

Undergraduate Curricular Program Assessment Plan

Assessment Plan Name: Film Studies

Applicable Major(s)/Degree(s), Minor(s), and/or Certificate(s): Film Studies Minor

Date Updated: February 2025

Assessment Plan Zlink: <https://z.umn.edu/FilmMinorAssessPlan>

Section 1: Program Learning Outcomes and Assessments

This table summarizes all program learning outcomes (PLOs) and assessment details used for assessment reporting. PLOs identify what students will know and do as a result of completing the program. Please reference [Campus Student Learning Outcomes \(SLO\)](#) for the column below.

Program Learning Outcome(s)	Campus SLO Alignment	Assessment Report Years (Data Collection/Report)	Assessment Measures and Where Collected	Assessment Methods	Performance Indicators
1. Students will demonstrate knowledge of how the medium of film can influence and reflect human social behavior.	SLO 3	2026-27/Fa27 2029-30/Fa30 2032-33/Fa33	Students' performance will be evaluated through exams and/or written essay assignments in TH 1053 (required course)	Faculty use rubrics and other scoring methods as appropriate for their class-embedded assessments	90% of students assessed will meet performance expectations
2. Students will demonstrate knowledge of films' aesthetic qualities, artistic achievements, historical importance, and current relevance.	SLO 2	2026-27/Fa27 2029-30/Fa30 2032-33/Fa33	Students' performance will be evaluated through exams and/or written essay assignments in TH 2851 (required course)	Faculty use rubrics and other scoring methods as appropriate for their class-embedded assessments	90% of students assessed will meet performance expectations

Section 2: Program Assessment Processes

The program assessment liaison will conduct the program assessment and compile assessment data to share with the department and get feedback on how to improve teaching and learning within the program.

Section 3: Alignment of Courses to Program Learning Outcomes (PLO)

This table lists courses taught for the program within the appropriate unit (department, college) and shows the alignment with the program learning outcomes.

- Courses are listed in order by course level, beginning with 1xxx courses.
- (*) denotes required courses.
- Courses used as part of Program Assessment are noted by: P = Program Assessment Reporting
- Course-to-program learning outcome alignment is noted as:
 - I = Introduced
 - R = Reinforced
 - E = Emphasized
- Courses shown in the table are effective for the fall 2025 catalog

Course Subject, Number, and Name	PLO 1	PLO 2
TH 1051* - Introduction to Film	R	R
TH 1053* - Film and Society	E, P	R
TH 2851* - Film History	R	E, P
TH 3851 - Screenwriting	E	E