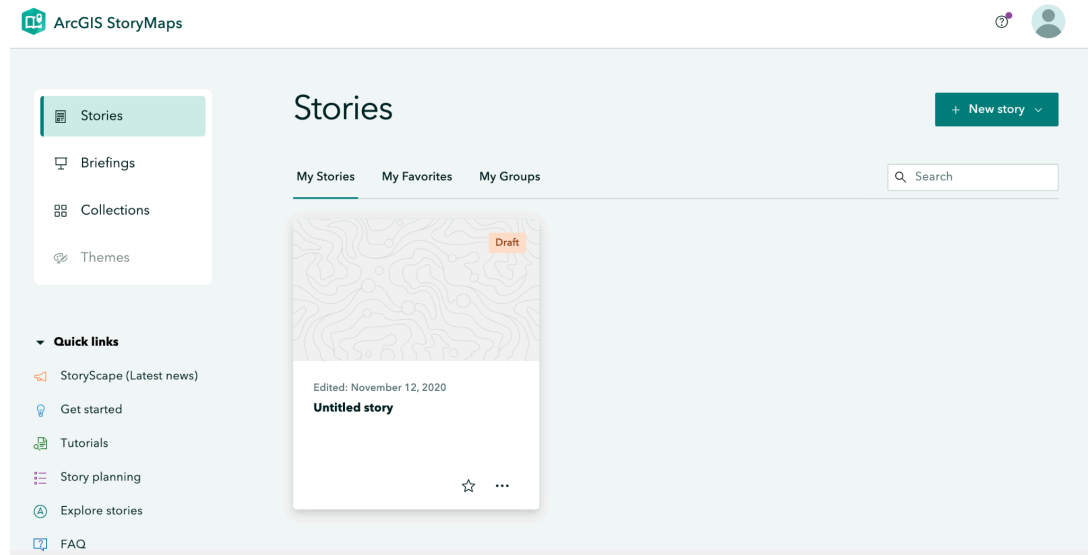


Create Your Own arcGIS StoryMap

1. To begin working on your StoryMaps project navigate to <https://storymaps.arcgis.com/>
2. To use this tool you'll need to sign in with a Google account or create an arcGIS account. Once you have created your account you will see a dashboard similar to the one below:



3. Click the New Story button to begin. Create a Story Title and short description of your project in the defined text boxes at the top of the page. I'm going to use significant battles of WWI as my example. NOTE: There is a small word limit for the description so use only a sentence or two.

Add cover image or video

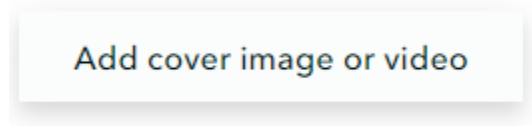
Significant Battles of WWI

World War I, or the Great War, was the first global war of the Industrial Age. This project traces some of its most significant battles.

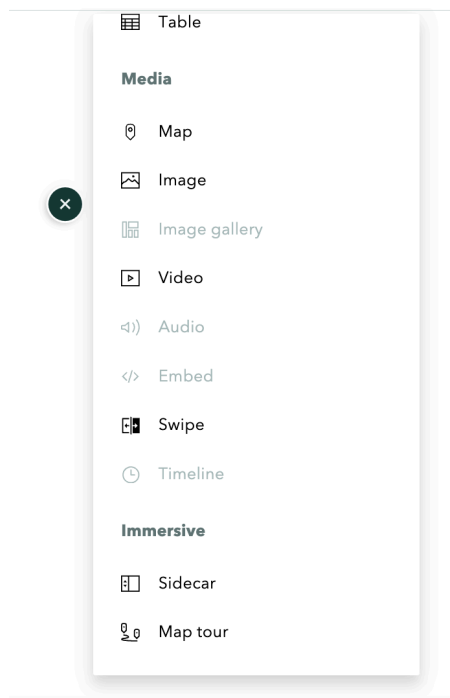
Tamara Shreiner
Draft

+ Tell your story...

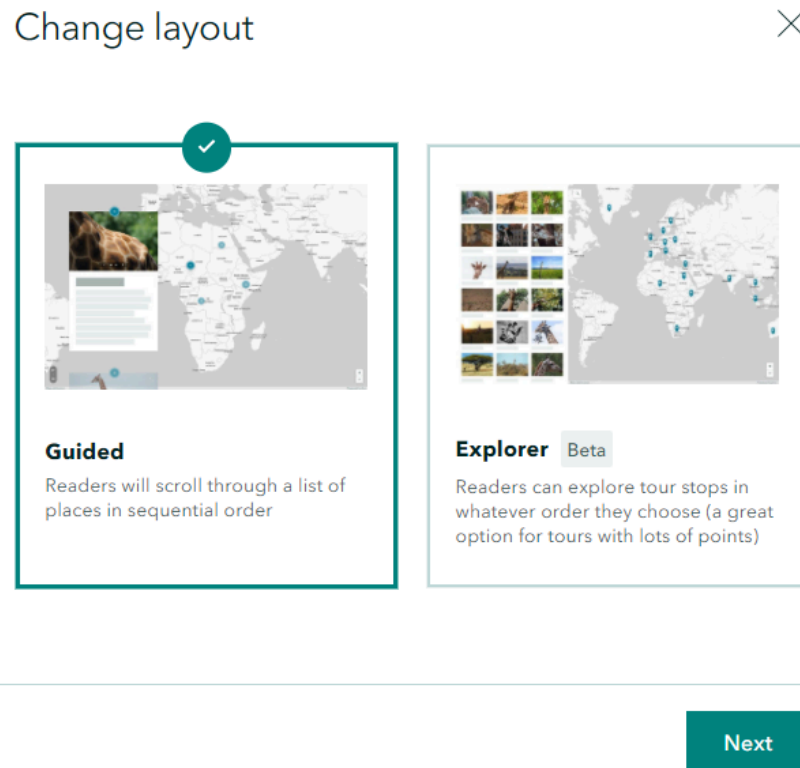
At this point you also can add a cover image or video that will be displayed at the top of your finished project. Find the button at the top right of the window, and as seen in the image below. The site only supports uploading media from your computer (.jpg, .png, .gif, .svg, .bmp, .mp4, .mov, .mkv, .avi, and .webm)



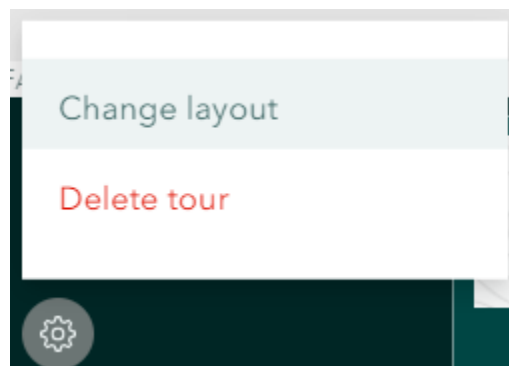
4. The next step is to create your story map. Click on the green plus sign to add your first feature. You should see a drop down menu like the one below. Select “Map tour” to continue.



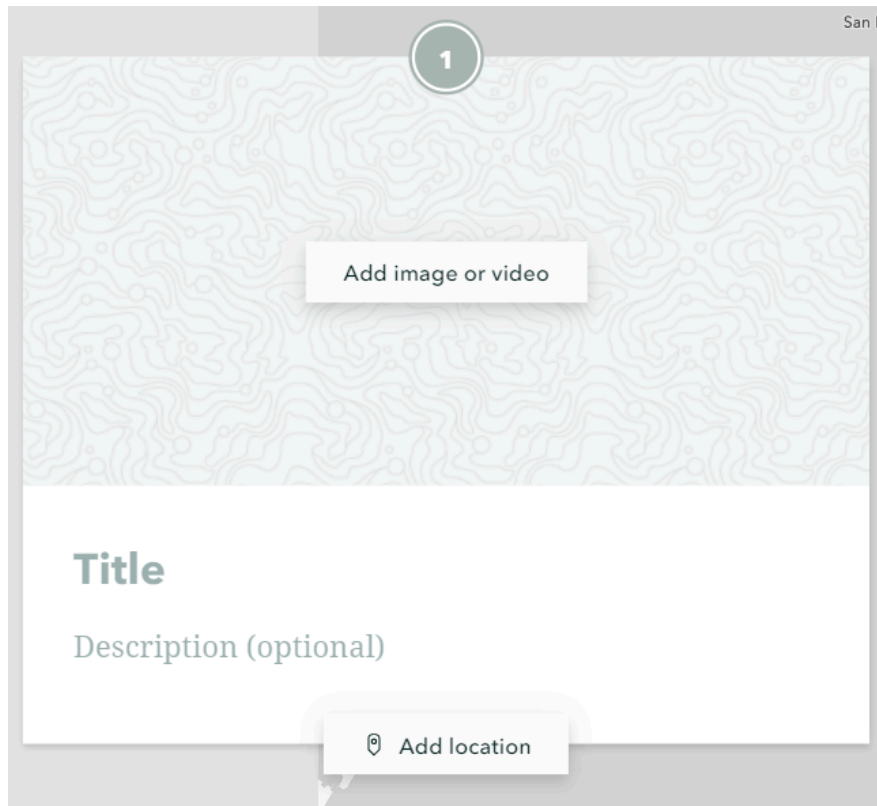
5. Once you have selected the map tour option you should be taken to a new page where you should select “Start empty map”. Next you have to choose which layout is best suited to the project. A guided map is best used when you have sequential/chronological data points, while the explorer is better for loosely connected data points. For this project I will be using the Guided Tour.



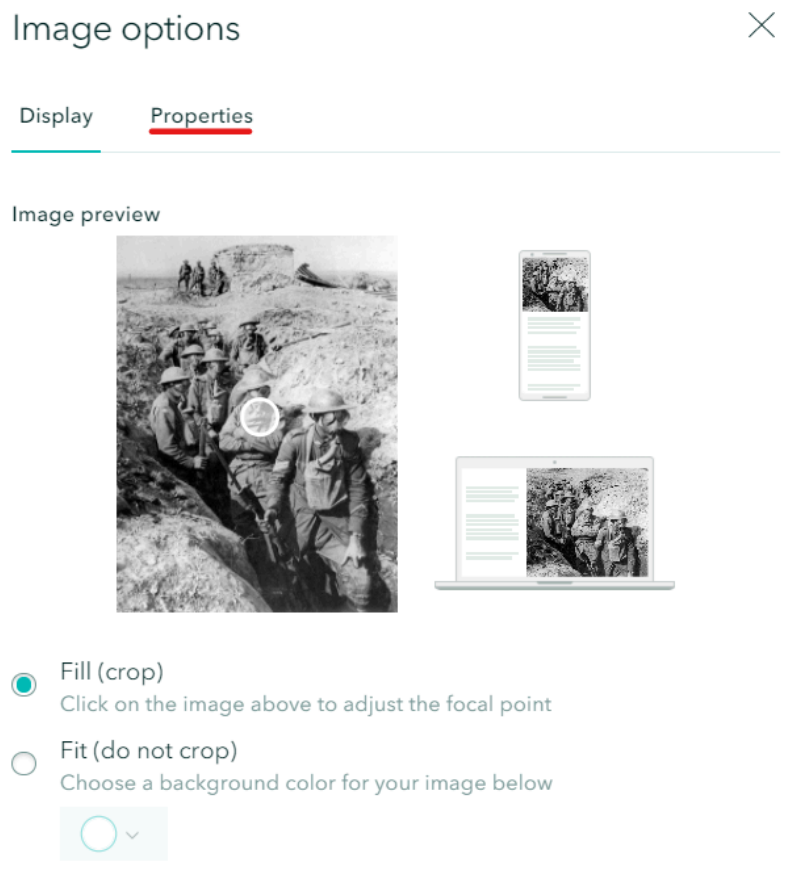
Based on the option you chose above you will have a couple additional options to choose from. For the guided tour you can choose between “Map focused vs. Media focused” and for the Explorer tour you can choose between “Grid view and List view”. These options are purely aesthetic and can be changed at any time while working on your project by selecting the Settings Gear in the bottom left of the page and the selecting Change Layout.



6. Once you have created a new map tour, you should see the map creation tool. To begin adding locations to your map you should see the event card below. Click Add Location first, In the window that appears you can either select a point on the map or use the search bar to find a specific location. If you use the search bar, you first have to click “Add to Map” before continuing. Once you have selected a location click Add Location in the bottom right corner.



7. Now that you have a location you can add a title and a description for the event. Additionally, you can add an image or video from your own computer or with a link using the Add Image feature at the top of the pane. arcGIS accepts (.png, .jpeg, .jpg, .svg) as image types. (See the next step for instructions on adding video links) If you click the Settings Gear icon you will have the option to preview what your image/video will look like on mobile and desktop devices. You can then crop the image accordingly. You can also add alternative text for users with screen readers on the properties tab of the menu. Once you are done editing, you can move on to the next step.



8. To add video links you can use any Youtube link, especially from social studies resources such as Historyin5, CrashCourse, or SimpleHistory. First click on “Add Image or Video”. Then select the link tab, now all you have to do is paste your link and click Add.

Add an image or video

Upload

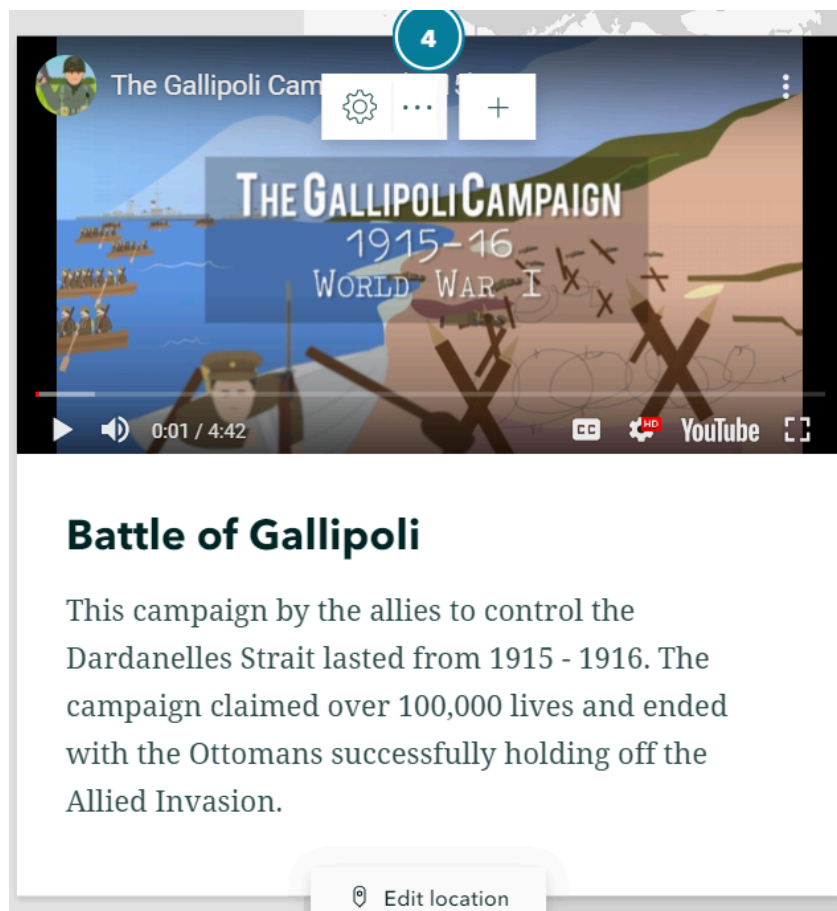
Link

Paste a link to an image or video on the web. Only include media in your story that you have permission to use and will not violate copyright laws if published. [Learn more](#)

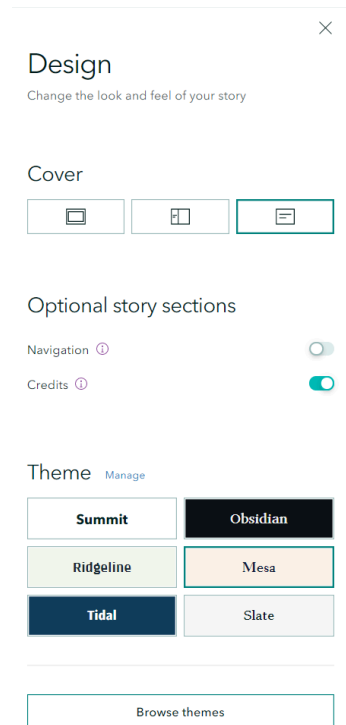
Cancel

Add

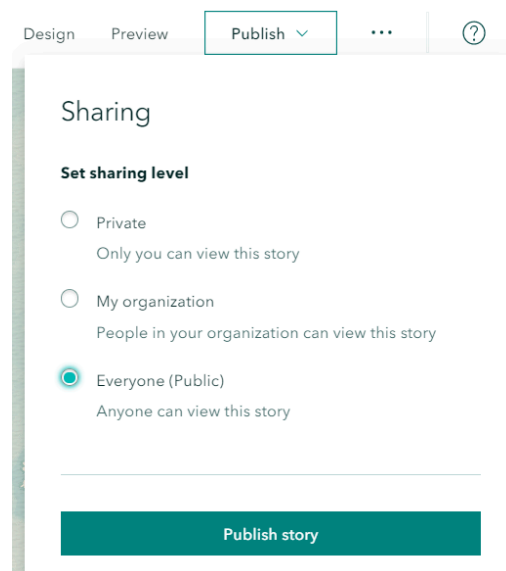
9. A finished entry could look like the one below. To create new points select the plus in the bottom right corner. Then repeat steps 6-8 until you have created all the points for your project.




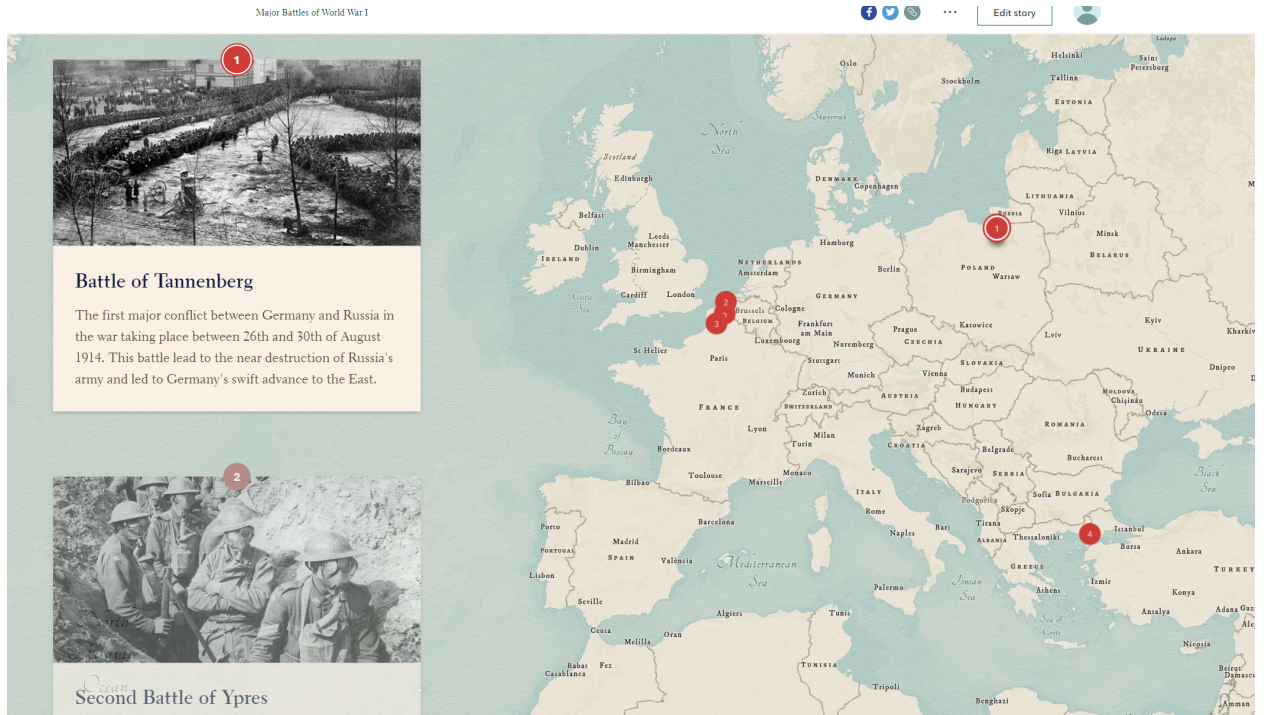
10. With your data points completed, you can now change the design of your project if you would like. Click on “Design” found at the top of the page. This should bring up a pane on the right side of the page where you can select different themes and other aesthetic options for your project.



11. Now that you have completed your Story Map, the creation part of the project is done. (Note: if you created a Guided tour you can rearrange the events using the bottom bar. Click and drag each event to your desired location.) To finish your project click “Publish” This will give you some options about who you want to share your project with.

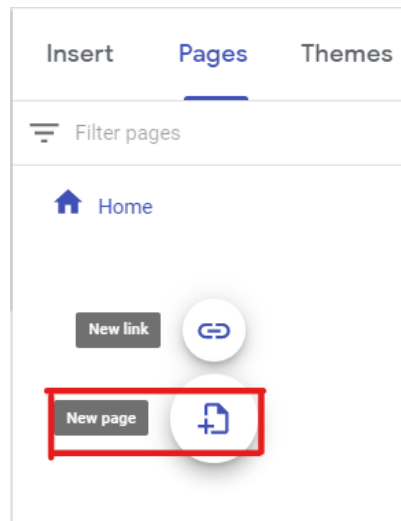


12. Finally click Publish Story, and arcGIS will do the rest of the work creating a final product. You will be automatically redirected to your final story map. To get a link to your page simply click on the share icon  and it will be copied to your clipboard. Below is what the final example page looks like. The interactive version can be accessed here: <https://arcg.is/G5rm0>

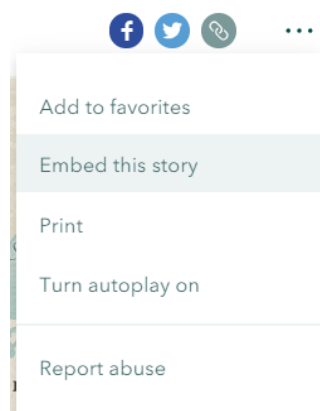


13. To submit this project to a Google Site follow the following steps:

14. To create or open your existing Google Site navigate to <https://sites.google.com/new>. There you can choose a template such as “Student Portfolio” or create a blank page. Either way once you have created your site, create a new page by selecting the “Pages” tab on the right side of the page and then clicking on the plus icon at the bottom of the window.



15. You can name your page the same as the name of your project when prompted to do so. Once you have selected the page name you'll be directed to the new page. On that new page select the “Insert” tab on the right side of the page and then click on “embed”. In the window that opens choose the “Embed Code” option. Now all you have to do is copy/paste the text in the embed window on the arcGIS page. You can find this by selecting the three horizontal dots menu in the top right corner of the page. Then click Embed this story.



16. The final site could look like this:

