, staff, or administrators who are involved.

On the external partner side, knowledge mobilization is based on having relevant, useful information, processes, or products to work with at the end of an EL opportunity. For students, developing knowledge and skills that they can mobilize into future EL opportunities and eventual employment is paramount. Their interest is likely to be in sharing what they've learned and done in ways that highlight their accomplishments. Institutional interests may also be a component of KMb. Faculty, staff, and administrators may wish to share EL knowledge within the institution, or with other professional or educational bodies.

Partner needs	Student needs	Institutional needs
• What are the needs of the external partner? • What knowledge or results does the external partner expect to receive? • Who do they expect to share these results with?	• What are the needs of the students? • How will students demonstrate what they have learned? • How can students use this knowledge in future endeavours?	• What are the needs of faculty? • What are the needs of staff? • What are the needs of the institution? • How will faculty, staff, and the institution demonstrate what has been accomplished? • How can faculty, staff, or the institution use this knowledge in future endeavours?