

PRIVACY POLICY

INTRODUCTION

Welcome to Currency Converter privacy notice.

Currency Converter respects your privacy and is committed to protecting your personal data. This privacy notice will inform you as to how we look after your personal data when you use our Currency Converter app and tell you about your privacy rights and how the law protects you.

1. IMPORTANT INFORMATION AND WHO WE ARE PURPOSE OF THIS PRIVACY NOTICE

This privacy notice aims to give you information on how Currency Converter collects and processes your personal data through your use of this app, including any data you may provide through the app when you sign up or interact with its features.

This app is not intended for children, and we do not knowingly collect data relating to children.

It is important that you read this privacy notice together with any other privacy or fair processing notice we may provide on specific occasions when we are collecting or processing personal data about you so that you are fully aware of how and why we are using your data.

You will be required to read and accept this Privacy Policy when signing up for your Currency Converter Account or using the app.

BY USING THE Currency Converter APP, YOU PROMISE US THAT (I) YOU HAVE READ, UNDERSTAND AND AGREE TO THIS PRIVACY POLICY, AND (II) YOU ARE OVER 18 YEARS OF AGE (OR HAVE HAD YOUR PARENT OR GUARDIAN READ AND AGREE TO THIS PRIVACY POLICY FOR YOU).

If you do not accept and agree with this Privacy Policy, you must stop using our app immediately.

CONTROLLER

Ego Global Ltd. is the controller and responsible for your personal data (collectively referred to as "Currency Converter", "we", "us" or "our" in this privacy notice).

We have appointed a data privacy manager who is responsible for overseeing questions in relation to this privacy notice. If you have any questions, please contact the data privacy manager using the details below.

CONTACT DETAILS

Full name of legal entity: Ego Global Ltd.

Email address: tthinguyet07@gmail.com

Postal address: 43 Cherni Vrah blvd, Sofia, Bulgaria

CHANGES TO THE PRIVACY NOTICE AND YOUR DUTY TO INFORM US OF CHANGES

This version was last updated on 18 October 2025.

It is important that the personal data we hold about you is accurate and current. Please keep us informed if your personal data changes during your relationship with us.

We reserve the right to update this Privacy Policy from time to time. If we make any material changes, we will notify you through the app or by presenting a new version of this Privacy Policy for you to accept. Your continued use of the app after such updates will constitute your acceptance of the revised policy.

2. PERSONAL DATA WE COLLECT ABOUT YOU

Personal data means any information about an individual from which that person can be identified.

When you use Currency Converter, you may provide us your email address ("Identity Data"). We use this to identify you and to provide you with our services.

We may automatically collect, use, and store different kinds of data about you, including:

Device Data – hardware model, operating system version, unique device identifiers (e.g., IDFA), and device storage information.

Location Data – IP address, language, time zone, and location information.

Usage Data – information about how you use our app and interact with our features.

We may also collect and use Aggregated Data such as statistical or demographic data. Aggregated Data is not considered personal data in law as it does not directly or indirectly identify you.

We do not collect any Special Categories of Personal Data (such as racial or ethnic origin, political opinions, health data, etc.) nor information about criminal convictions.

3. HOW WE USE YOUR PERSONAL DATA

We will only use your personal data when the law allows us to. Most commonly, we will use it in the following cases:

Where we need to perform a contract with you.

Where it is necessary for our legitimate interests and your rights do not override those interests.

Where we must comply with a legal obligation.

Where you have given consent for a specific purpose.

If you share personal data of a third party with us, you confirm that such person has consented to that sharing.

PURPOSES FOR WHICH WE USE YOUR PERSONAL DATA

Purpose/Activity	Type of Data	Lawful Basis for Processing
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To register you as a user	(a) Identity Data (b) Device Data	Performance of a contract
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To manage our relationship with you	(a) Identity Data (b) Device Data (c) Usage Data	(a) Contract performance (b) Legal obligation (c) Legitimate interest
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To improve and maintain our app	(a) Device Data (b) Usage Data (c) Location Data	(a) Legitimate interest (b) Consent
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To deliver relevant ads or promotions	(a) Device Data (b) Usage Data	(a) Legitimate interest (b) Consent
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To ensure app security and prevent fraud	(a) Device Data (b) Usage Data	(a) Legal obligation (b) Legitimate interest
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MARKETING

You may receive marketing communications from us if you have requested information from us or used our app and have not opted out of marketing.

You can opt-out at any time by:

Contacting us at tthinguyet07@gmail.com
, or

Adjusting your device's advertising settings (IDFA or Android Advertising ID).

4. DISCLOSURES OF YOUR PERSONAL DATA

We may share your personal data with:

Internal Third Parties – companies within our group.

External Third Parties, such as:

Google Inc.

Facebook Inc.

Apple Inc.

Amplitude Inc.

Namecheap Inc.

Other analytics or hosting providers.

These third parties help us analyze app usage, improve performance, and store data securely.

We require all third parties to respect the security of your personal data and process it only according to our instructions.

5. DATA SECURITY

We have implemented appropriate security measures to prevent unauthorized access, loss, or misuse of your personal data.

Access is limited to employees, contractors, and service providers who need it for legitimate business purposes and are bound by confidentiality obligations.

We have procedures in place to handle suspected data breaches and will notify you and relevant authorities when legally required.

6. DATA RETENTION

We will retain your personal data only as long as necessary to fulfil the purposes for which it was collected, including legal and regulatory obligations.

By law, we may need to keep certain records for up to six years for tax and accounting purposes.

You can request deletion of your data at any time by contacting us. In some cases, we may anonymize data for research or statistical purposes, in which case it may be used indefinitely.

7. YOUR LEGAL RIGHTS

You have the right to:

Request access to your personal data.

Request correction of inaccurate or incomplete data.

Request erasure of your personal data where lawful.

Object to processing where we rely on legitimate interests.

Request restriction of processing.

Withdraw consent at any time.

You will not have to pay a fee to exercise your rights unless your request is excessive. We may require identity verification to ensure data protection.

We aim to respond to all legitimate requests within one month.

8. GLOSSARY

Legitimate Interest – conducting and managing our business to provide you the best experience.

Performance of Contract – processing data to perform a service you requested.

Legal Obligation – processing required by law or regulation.

9. CALIFORNIA PRIVACY RIGHTS

For residents of California, United States, this section applies under the California Consumer Privacy Act (CCPA).

You have the right to:

Request to know what personal data we collect and how it is used.

Request deletion of your personal data.

Opt-out of any “sale” of your personal data.

Not be discriminated against for exercising your rights.

You may submit such requests by contacting us at tthinguyet07@gmail.com. We will verify your request before responding.