

Terms of Service

Last Updated: February 4, 2025

1. Introduction

Welcome to Mupt ("we," "our," or "us"). By accessing or using our sports media platform and services (the "Service"), you agree to be bound by these Terms of Service ("Terms"). If you do not agree to these Terms, do not use the Service.

2. Service Description

We provide a sports media platform that combines human-generated and AI-generated content, including but not limited to statistical analysis, game breakdowns, commentary, and personalized sports content recommendations.

3. Content and Copyright

3.1 AI-Generated Content

- A significant portion of our content is automatically generated using artificial intelligence and machine learning technologies
- We make no representations about the accuracy, completeness, or reliability of AI-generated content
- AI-generated content is for informational purposes only and should not be relied upon for making financial or betting decisions

3.2 Human-Generated Content

- All human-generated content is protected by copyright and other intellectual property laws
- You may not reproduce, distribute, modify, or create derivative works without our express permission

3.3 User-Generated Content

- By submitting content to our platform, you grant us a worldwide, non-exclusive, royalty-free license to use, reproduce, modify, and distribute that content
- You represent that you have all necessary rights to grant this license

4. User Accounts

4.1 Registration

- You must provide accurate, current, and complete information when creating an account
- You are responsible for maintaining the confidentiality of your account credentials
- You must immediately notify us of any unauthorized use of your account

4.2 Personalization

- Our Service includes personalization features that analyze your preferences and behavior
- You can modify your personalization settings at any time through your account settings

5. Prohibited Activities

You agree not to:

- Use the Service for any illegal purpose
- Attempt to gain unauthorized access to any portion of the Service
- Circumvent or disable any content protection systems
- Scrape or collect data from the Service without our express permission
- Impersonate any person or entity
- Post content that is defamatory, obscene, or otherwise objectionable

6. Termination

We reserve the right to terminate or suspend your access to the Service at any time, without notice, for any reason.

7. Disclaimer of Warranties

THE SERVICE IS PROVIDED "AS IS" WITHOUT ANY WARRANTIES OF ANY KIND, EXPRESS OR IMPLIED.

8. Limitation of Liability

IN NO EVENT SHALL WE BE LIABLE FOR ANY INDIRECT, INCIDENTAL, SPECIAL, CONSEQUENTIAL, OR PUNITIVE DAMAGES.

Privacy Policy

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1. Information We Collect

1.1 Information You Provide

- Account information (name, email, password)
- Profile information
- Content you submit to the platform
- Communication preferences

1.2 Automatically Collected Information

- Usage data
- Device information
- Location data
- Cookies and similar technologies
- Content interaction data
- Sports preferences and viewing habits

1.3 AI Training Data

- We may use anonymized user interactions to improve our AI content generation systems
- No personally identifiable information is used in AI training

2. How We Use Your Information

We use your information to:

- Provide and personalize the Service
- Generate AI-powered content recommendations
- Analyze and improve our Service
- Communicate with you
- Protect our legal rights and prevent abuse

3. Information Sharing

3.1 We Share Information With:

- Service providers and business partners
- Legal authorities when required by law
- Affiliated companies
- During business transfers or acquisitions

3.2 We Do Not:

- Sell personal information to third parties
- Share personal information with unauthorized parties

4. Your Rights and Choices

You have the right to:

- Access your personal information
- Correct inaccurate information
- Request deletion of your information
- Opt-out of personalization features
- Control cookie preferences
- Export your data

5. Data Security

We implement reasonable security measures to protect your information, including:

- Encryption of sensitive data
- Regular security assessments
- Access controls
- Secure data storage

6. Data Retention

We retain your information for as long as necessary to:

- Provide our services
- Comply with legal obligations
- Resolve disputes
- Enforce our agreements

7. Children's Privacy

Our Service is not directed to children under 13. We do not knowingly collect information from children under 13.

8. International Data Transfers

We may transfer your information to servers located outside your country of residence, subject to appropriate safeguards.

9. Changes to This Privacy Policy

We may update this Privacy Policy from time to time. We will notify you of any material changes through the Service or via email.

10. Contact Us

For questions about this Privacy Policy or our privacy practices, contact us at: avyay@mupt.ai