

## Ch. 1-4 Presentations

(replaces the essay portion of the test)

### **Background:**

What elements constitute good writing? Ramage, Bean and Johnson, in the textbook, *The Allyn and Bacon Guide to Writing*, cover several key concepts that they believe will help college composition students learn to write better. Their ideas are good, but their presentation is sometimes dry. You have the opportunity to improve upon their presentation, explaining one or more of their concepts in a fun, interesting way. (Cite their ideas in MLA style somewhere in the presentation.)

### **The task:**

In a short (2-4 minutes) stop-motion video, iMovie, WeVideo, Moovly, PowerDirector, Powtoons, Prezi, Google Presentation, Adobe Spark, Screencastify or other type of presentation, explain to your classmates (and anyone else who views your video) one or more of the key concepts introduced in chapters 1-4 of *The Allyn and Bacon Guide to Writing*. I hope to upload some of these to Youtube, so let the presentation do your talking, singing, dancing, etc.

### **The content:**

Some of the key concepts you might choose to address are (1) open and closed form choices, (2) purpose, audience, and genre, (3) the interrelationship of message, audience and writer, (4) wallowing in complexity, (5) Peter Elbow's believing and doubting game, (6) establishing a strong thesis for closed-form essays, (7) the appeals to logos, ethos, and pathos, (8) angle of vision, (9) four strategies for improving style, (10) making purposeful document design choices. This is not a comprehensive list. If you find other key concepts, feel free use those.

### **Model presentations on different topics:**

If you to see some simple presentations about other topics, consider the following as models:

- See 2015 Comp 1 videos [here](#). These students used [Moovly](#).
- See 2016 Comp 1 videos [here](#). Most of these students used PowerDirector, Screencastify, and Moovly.
- [Wikis made Simple](#)
- [Stop Motion Video](#)
- [Google Presentation example](#) (Not simple to create but incredible work.)