

HardScope - Show Trailers

ClipFarm Campaign Brief · Clip + Theme Pages · Trailer Campaign

DROPS
Tue Sep 29 · 12 PM ET

PLATFORMS
YT · TT · IG · X

PAGE TYPE
Clip + Theme Pages

THE MISSION

Today HardScope drops the trailers for its three new shows, one day before they premiere.

R3born with Neon, Love & Justice with Zach Justice, and Unpacked with MatCrackz. The first episodes drop tomorrow, Wednesday Sep 30.

Your job: clip the trailers and get people hyped for the premieres.

EVERY CLIP TAGS @HARDSCOPE AND USES THE SHOW HASHTAG

1 The Trailers + Footage

Trailer	Who	Hashtag
R3born	Neon	#r3born
Love & Justice	Zach Justice	#loveandjustice
Unpacked	MatCrackz	#unpacked

 All 3 trailers: <https://we.tl/t-kfBB3yKRyOqbHBee>

This one campaign covers all three trailers. Episodes get their own campaigns starting tomorrow.

NO DUPLICATE SUBMISSIONS

Never submit the same clip to another agency's campaign and to this one.

If you do, you will be banned from BOTH.

2 Tags, Captions + Platforms

No dedicated page needed. Post from your existing clip pages and theme pages.

Platforms: YouTube Shorts is the main stage. 70% of the budget sits on Shorts, with 10% each on TikTok, Instagram Reels, and X.

Tags: REQUIRED

- YouTube: [@HardScopeTV](https://www.youtube.com/@HardScopeTV)

- TikTok: [@hardscope](#)
- Instagram: [@hardscope](#)

Hashtag: REQUIRED

The show's hashtag in EVERY caption: **#r3born**, **#loveandjustice**, or **#unpacked**.

Captions

Short and conversational, like a fan posting. No long write-ups, no hard selling.

⊘ NEVER MENTION FAZE

Not in captions, not in on-screen text, not in titles, not in hashtags, not in voiceover.

No politics of any kind either. Clips that break either rule get rejected.

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How to Edit

- 1. Clip any moment from any of the three trailers.** Show HardScope talent with other big talent when you can.
- 2. Hook in the first 2 seconds.**
- 3. Add big, readable subtitles.** Every word should be easy to follow with the sound off.
- 4. Keep it vertical and fast-paced.** 9:16, no dead air, and at least **7 seconds** long.
- 5. Trailer footage only.** Never mix in footage or audio from anywhere else, and **never** upload a full trailer.

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Payouts

How payouts work

Approved posts pay automatically through Content Rewards per qualified view, with a per-post cap and a \$3 minimum. **Most of the budget sits on YouTube Shorts.** Every post gets manual review before payout. Current rates and caps are on the Whop campaign page.

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Why Posts Get Rejected

- × **Any mention of FaZe, anywhere in your content**
- × Posted before 12 PM ET today
- × The same clip submitted to another agency's campaign
- × Missing the [@hardscope](#) tag or the show hashtag
- × Political content, commentary, or messaging of any kind
- × Framing that makes HardScope look bad: misleading thumbnails, malicious clickbait, damaging titles or captions
- × Anything that could create negative press or controversy around HardScope or its shows
- × Footage that isn't from the official trailers

- × Reposting another clipper's edit, or uploading a full trailer
- × Under 7 seconds, no captions, or weak/lazy editing
- × Slop reposting: the same clip spammed with zero variation
- × Story boosting: pumping views through story shares/boosts
- × Fake-looking views or likes (botted engagement)

Premieres drop tomorrow. Go clip the trailers.

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