r/Curlyhair's Product Recommendation List

All products are CG-friendly unless noted. Blue is okay for CG, yellow/orange are warnings for CG. If CG is not important to you, ignore the colored column.

Products are also marked for animal testing. Blue is cruelty-free, yellow indicates no info or warnings, and orange is confirmed NOT cruelty-free. Products marked green are certified by Leaping Bunny, Cruelty Free Kitty, and/or PETA. If we haven't researched info for a product, that column is left blank. (Note: these colours were chosen to be visible to people with all forms of color-blindness!)

Mini FAQ:

- What is CG? *CG stands for the curly girl/guy method. See our wiki and the sub's sidebar!*
- How do I check a certain ingredient? *Try the copy/paste ingredient checker.*

Check your bottle before you purchase! We could be wrong, and reformulations happen ALL THE TIME.

For updates, please message the mods of /r/curlyhair!

International products have their very own google doc!

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Shampoos & Cleansers	CG friendly?	Cruelty free?
As I Am Cleansing Pudding		
Bobeam Shampoo Bars	Soap	
Chagrin Valley Shampoo Bars	Soap	LB
Desert Essence Coconut Shampoo	mild coconut sulfate	LB, CFK, PETA
Desert Essence No Fragrance Shampoo	Sodium coco-sulfate	LB, CFK, PETA
DevaCurl LowPoo (Delight and Original)	Note: See this thread before purchasing DevaCurl. Possible issues causing hair loss and scalp irritation. Polyquats	PETA
DevaCurl NoPoo (Original and Decadence)		PETA
Eden Bodyworks Peppermint Tea Tree Shampoo	mild surfactant	
Enjoy Sulfate-free Hydrating Shampoo	sulfates	
Everyday Shea Shampoos		
Giovanni Shampoos (Ultra-Sleek, Repairing, Ultra-Volume, Frizz be gone)		LB
Jason Dandruff Relief	Very mild sulfate	LB, CFK, PETA
Jason Normalizing Tea Tree Shampoo	sulfates	LB, CFK, PETA
Jessicurl Gentle Lather Shampoo		PETA
Kinky Curly Come Clean Shampoo		PETA
Kevin Murphy Angel Wash	Water-soluble silicones	PETA, CFK
Kevin Murphy Born Again Wash	Silicones, drying alcohols	PETA, CFK
L'oreal EverSleek Sulfate Free Shampoo		
L'oreal EverCurl Sulfate Free	silicones (easily builds up, not recommended for CG beginners)	sells in mainland China
L'oreal OleoTherapy Oil Infused Shampoo		
Miss Jessie's Cleansing Cream	silicones	
Natural instinct Hydrating Daily shampoo		
Nature's Gate various shampoos	not all are CG	PETA, vegan
Not Your Mother's Naturals Linseed Chia Blend & French Plum Seed Oil Volume Boost Shampoo	polyquats	site claims no animal testing
Not your Mother's Tahitian Gardenia Flower & Mango Butter Shampoo		

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Organix Coconut Milk Shampoo	not CG	Sold in China
Organix Biotin & Collagen	dimethicone, glycerin (ok), not CG	Sold in China
Ouidad VitalCurl Clear & Gentle Shampoo		CFK
Ouidad Water Works Clarifying Shampoo	sulfates	CFK
Ouidad SuperFruit Renewal Clarifying Cream Shampoo	milder sulfates	CFK
Ouidad Advanced Climate Control Defrizzing Shampoo	water-soluble silicones & glycerin	CFK
Redken Curvaceous Cream Shampoo	Sodium Cocoyl Isethionate	owned by L'oreal; no information found
Shea Moisture African Black Soap Deep Cleansing Shampoo		CFK, PETA
Shea Moisture Argan oil and Almond Milk Smooth and Tame		CFK, PETA
Shea Moisture Curl and Shine Shampoo		CFK, PETA
Shea Moisture Jamaican Black Castor Oil Strengthen, Grow, & Restore		CFK, PETA
Shea Moisture Mafura Oil Hydration Intensive Shampoo		CFK, PETA
Shea Moisture Moisture Retention Shampoo		CFK, PETA
Shea Moisture Tahitian Noni & Monoi Smooth and Repair Shampoo	silicones	CFK, PETA
Simply U Moisturizing Shampoo		
Sukin Purifying Shampoo	mild sulfate	CFK (lists as LB certified, but couldn't find info on LB site?)
Trader Joe's Tea Tree Oil Shampoo	mild sulfates	CFK, PETA
The Body Shop Volume Shampoo	not cg	CF listed by LB, CFK, and PETA; owned by L'Oreal
Yes to Carrots Pampering Shampoo	sulfates	LB, CFK, PETA
CVS brand (OGX style) Coconut Milk Moisturizing Shampoo	silicones	site claims no animal testing

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Conditioners: co-washing or rinse out	CG friendly?	Ingredient notes	Cruelty free?
As I am Coconut Co-wash	polyquats		
Aubrey Organics White Camellia Conditioner			CFK, PETA
Aussie Moist Conditioner	silicones		PETA
Aussie 3 Minute Miracle	silicones		PETA
Aveda Be Curly Co-Wash	sulfates		CFK, PETA; owned by Estee Lauder (not CF)
Briogeo Be Gentle, Be Kind Avocado + Quinoa Co–Wash			site claims no animal testing
Camille Rose Naturals Caramel Cowash			
Curls Coconut Curlada Conditioner			
Desert Essence Coconut Conditioner			LB, CFK, PETA, vegan
Desert Essence No Fragrance Conditioner			LB, CFK, PETA, vegan
DevaCurl One Condition (Delight, Original, and Decadence)	Note: See this thread before purchasing DevaCurl. Possible issues causing hair loss and scalp irritation.		PETA, vegan (all three)
Eden Bodyworks Coconut Cowash			
Everyday Shea conditioners			
Garnier Fructis Damage Eraser Conditioner	silicones (amodimethicone)		
Giovanni Conditioners (Frizz be gone, Ultra-Moist, Repairing, Ultra-Luxurious, Ultra-Sleek, and Ultra-Revive)		Humectants, some have protein; lightweight	LB
Giovanni Tea Tree Triple Treat		menthol (irritant)	LB, CFK, PETA
Hair One Conditioner Cleanser and Conditioner with argan oil for curly hair	not CG		
Herbal Essences Naked Cleansing Conditioner	not CG		
Kevin Murphy Angel Rinse			CFK, PETA
Kevin Murphy Young Again Rinse			CFK, PETA

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Kinky Curly Knot Today			PETA
Living Proof Curl Conditioning Wash	polyquat-55	protein, glycerin	
Living Proof Curl Leave-In Conditioner	polyquat-55	glycerin	
L'Oreal EverCurl Conditioner	***the shampoo of this line has silicones*** Drying alcohol, mineral oil		sells in China
L'Oreal EverPure Moisture Conditioner	Drying alcohol, mineral oil		sells in China
L'Oreal EverPure Volume Conditioner	Drying alcohol		sells in China
The Mane Choice Easy on the Curls Detangling Hydration Conditioner			
Mane 'n Tail	parabens		site claims no animal testing
Maple Holistics Super18		Tons of protein	site claims no animal testing
Moogoo Cream Conditioner	behentrimonium methosulfate (detangler, not a normal sulfate)		site claims no animal testing (seems okay - openly recruits human testers)
Nature's Gate Hemp Nourishing Conditioner			PETA, vegan
Nature's Gate Jojoba Revitalizing Conditioner			PETA, vegan
Nature's Gate Aloe Vera Moisturizing Conditioner			PETA, vegan
Not Your Mother's Clean Freak Cleansing Conditioner		Protein; glycerin	site claims no animal testing
Not Your Mother's Naturals Linseed Chia Blend & French Plum Seed Oil Volume Boost Conditioner			
Not your Mother's Tahitian Gardenia Flower & Mango Butter			
Ouidad Advanced Climate Control Defrizzing Conditioner	water soluble silicones	glycerin	CFK
Ouidad Mongongo Oil Multi-Use Curl Treatment			CFK
Ouidad VitalCurl Balancing Rinse Conditioner		glycerin	CFK
Renpure Organics Argan Oil Conditioner	silicones (amodimethicone)		site claims no animal testing
Schwarzkopf Professional BC Bonacure Hair Therapy Amino Cell Rebuild Repair Rescue Conditioner		protein	

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Shea Moisture Raw Shea Butter Restorative Conditioner			CFK, PETA
Shea Moisture Balancing Conditioner			CFK, PETA
Shea Moisture Mango and Carrot KIDS Extra Nourishing Conditioner			CFK, PETA
Shea Moisture Coconut and Hibiscus Curl & Shine conditioner			CFK, PETA
Shea Moisture Miracle Styler Leave-in Treatment		Humectants, lightweight	CFK, PETA
Suave Essentials Conditioners		coconut version has protein	PETA
Suave Shea Butter and Almond Conditioner	silicones		PETA
Trader Joe's Tea Tree Tingle Conditioner			CFK, PETA
Trader Joe's Nourish Spa Conditioner	silicones, parabens		CFK, PETA
TREsemme Expert Botanique with Coconut Milk and Aloe Vera			
Tresemme Perfectly Undone Conditioner			
Vo5 Salon Series	silicones		
Vo5 Herbal Escapes			
Vo5 Moisture Milks			
Yes to Carrots Nourishing Conditioner	sodium hydroxide (mild lye)	can build up! (Guar Hydroxypropyltrimonium Chloride)	LB, CFK, PETA
Yes To Cucumbers conditioner		can build up! (Guar Hydroxypropyltrimonium Chloride)	LB, CFK, PETA

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Conditioners: leave-in	CG friendly?	Ingredient notes	Cruelty Free?
Alikay Naturals Shea Yogurt Hair Moisturizer			site claims no animal testing
As I Am Leave-in Conditioner			
Camille Rose Fresh Curl			
Curl Junkie Coffee-Coco Curl Creme- Lite			site has statements on vegan products, but not CF
DevaCurl One Condition	Note: See this thread before purchasing DevaCurl. Possible issues causing hair loss and scalp irritation.		PETA, vegan
Elucence Moisture Balancing Conditioner	parabens		
Generic Value Products (GVP) Conditioning Balm	parabens		
Giovanni Smooth as Silk Conditioner			LB, CFK, PETA
Giovanni Direct Leave-in Weightless Moisture Conditioner			LB, CFK, PETA
It's a Ten Lightweight Leave-in	parabens	(other It's a Ten sprays are NOT CG, this one is)	LB, CFK
John Frieda Frizz-Ease Daily Nourishment Leave-in Conditioner	silicones		
Kevin Murphy Angel Rinse			CFK, PETA
Kinky Curly Knot Today			PETA
The ManeChoice Green Tea & Carrot Deep Strengthening & Restorative Mask Treatment			
The ManeChoice Soft As Can Be Revitalize & Refresh 3-in-1 Co-Wash, Leave In, Detangler			
Original Sprout Miracle Detangler			PETA
Ouidad Moisture Lock Leave-In Conditioner	amodimethicone		CFK
Oyin Handmade Hair Dew			site says no animal testing
Paul Mitchell The Conditioner	parabens		CFK, PETA

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Shea Moisture Raw Shea Restorative Conditioner			CFK, PETA
Shea Moisture Raw Shea Butter Extra Moisture Detangler			CFK, PETA
Suave Essentials conditioners			PETA
Taliah Waajid The Great Detangler	mineral oil		
Tresemme naturals conditioners (discontinued)			
TRESemme Naturals Radiant Volume Conditioner			
TRESemme Flawless Curls Curl Hydrating Conditioner	silicones		
Vo5 Herbal conditioners			
Vo5 Moisture Milk conditioners			
Yes to Carrots Pampering Conditioner	cetyl esters -- causes buildup for some		LB, CFK, PETA

Deep treatments	CG friendly?	Ingredient notes	Cruelty Free?
As I Am Leave In Conditioner			
Aussie Moist 3 minute miracle	silicones, sulfates, parabens		PETA
Back to Basics Pomegranate Moisture Conditioner	parabens		seems to be different from BTB skincare, which IS CF
Beyond the Zone Last Call			
Briogeo Don't Despair Repair deep conditioner			site claims no animal testing
Camille Rose naturals Algae Renew Deep Conditioner			
Davines NOUNOU hair mask	silicones		
DevaCurl Heaven in Hair	Note: See this thread before purchasing DevaCurl. Possible issues causing hair loss and scalp irritation. Polyquats		PETA, vegan
Drybar Mudslide conditioning mask	silicones		LB, CFK

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Eden Bodyworks Deep Conditioner			
Enjoy Deep treatment			
Generic Value Products (GVP) Conditioning Balm	parabens		
Giovanni Deep treatment			LB, CFK, PETA
GVP Protein Reconstructor	mineral oil, parabens		
Hask Henna 'n' Placenta conditioning treatment	parabens		CFK, PETA
Kevin Murphy Born Again Essential Treatment			CFK, PETA
Kevin Murphy Young Again Masque			CFK, PETA
Living Proof Restore Deep Conditioning Mask			
L'Oreal Oleo Therapy Deep Recovery Mask			sells in China
Made Beautiful Intense Treatment Masque		Emulsifying wax is ok!	
Mop Top Deep Conditioner			site claims no animal testing
OGX Hydrating Macadamia Intensive Moisture Mask	silicones		site claims no animal testing
Organix Brazilian Keratin therapy condition	silicones		Sold in China
Ouidad Curl Recovery Melt Down Extreme Repair Mask	amodimethicone	glycerin	CFK
Phytorelax Tea Tree Deep Nourishing Mask with Pure Tea Tree Oil		no protein	site claims no animal testing
Renpure organics argan oil conditioner			site claims no animal testing
Shea Moisture Raw Shea Butter Deep Treatment Masque			CFK, PETA
Shea Moisture Purification Masque			CFK, PETA
Yes to Carrots leave-in treatment			LB, CFK, PETA
DIY/Naturals olive oil/coconut oil/grapeseed oil/jojoba oil/argan oil/apricot oil/avocado oil			

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Protein treatments	CG friendly?	Cruelty Free?
Aubrey Organics GPB protein conditioner		
ApHogee Intensive Two Minute Keratin Reconstructor	silicones	
Colorful Products Neutral Protein Filler		
Shea Moisture Hydrate + Repair Protein-Strong Treatment	*Recent reformulation* some versions now have castor oil	PETA

Styling products: creams	CG friendly?	Other notes	Cruelty Free?
AG Cosmetics Re:Coil Curl Activator		Magnesium sulfate, can be drying	CFK, PETA
Avalon KeraCare Natural Textures Defining Custard			LB, CFK, PETA
Beyond the Zone Noodle Head Curling Creme	silicones		
Camille Rose naturals Almond Jai Twisting Butter			
Cantu Coconut Curling Cream	Petrolatum		
DevaCurl Styling Cream	Note: See this thread before purchasing DevaCurl. Possible issues causing hair loss and scalp irritation.		PETA, vegan
Eden Bodyworks Curl Defining Creme			
Living Proof Curl Defining Styling Cream		glycerin	
L'Oreal EverCurl Cream	silicones		sells in China
L'Oreal Sleek It Frizz Vanisher Cream	Not CG		sells in China
Marc Anthony Curl Envy Cream	Not CG		

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Moroccanoil Curl Defining Cream	Not CG		CFK
One & Only Argan Oil Curl Cream	Silicones		
Organix Moroccan Smooth Perfection Blow Out Cream			Sells in China
Original Moxie Shape Shifter Re-forming Creme	polyquats - can build up		LB, PETA
Ouidad VitalCurl Define & Shine Styling Gel-Cream		Water soluble silicone	CFK
Oyin Handmade Whipped Pudding			site says no animal testing
Shea Moisture Coconut and Hibiscus Curl and Style Milk			CFK, PETA
Shea Moisture Curl Enhancing Smoothie			CFK, PETA
Taliah Waajid Curly Curl Cream		No glycerin	

Styling products: gels	CG friendly?	Ingredient notes	Cruelty Free?
As I am gel			
Aussie Instant Freeze Gel	Polyquats - can build up		PETA
Beautiful Curls (by Alaffia) Wavy to Curly Defining Gel			
Beyond the Zone Bada Bing Gel			
Beyond the Zone Curl Glaze			
Biosilk Rock Hard Gelee			
Camille Rose naturals Aloe Whipped Butter Gel			
Curl Keeper Gel			
Curls Cashmere Curl Jelly			
Curls Goddess Curls Gel			
Curls Passion Fruit Curl Control Paste			
DevaCurl Arc AnGEL	Note: See this thread before purchasing DevaCurl. Possible issues causing hair loss and scalp irritation.		PETA, vegan
DevaCurl Light Defining Gel			PETA, vegan
DevaCurl Ultra Defining Gel			PETA, vegan

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	Polyquats		
Dippity Do Gel			
Eco Styler gels			
Garnier Fructis Pure Clean Gel	Polyquats - can build up		
Giovanni gels (LA naturals, Ultra-sleek)			LB, CFK, PETA
Herbal Essences Totally twisted gel	Water soluble silicone		
Herbal Essences Set Me Up Gel	Water soluble silicone		
Jessicurl Confident Coils	Magnesium sulfate; can be drying		PETA, vegan
Jessicurl Rockin Ringlets	Magnesium sulfate; can be drying		PETA, vegan
Kinky Curly Curling Custard			PETA
LA Looks Extreme Spikes			
LA Looks Sport Gel	parabens		
Miss Jessie's Pillow Soft Curls	silicones	Protein	
Mop Top Fuzzy Duck Gel			site claims no animal testing
Original Moxie Oasis Moisture Gel	polyquats	protein, glycerin	LB, PETA
Ouidad Advanced Climate Control Heat and Humidity Gel		glycerin	CFK
Ouidad Tress Effects Gel	polyquats - can build up		CFK
Ouidad VitalCurl Define & Shine Styling Gel-Cream		Water soluble silicone	CFK
Ouidad VitalCurl Tress Effects Styling Gel		glycerin	CFK
Pantene Curl Shaping Gel	parabens		
Sweet Curls Elixirs Flax Seed Defining Gel		Can also DIY this	
Taliah Waajid Curl Sealer	glycerin; polyquats - can build up		
Uncle Funky's Daughter Curl Magic		Can find at Target	PETA

Styling products: Mousse	CG friendly?	Other notes	Cruelty Free?

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DevaCurl Frizz-Free Volumizing Foam	Note: See this thread before purchasing DevaCurl. Possible issues causing hair loss and scalp irritation. Polyquats		PETA, vegan
Herbal Essences Body Envy Mousse			
Herbal Essences Set Me Up Mousse			
Herbal Essences Totally Twisted Mousse			
Herbal Essences Tousle Me Softly Mousse			
Living Proof Full Thickening Mousse			
Pantene Curl Mousse	polyquats - can build up		

Styling products: Sprays & Serums

	CG friendly?	Ingredient notes	Cruelty Free?
AG Cosmetics Curl Trigger Defining Spray	Magnesium sulfate; can be drying		CFK, PETA
Giovanni LA Hold Spritz			LB, CFK, PETA
Jessicurl Gelebration Spray	Magnesium sulfate; can be drying		
L'Oreal Boost It Blow Out Heatspray	Parabens & non-buildup polyquats		sells in China
Original Moxie Hold Up Defining Serum	polyquats	protein	LB, PETA
Ouidad Botanical Boost Curl Energizing & Refreshing Spray		glycerin	CFK
Ouidad Texture Smoothing Frizz & Flyaway Fighter Spray	silicones		CFK
Shea Moisture Hold and Shine Moisture Mist			CFK, PETA

Other Specialty Products

Purple shampoo/conditioner (for blonde tones)	CG friendly?	Ingredient notes	Cruelty Free?
Aveda Blue Malva Shampoo	Gentle sulfates	Protein, glycerin	CFK, PETA; owned by Estee Lauder (not CF)

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Aveda Blue Malva Conditioner	Semi-water-soluble silicone	Protein, glycerin	see above
Blonde Sexy Hair Sulfate-Free Bright Blonde Shampoo	Gentle sulfates, polyquats, semi-water-soluble silicone	protein, glycerin	site claims no animal testing
Davine's Alchemic Conditioner Silver		protein	
DIY Mix Ion Color Brilliance semi-permanent colors (purple or orchid) from Sally's into your conditioner yourself			
Not your Mother's Blonde Moment Shampoo	polyquats		site claims no animal testing

Reset shampoos **(for starting CG)**	CG friendly?	Other notes	Cruelty Free?
Neutrogena Anti-Residue Shampoo	Use ONLY for the reset wash! These all **contain sulfates**, but do not contain silicones. **Use ONE of these before switching from non-CG to CG products.** Also can be used infrequently (1-2x/month) to help with buildup.		Sells in China
Paul Mitchell Shampoo Two			
Paul Mitchell Shampoo Three			
Suave Essentials Shampoo Daily Clarifying			PETA
TRESemme Purify & Replenish Deep Cleanse Shampoo		Protein	
UltraSwim Chlorine Removal Shampoo			
Vo5 Shampoo (any shampoo, NOT 3-in-1 or 2-in-1)			

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