

FSBO Agreement of Understanding

This is not a legal document, but simply a means by which to avoid any misunderstanding.

We are not charging anything for this service, it is free.

In exchange for assistance in marketing your home you agree to the following:

- 1) You agree to read the FSBO Success Guide from cover to cover.
- 2) You agree to review through the marketing checklist, select the action steps you are willing to commit to, and then follow through with those steps.
- 3) You agree to integrate the sponsored call capture number in all of your ads and promotional materials
- 4) You agree to send a proof of all promotional materials to your sponsoring mortgage professional for review before implementing.
- 5) You agree to provide your sponsoring mortgage professional with a \$150.00 totally refundable deposit for our signage and info-box. Payment is cash only. Upon return of the signage and info-box in it's original condition, minus any typical wear and tear, the deposit will be refunded. In the event you are unable to return either item, the deposit is forfeited.
- 6) We will provide you with a free no obligation mortgage pre-approval on your next home purchase. This includes a one hour consultation at our office.
- 7) Should you choose to list your home with a Real Estate Agent, you agree to allow our top producing real estate agent to provide you with a free no obligation listing presentation.
- 8) We spend most of our time focusing on making your experience with us first-class. We do not prospect for new clients but are counting on you to tell others about our services. If we deliver beyond your expectations, the best compensation you can give us is other great clients like yourself.
- 9) You agree to conduct at least one open house in accordance to the open house success training we provide and will fax or email the completed guest registry to us the following Monday.
- 10) You agree to counter any offers received on your property with a condition that the purchaser comes to us for a free no-obligation mortgage approval.
- 11) If our service meets your approval, you agree to provide a short testimonial about our services and the benefits you received by working with us.

FSBO Signature

Sponsor Signature

Print Name of FSBO

Print Name of Sponsor