

CIPTA 2025

Proposal Form

Title:

Preliminary description of the innovation/product:

Please give a clear description of the creative or innovative product **either in Malay or English language**, using **a maximum of 250 words**. This must be typed using a word-processing software and may include **a maximum of three annotated figures**.

The description should offer justifications for the originality of the innovation/product and the concepts behind it and justifications for either some or all of the following:

- i. The possible impacts of the innovation/product on the economy, environment and society;
- ii. The value/benefits of the innovation/product in terms of consumer needs;
- iii. Its relation to the theme "*Green Innovations*".

