

CSOE Advising Initiative – New Student Assessment

Initiative Outline

1. Objective

- **Objective:** The University has developed and deployed a new candidate support assessment called the New Student Assessment. This assessment is designed to personalize the onboarding experience for newly enrolled candidates, ensuring they receive relevant information and timely access to resources crucial for their academic journey.

2. Goals

- **Goals:**
 - The goal of the New Student Assessment is to learn about our new candidates and assess what support services they are interested in utilizing. We also gauge the effectiveness of our onboarding webinars, whether they would refer Alliant, and ask about their experience in the program thus far.
 - Based on candidates' responses, advisor's follow-up with additional resources and provide individual support on any concerns raised on the assessment.

3. Timeline

- **Timeline:**
 - Implementation date: July 2024
 - July 2024 – The New Student Assessment was developed and sent out to new CSOE students who started during the July term. Results were reviewed and advisors followed up with candidates who had questions.
 - August 2024 – The New Student Assessment was revised and sent out to new CSOE students who started during the August term.
 - September 30, 2024 – Grant sent out a resource email with information on Study.com and Brainfuse
 - November 6, 2024 – Michelle sent out Study.com resource email containing new license code.

4. Evidence in Teams Folder:

- [July 2024 Term New Student Assessment Results](#)
- [New Student Assessment Survey](#)
- [August 2024 Term New Student Assessment Results](#)
- [August 2024 Term Study.com and Brainfuse resource email](#)
- [October 2024 Term Study.com resource email with new license code](#)

- [October 2024 Term New Student Assessment Results](#)

5. Action Plan

- **Action Plan:**
 - Create the New Student Assessment survey – DONE
 - Send out New Student Assessment to all new CSOE students every term – ONGOING
 - Advisors follow-up with candidates who indicated they wanted to connect with an advisor or had questions. – ONGOING
 - Email will be sent out during Week 6 with additional information on resources. - ONGOING

6. Data

- New Student Assessment Data Summary

New Student Assessment Completion rate

Term	# of completed	total number of new students	%
JUL24	52	145	35.86%
AUG24	161	267	60.30%
OCT24	45	125	36.00%

Alliant has 7 campuses located across California and Arizona.
Which campus is closest to you?

Campus	JUL24	JUL24 %	AUG24	AUG24 %	OCT24	OCT24 %
Fresno	6	11.54%	15	9.38%	4	8.89%
Irvine	4	7.69%	12	7.50%	4	8.89%
Los Angeles	10	19.23%	42	26.01%	13	28.89%
Phoenix	0	0	2	1.25%	0	0
Sacramento	6	11.54%	23	14.38%	5	11.11%
San Diego	12	23.08%	34	21.25%	10	22.22%
SF/Emeryville	14	26.92%	33	20.63%	9	20.00%

Did you attend a live session Canvas 101 webinar or view a previously recorded Canvas 101 webinar?

Term	Yes	Total # of respondents	%
JUL24	43	52	82.69%
AUG24	132	161	81.99%
OCT24	34	45	75.56%

Did attending your Canvas 101 session adequately prepare you to navigate your online classroom? (new question starting AUG24)

Term	Yes	Total # who attended Canvas 101	%
AUG24	124	132	93.94%
OCT24	29	34	85.29%

Did you attend your New Student Onboarding (live or on-demand)? (new question starting AUG24)

Term	Yes	Total # of respondents	%
AUG24	144	161	89.44%
OCT24	41	45	91.11%

Do you feel your New Student Onboarding webinar provided sufficient guidance on what to expect as a new student? (new question starting AUG24)

Term	Yes	Total # who attended NSO	%
AUG24	129	144	89.58%
OCT24	35	41	85.37%

Would you refer Alliant to a friend or colleague? (new question starting AUG24)

Term	Yes	Total # respondents	%
AUG24	150	161	93.17%
OCT24	38	45	84.44%

On a scale of 1 to 5, how well do you feel your needs are being met by the program so far?

Rating	JUL24	JUL24 %	AUG24	AUG24 %	OCT24	OCT24 %
5	18	34.62%	61	37.89%	19	42.22%
4	24	46.15%	64	39.75%	14	31.11%
3	10	19.23%	26	16.15%	7	15.56%
2	0	0.00%	7	4.34%	3	6.67%
1	0	0.00%	3	1.87%	2	4.44%

Please rate the clarity of program expectations provided to you.

Rating	JUL24	%	AUG24	%	OCT24	OCT24 %
5	20	38.46%	67	41.61%	16	35.56%
4	17	32.69%	56	34.78%	18	40.00%
3	14	26.92%	21	13.04%	6	13.33%
2	1	1.92%	15	9.31%	2	4.44%
1	0	0.00%	2	1.24%	3	6.67%

7. Key Takeaways

- The top 3 campuses where candidates reside by are the San Francisco/Emeryville campus, the San Diego campus, and the Los Angeles campus.
- 94% of our August Term respondents and 85% of our October Term respondents indicated that attending their Canvas 101 session adequately prepared them to navigate their online classroom.
- 83% of our July Term respondents , 82% of our August Term respondents, and 91% of our October Term respondents attended a Canvas 101 webinar or viewed the in-demand recording.
- 81% of our July Term respondents, 78% of our August Term respondents, and 73% of our October Term respondents indicated a 4 or 5 (on a scale from 1-5), on how well their needs are being met by the program thus far.
- 71% of our July Term respondents , 76% of our August Term respondents, and 76% of our October Term respondents indicated a 4 or 5 (on a scale from 1-5), on the clarity of program expectations provided to them.
- Based on our Student Assessment survey results, we have launched a student communication campaign (week 6 of the term) focusing on the top two support

resources identified by respondents—Study.com and Brainfuse. The campaign highlights the benefits of these tools and provides clear instructions on how to access them.