

We are a B2B Technology services company based out of India and Silicon valley with a target market in the US. We provide Cloud Management services and have a few software products that handle Cloud applications.

We currently have a very barebone website and online presence. We are in the process of revamping our website and are looking to hire a kickass copywriter for it.

About the work

Your responsibility will be as follows:

- Work with our marketing team, founding team and web designer/developer to build an appealing website.
- Give inputs to our web designer in creating an appealing website.
- Write kick-ass copy for the website pages. (We will start with a services page and home page. If everything goes well, we'll extend the work to the entire website.)

Idea is to get a copywriter who can be with us in the entire revamping process. Since it is an evolving requirement in terms of no. of pages and design etc., we expect the copywriter to go with us till the end of the project.

Work timelines

We expect the entire website revamping project to take about 4-6 weeks. This includes design, development and copywriting. Your involvement will be intermittent as and when copywriting work comes. In addition to this, your inputs during the design phase will be appreciated.

Candidate Preference

We would like to have a candidate who has written website copies for B2B tech companies. Since the target market is the US, the candidate must have an understanding of US style and culture in writing.

Prior experience is a must. Please share some of your existing work samples in the technology domain, when you apply.

Payment

We would like to have you on a fixed budget. Money can be paid bi-weekly or monthly or as and when work milestones are finished.

Contact info:

Please contact me if you are interested:

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