

Dear, (clients name)

I am ... a digital marketing consultant. Now, I have found some weaknesses on your website that are preventing you from getting more customers and limiting your growth.

By improving your website, you not only improve the user experience and reach a wider audience, but also strengthen your company image. This not only increases conversion chances, but also shows that you are adapting to the latest industry trends, which attracts more and more customers

How? Take a cue of what your competitors like X and Y do well. This is adding customer satisfaction testimonials, a list of bestsellers on the homepage and the possibility of getting a 5% discount on a first purchase.

This way, their website is reinforced with trust, increased sales opportunities and becomes much more attractive to new customers. This could also be possible for you!

I have more growth opportunities for you and your website that will REALLY benefit you because they maximize the potential to become one of the biggest ... company in the country.

Best Regards, (name)