

My New Identity

Me in 3-6 months

What are his key phrases?

- “I always get my work done!”
- “I never lose to myself!”
- “I'll make my parents proud!”
- “I WILL be known by the world!”
- “I'll make others jealous”

Key habits

- Wakes up around 5 or 6 in the morning
- Reads 10 - 20 pages of a book
- Does the daily checklist
- Does EXTRA Work
- Works out at least 5 times a week
 - Kickbox
 - Gym
 - Running
 - etc
- Does the work that needs to be done
 - Client work
 - Outreach
 - Meetings, calls
 - etc

- Mindset
 - Focusing on making myself better every day
 - reviewing my day and optimizing my next day
 - THINKS without any distractions (Asking WHY a million times)
 - Puts himself into an emotional state he needs to be in!
 - Doesn't Jerk off !!!!
(Weirdo)

What does he have that I don't?

- Better connections
- Clients
- Money
- Better looking clothes
- Bigger muscles
- More Discipline
- Better Mindset
- A Bike
- A Car
- A Trip

What has he accomplished?

- Made money
- New PR`s in the gym
- Made new connections
- got clients

How do other men perceive him?

- They envy him. Because he is richer than them or is making more money in a month than them at 16 years old.

- That he is strong and smart. Because he is strong and he makes money.

How do women perceive him?

- They look at him as a gentleman. Because he has money, is strong and smart.

What are his non-negotiables that got him there?

- He did the daily checklist
- Consistent with his work.
- Making plans.
- Focusing on self-development.
- Reads 10 pages of a book

What traps did he avoid and how?

- He didn't waste time and did his work by not being distracted and undisciplined. He didn't go partying. Wasn't wasting time on his phone.

Day in the life

Wakes up around 5 - 6 in the morning, makes coffee, Takes a shower, and starts to work.



Does some of his work and then makes or buys healthy food.



Then does more work like hopping onto a call with his clients and discussing the business plan, Doing some client work.



Then he goes to the gym and works out.



Then he has a meeting with his agency team.



Then he does more work for his clients or for his agency.



Then he hangs around with his family and friends and eats.



Then he goes to sleep.



Repeat!